

LIFE

A STAGGERING JOB OF REORGANIZATION
NEIL McELROY'S PENTAGON
HOW A FAMILY GUIDES ITS CHILDREN
TO GET A KICK OUT OF LEARNING

JACQUELINE, CAROLINE
AND JACK KENNEDY

REG. U. S. PAT. OFF.

APRIL 21, 1958 **25** CENTS

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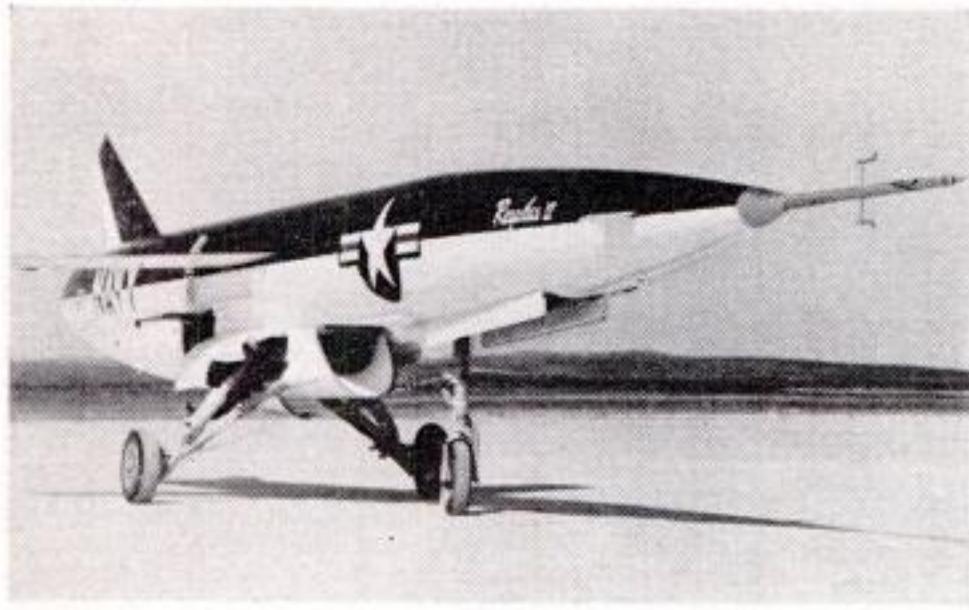
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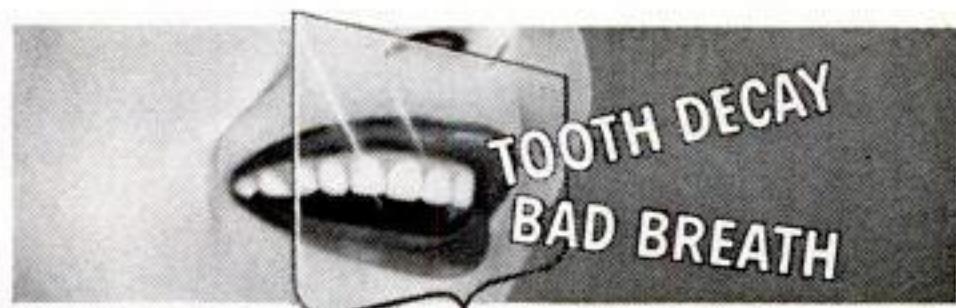
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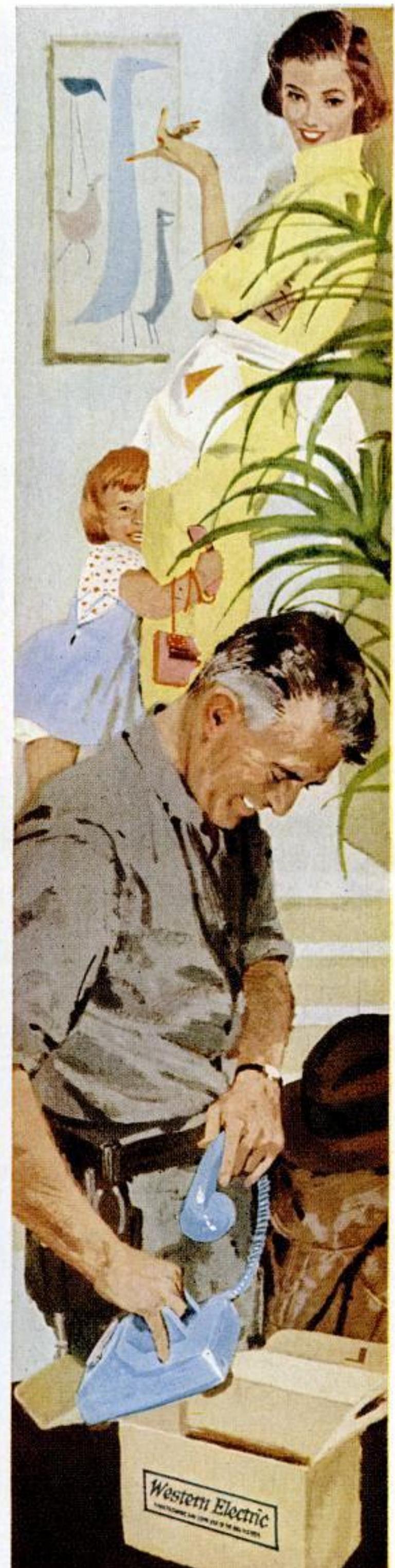
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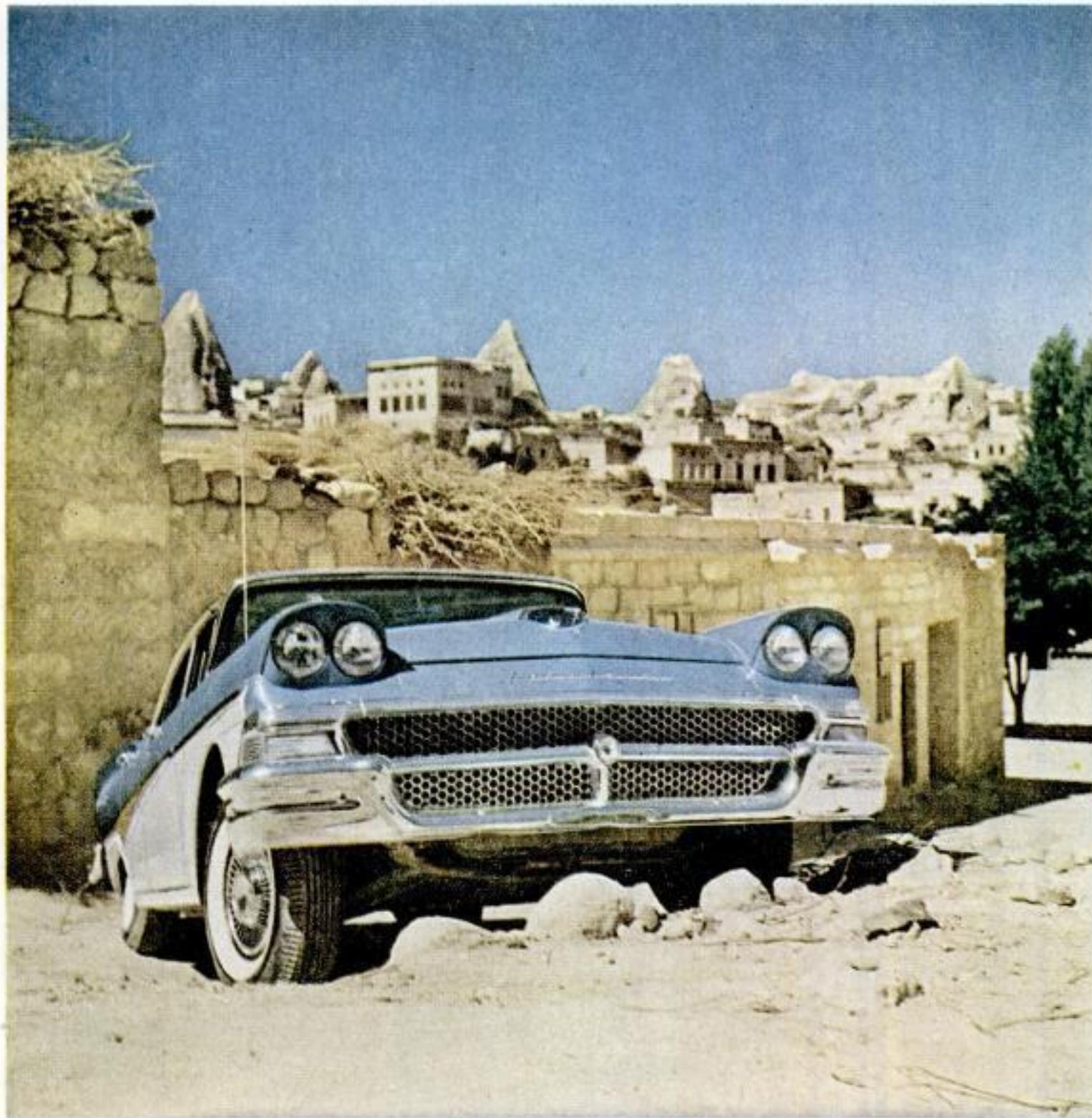
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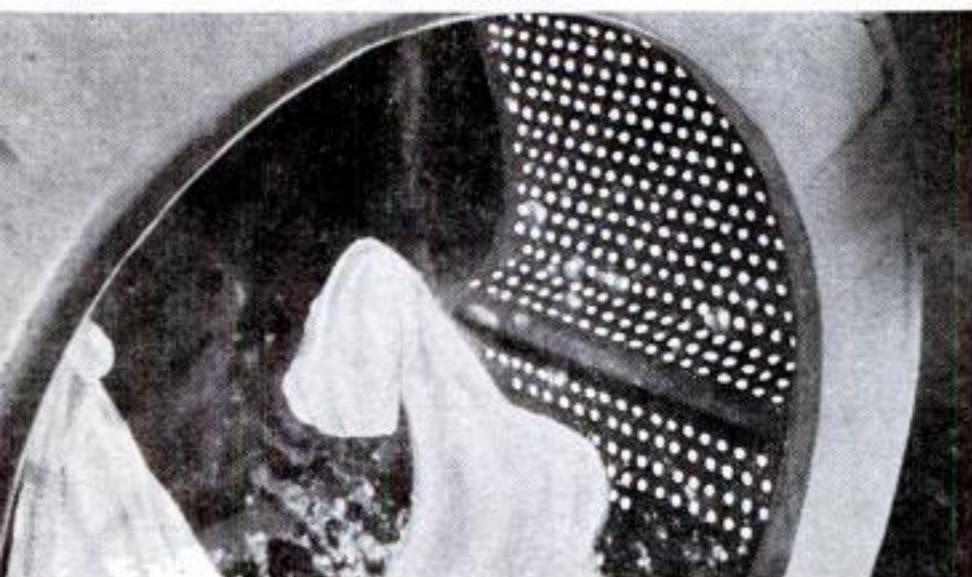
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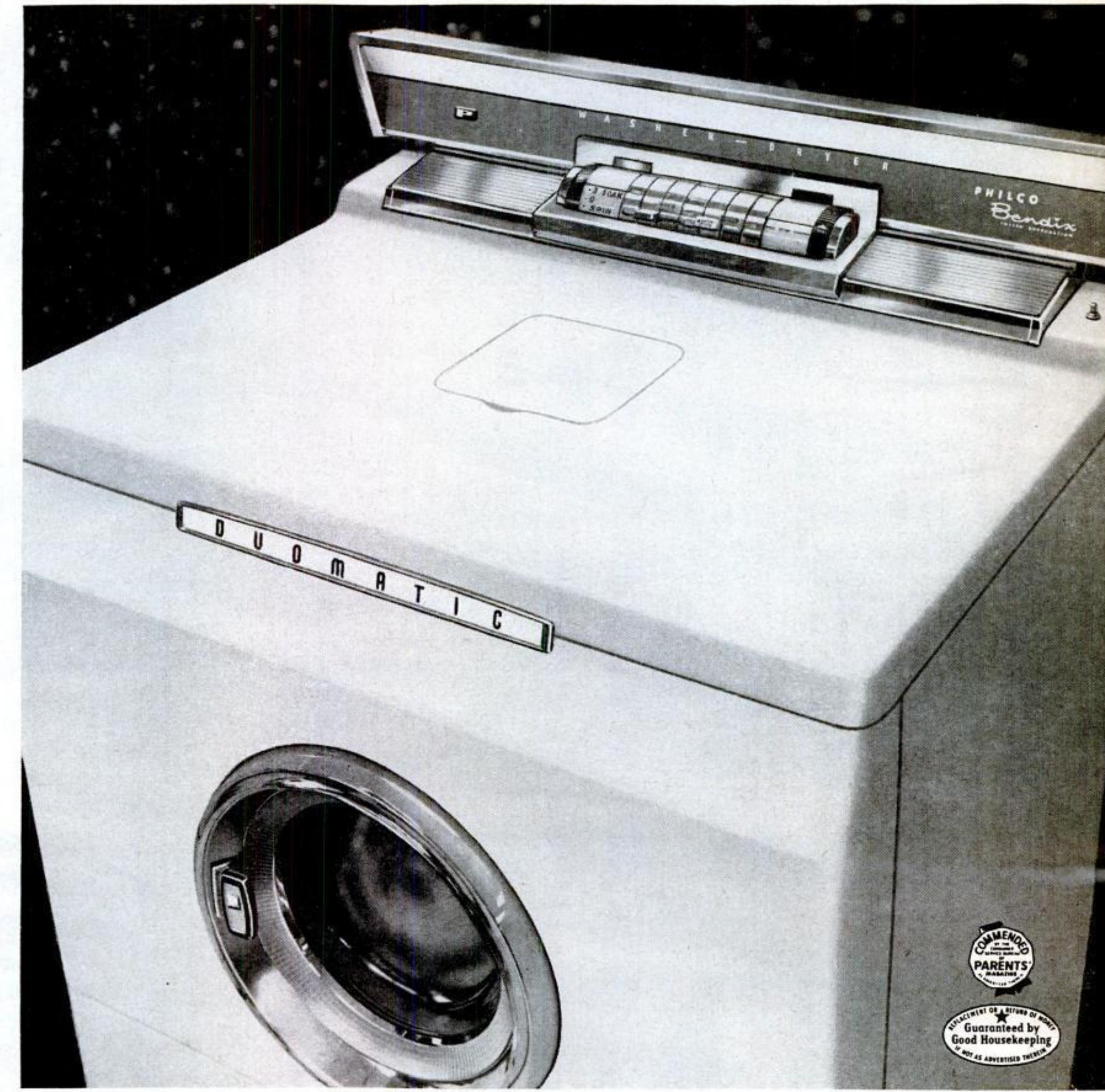
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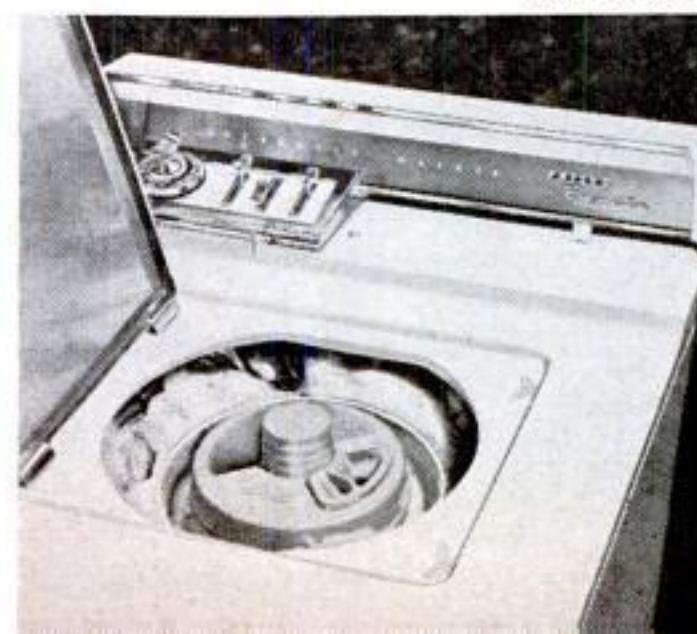
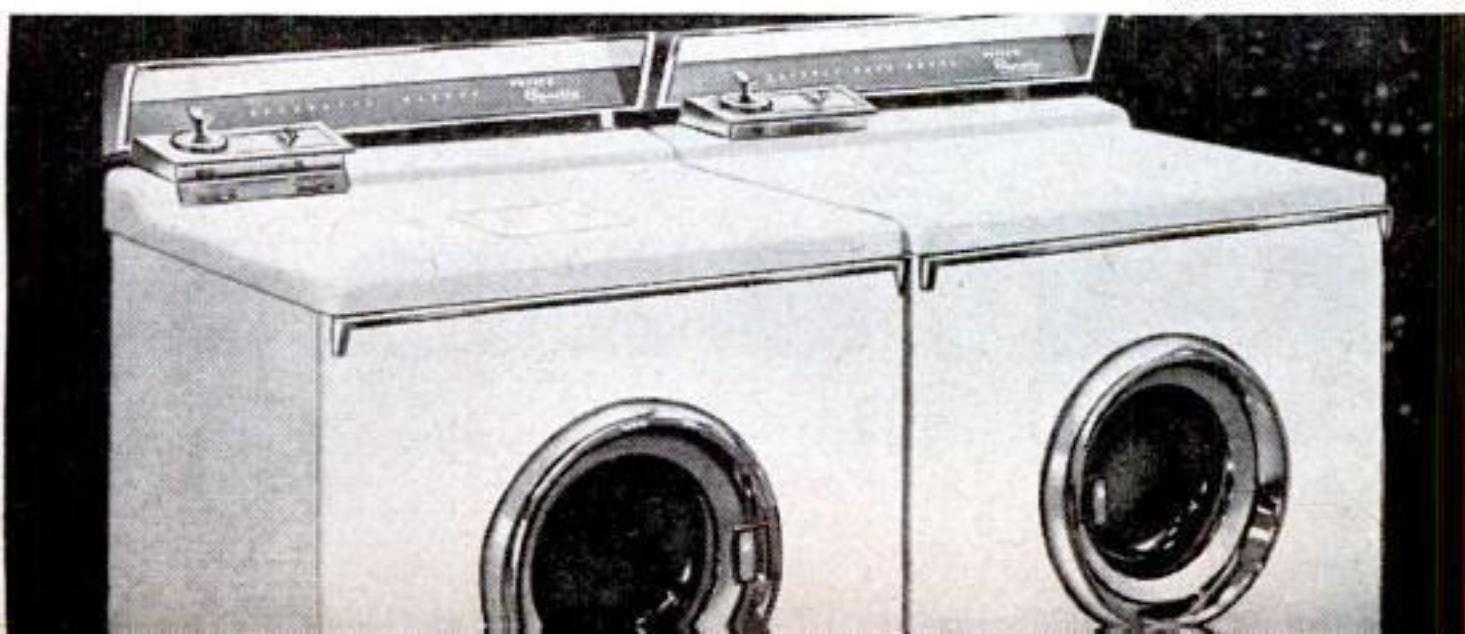
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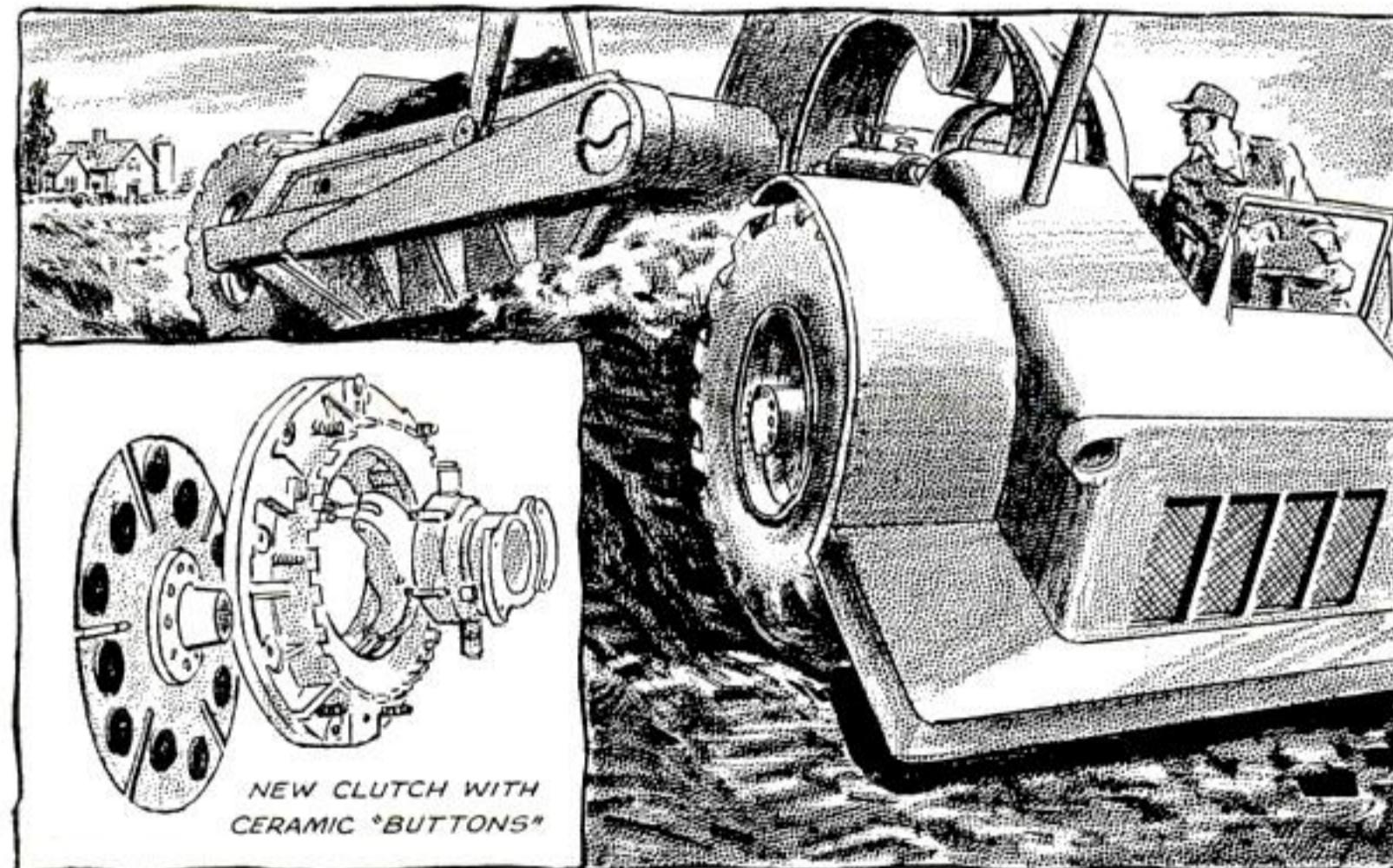
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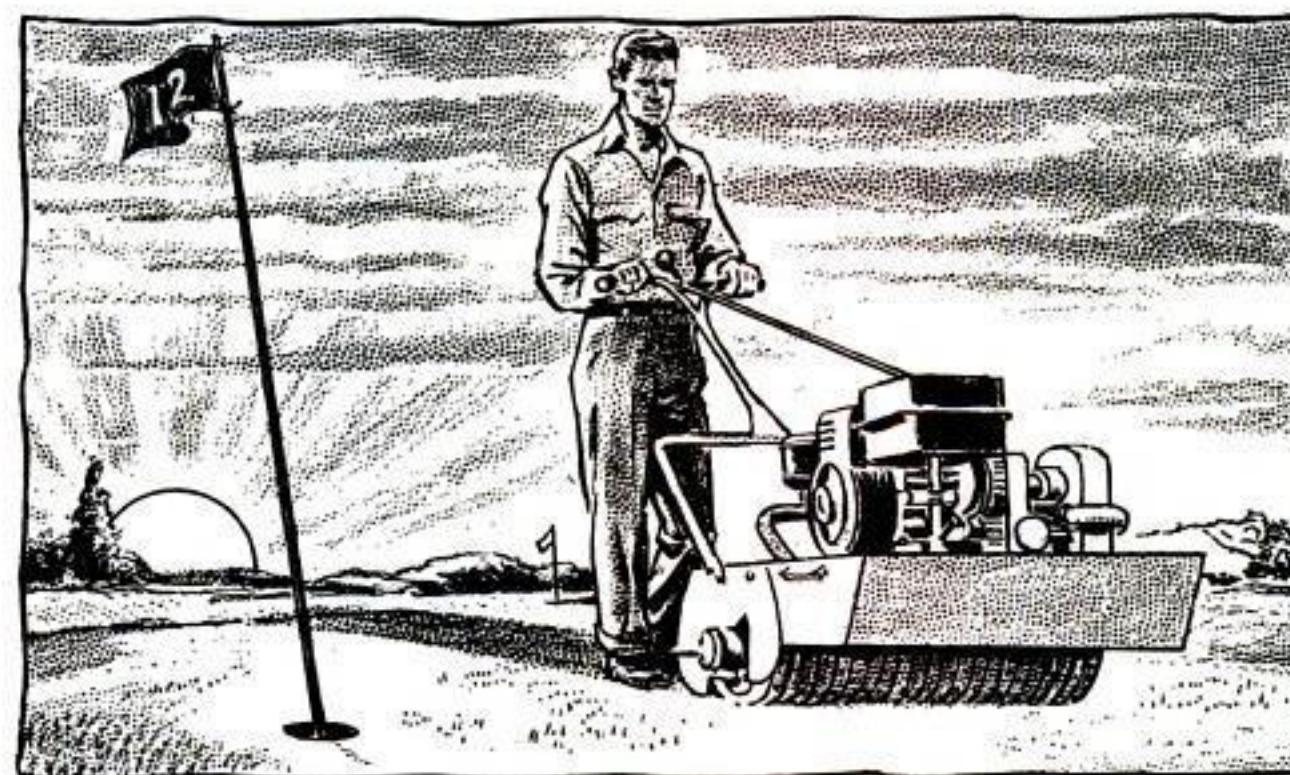
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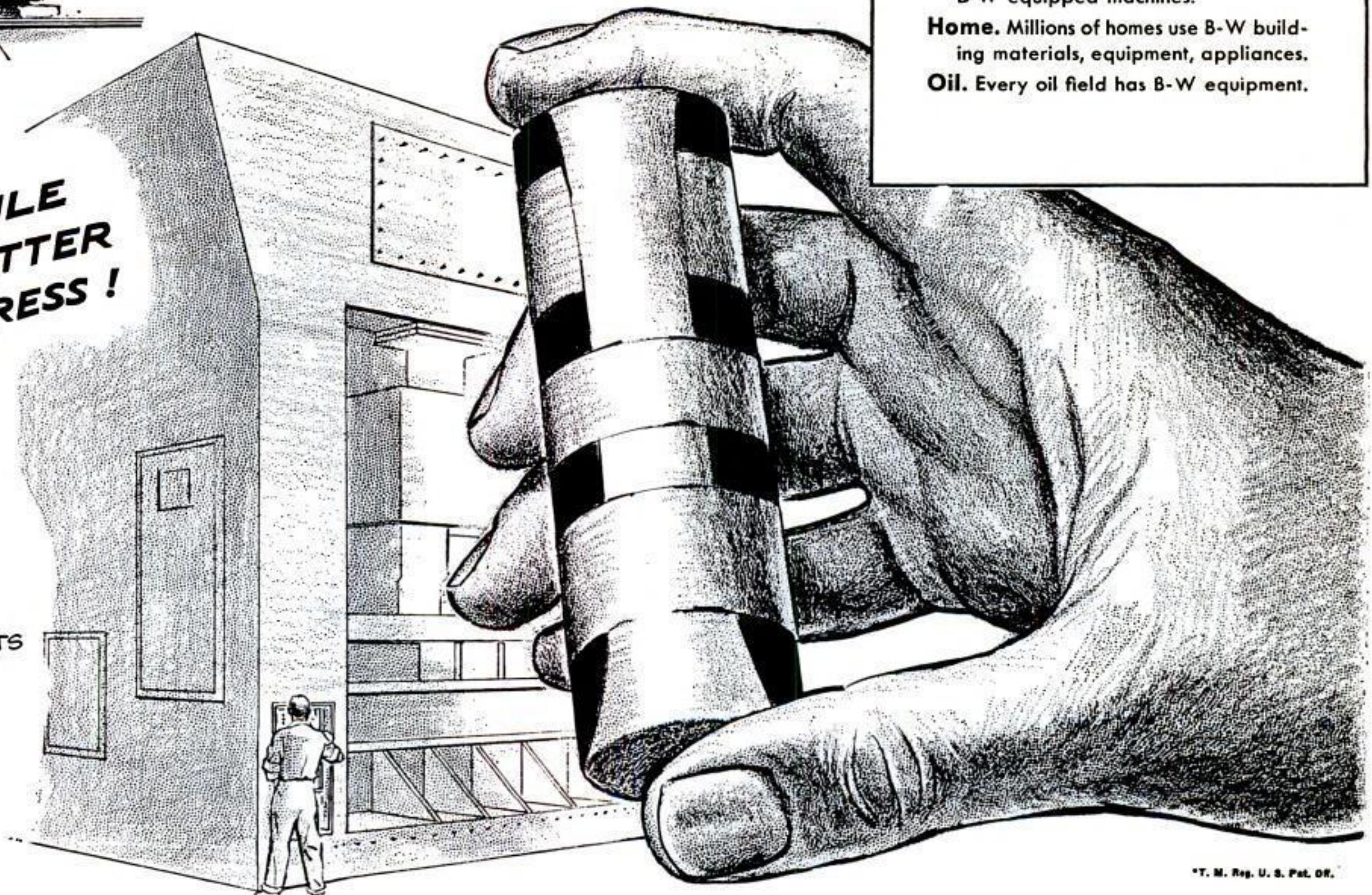
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THE NICOTINE AND TAR CONTENT OF THE LEADING FILTER CIGARETTES —IN THE FIRST COMPLETE COMPARISON PUBLISHED BY ANY CIGARETTE

(Brands are listed in order of nicotine content)



Average milligrams of nicotine and tars shown are based on the results of a continuing study by Stillwell & Gladding, Inc., Independent Analytical Chemists, of the average nicotine and tar content of filter-tip cigarettes purchased on the open market. In order to keep the smoke comparison equal, 47 millimeters of all cigarettes under test are smoked.

King Sano tastes fresh, clean, good



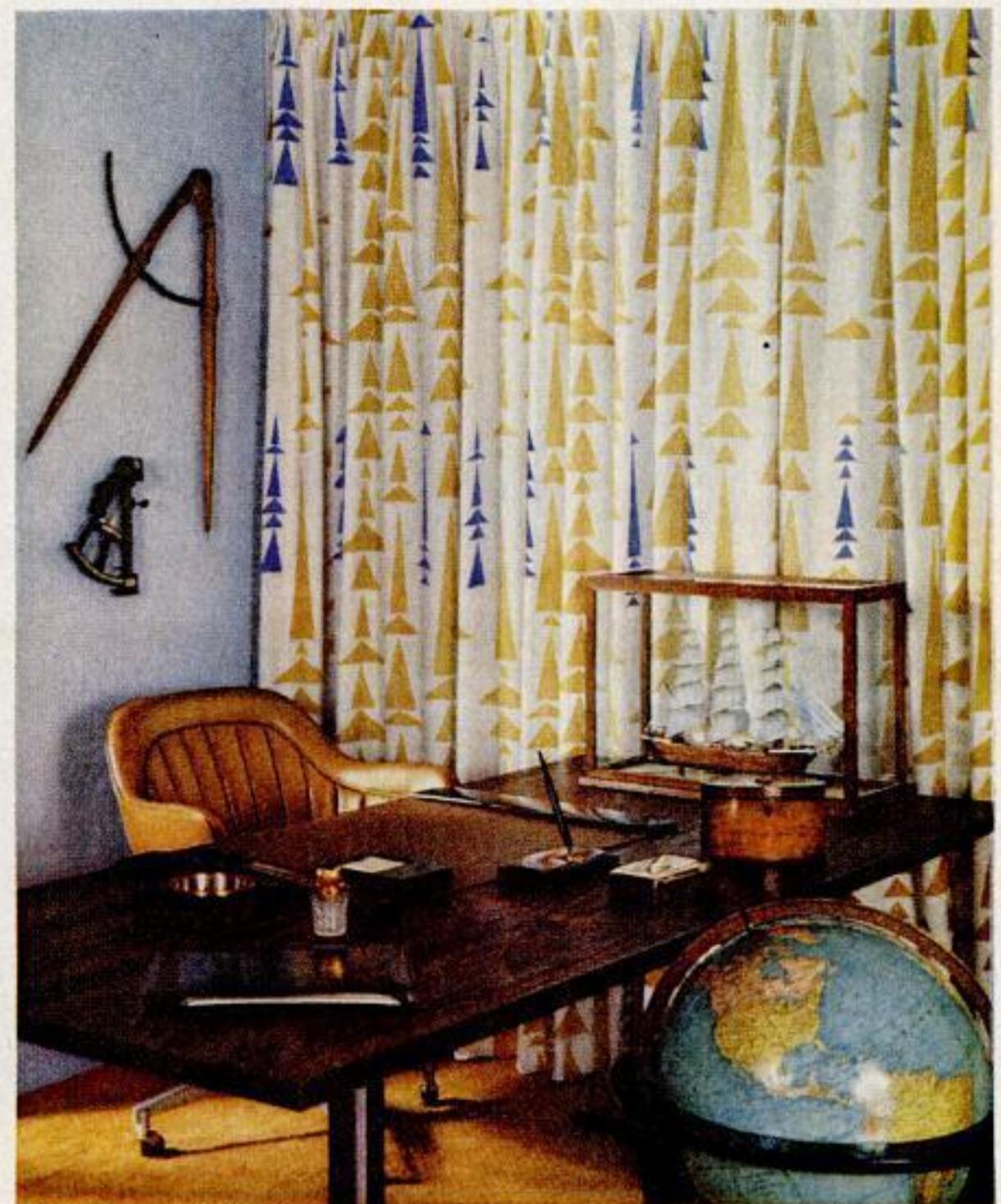
FINE TOBACCO REDUCED IN TARS AND NICOTINE ARE ALSO USED IN REGULAR SIZE SANO CIGARETTES, SANO ALL-HAVANA CIGARS AND SANO PIPE TOBACCO, PRODUCTS OF UNITED STATES TOBACCO COMPANY



An imaginative bedroom designed around a fabric of new Fiberglas Aerocor yarn . . . bulked to create unusual texture with luxurious softness. This swirling leaf pattern, TURINO, is typical of the exciting themes developed for Fiberglas fabrics, all with the famous Fiberglas washability.



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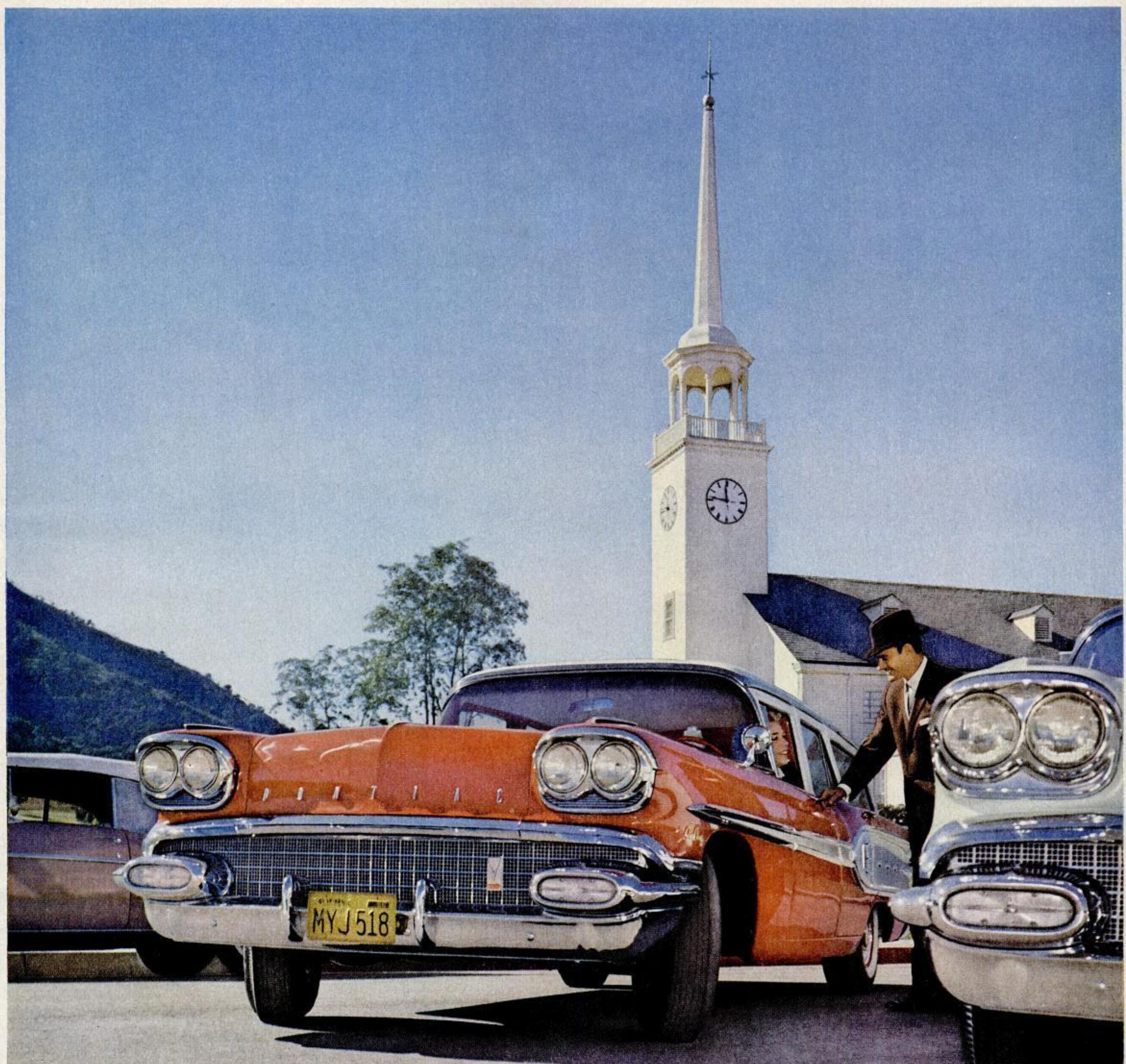
*T.M. (Reg. U.S. Off. Pat.) O.C.F. Corp.



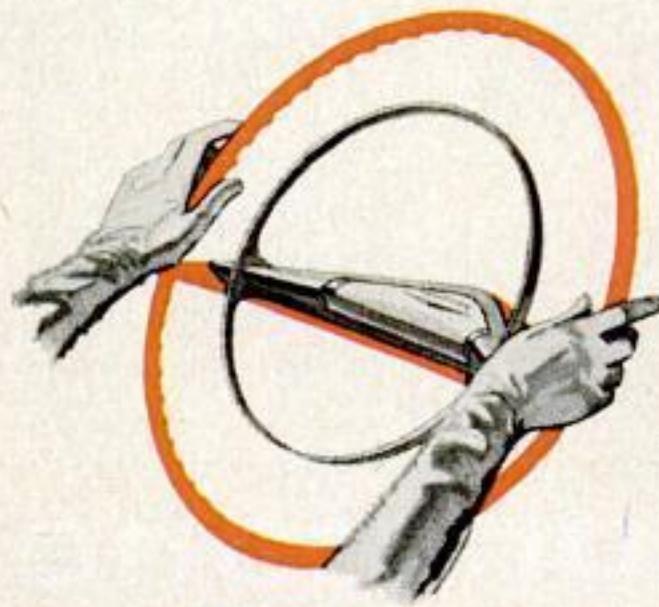
H. Clifford Burroughes, A.I.D.,
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It reduces steering effort 87% . . . makes all kinds of driving so much easier and safer.

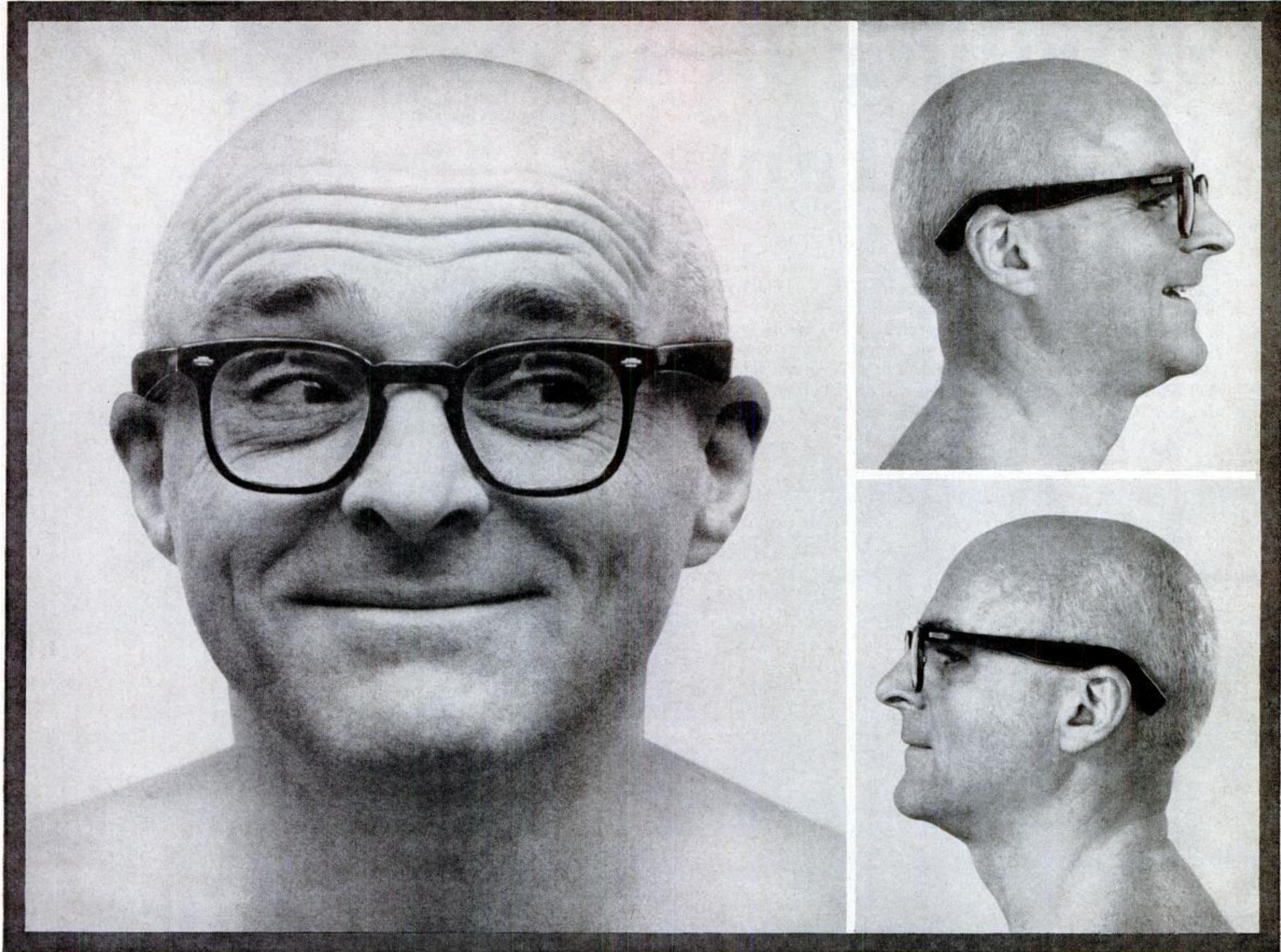
Give it a whirl yourself. Relax as you ease that big beauty through city rush-hour traffic with only finger-tip effort on the wheel.

Now head for the hills. Swing around highway curves with new confidence . . . the same sure control that's ready to help you if you swerve onto a soft shoulder or have a blowout.

Try Safety Power Steering before you buy your new car. You've never experienced such driving ease and security! It's available on all 1958 GM cars. Saginaw Steering Gear Division of General Motors, Saginaw, Michigan.

FORWARD  FROM FIFTY
1908-1958

PONTIAC Safety POWER STEERING



Who took the button out of Mr. Murphy's hearing aid?

Sonotone did. Amazingly different Sonotone eyeglass model lets him hear with both ears... yet he wears nothing in either ear!

Look—you don't even see a *trace* of a hearing aid here. Yet you're looking right at one...the new and different Sonotone eyeglass hearing aid. What's more, Mr. Murphy is enjoying a faculty he thought he had lost forever...the ability to hear sounds the natural way—with both ears!

How is it done...with no button, no cord, nothing in either ear?

Sonotone shares the secret with you

The secret is Sonotone's *binaural hearing method*... an exciting new concept in hearing combined with an original Sonotone invention.

With Sonotone's binaural hearing method, you hear through *both* ears. You hear *all* the sounds around you...hear the "natural" way, the binaural way recommended by the medical profession today! Based on the bone-conduction principle, this new eyeglass hearing aid *eliminates* wires and buttons.

Only *you* need know you are wearing a hearing aid. You look your best while hearing your best.

You choose eyeglass frames in the styles and colors most wanted by men *and* women. The lenses are fitted by the same doctors and experts who have always taken care of your sight. The hearing aid is custom-fitted to your individual hearing requirements by skilled Sonotone technicians.

Outside, there's not a hint of the electronic marvels within. Everything is completely concealed in the attractive, light-weight glasses.

Free! Full information with no obligation

Get all the facts about Sonotone's dramatic improvement on the bone-conduction principle. Discover for yourself whether this new Sonotone is the answer to your hearing problem as it is for thousands of others.

The coupon at the right brings you full information about this new Sonotone eyeglass model. You'll also receive information on other special Sonotones, *plus* a free copy of "Live Again!" This new book tells how every person with a hearing loss can have new hope, new happiness. Mail the coupon, *today!*

FREE!

ILLUSTRATED BROCHURE
ON NEW SONOTONE
EYEGLASS MODEL

Detailed information on all Sonotone models.
PLUS new book, "Live Again," yours free!

Sonotone Corporation, Dept. B-48
Elmsford, N.Y.

Gentlemen:

Please send me—free and without obligation—facts about Sonotone's amazing new eyeglass model, detailed information on other Sonotones, *and* the unusual new book, "Live Again"—

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A Lifetime Program for Better Hearing!

ELMSFORD, NEW YORK

Startling Realism in a Fantasy

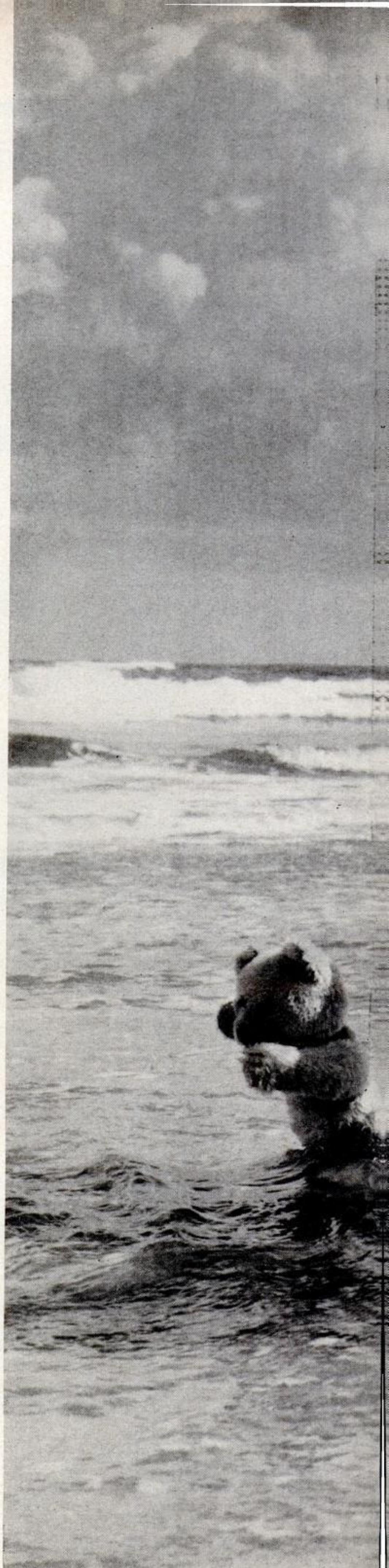
The little girl shown in these pictures is strikingly pretty, graceful and animated. She is also unusually tiny and when this fact brings closer inspection it turns out that she is not a little girl at all but a startlingly realistic doll. Her name is Edith and she is the ponytailed heroine of a picture book for children by Dare Wright coming out this summer, *Holiday for Edith and the Bears* (Doubleday, \$2.50).

The author got Edith as a present when she was 7 years old. Proportioned after a 4-year-old child, Edith was the center of Dare's childhood stories. Miss Wright became a professional fashion photographer and recently began to make up new stories for her old doll. The one told here is a photographic fantasy that wonderfully captures the reality with which every little girl surrounds her best-loved doll.



PETTING a pony in the story, Edith mixes easily with real animals on Ocracoke Island off the North Carolina coast. An Italian doll 22 inches tall, she wears her hair in a pony tail made by her mistress.

WADING, Edith goes with Mr. Bear, a respected adult who wears a necktie. Childish Little Bear wants to go rowing in a boat, but Mr. Bear warns him that the boat might be carried away by the tide.





SHOVING OFF a rowboat, Edith helps Little Bear after he has called her "scaredy-cat" and threatened to go alone if she doesn't come with him.



LOSING an oar, Little Bear and Edith watch it float away and realize that they are too small to reach over the side of the adult-sized boat. They are rescued (*below*) by Mr. Bear, who throws a rope to them from another boat. Edith and Little Bear get towed back to the island and a happy ending.



LETTERS ON 'CRISIS IN EDUCATION'

EDUCATION EDITORIAL

Sirs:

As a former teacher I commend you for "The Deeper Problem in Education" (LIFE, March 31).

My only regret is the thought of how long it will be before the school principals, the superintendents and school boards and the teachers' colleges will recognize how much damage their "make learning fun" and "social education" theories have done.

ANNE B. POLACHEK

West De Pere, Wis.

Sirs:

LIFE's editorial assumes that the Dewey philosophy of experimentalism or pragmatism had a universal and significant effect upon education. The Dewey philosophy changed the program of a very small proportion of American schools. The vast majority of schools still stress attainment in subject matter and basic language and mathematical skills. Factors of home background, native intelligence, and vocational outlook have made it necessary to find a content suitable for a population differing widely in abilities and interests. The average achievement of such a heterogeneous school population should not be compared with the achievement of a school population highly selected in terms of intelligence, cultural background, social status, and economic outlook.

The editorial assumes that the schools generally have abandoned discipline. The methods of enforcing discipline vary widely. We find schools which enforce unthinking obedience to the personal will of the teachers—a totalitarian concept. We find schools which encourage pupil participation in formulating rules of conduct and in enforcing them—a democratic concept. In the latter group of schools the stress is on leadership rather than authority.

The editorial assumes that the performance of recent graduates of schools is poor. The criterion by which "poorness" is judged is not revealed. If the criterion is the achievement of pupils who are being graduated today from schools which are about the same as schools were 50 years ago (we have many such), then evidence is in favor of the schools which have been more adaptable in terms of new insights into learning and teaching.

The editorial says that state teachers' colleges should be abolished and converted to liberal arts colleges. How uninformed can editorial writers be? This is exactly what has been happening for decades. The teachers' college as conceived by the editorial is becoming extinct regardless of name. What we need today is more professional schools where liberal arts college graduates might master what is known about the learning process and the techniques of teaching.

ARVID J. BURKE

Director of Studies

New York State Teachers Association

Albany, N.Y.

• So far as the cutting down of teachers' colleges is concerned, LIFE was aware of the trend and feels it should be speeded.—ED.

LIFE 540 N. Michigan Avenue, Chicago 11, Illinois



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TO SPEED DELIVERY OF LIFE—and all your mail—please be sure to include your zone number in your address. The mail you send will get there faster, too, if the address carries a zone number.

L-3416

Sirs:

Why ask for a lynching party to destroy Deweyism when it contains much that we should find helpful and useful today? Some middle ground will serve our present needs better than any extreme will serve them.

SAMUEL ENGLE BURR JR.
Chairman

Department of Education
The American University
Washington, D.C.

Sirs:

Your editorial voices the rising complaints against the results of the Dewey "cult."

As a prospective teacher I have felt the waste and senselessness of hours spent in required education courses, treating such matters as "Building Better Bulletin Boards"—hours which could have been spent in history or language classes.

We were repeatedly told that it did not matter what topic or area of work we chose to present our students, so long as they were interested, so long as they learned to cooperate and work together in a group.

I will be teaching in the U.S. public schools next year, and I will not set out to "substitute projects for study"; but of the 40 prospective teachers from this curriculum class, 35 will.

JOY STEWART

University of Texas
Austin, Texas

Sirs:

It is a matter of deep concern to the members of the Philosophy of Education Society, many of whom have never agreed with the thought of John Dewey, that a popular magazine should single out a statement from this philosopher and so present it as to have it say what, in context, it did not say. LIFE quotes Mr. Dewey as follows: "We agree that we are uncertain as to where we are going and where we want to go, and why we are doing what we do." Mr. Dewey did write these words, in FORTUNE, August 1944. He did so to point up the confusions in thought then plaguing American education. He did not suggest, as the editorial implies that he did, that education should be an aimless affair. His intention was precisely the opposite.

WILLIAM DRAKE
Secretary

Philosophy of Education Society
University of Texas
Austin, Texas

• The purpose of the Dewey statement and of his article was not to point out "confusions in thought" in U.S. education. It was to attack proponents of a "philosophy of fixation" who wished to separate "morals" (among other things) from the "scientific method." Dewey wanted education to be a chronically unsolved practice of trial and error, like a scientific hypothesis.—ED.

Sirs:

Dewey or no Dewey, the schools you decry editorially are exact miniatures of our adult society. If most students are occupied with trivia to the neglect of their minds, so are most adults. If school administrators damn individuality, so do industry's managers and personnel directors.

With some exceptions, it is not likely that schools will hold forth the open, inquiring mind to the sons of fathers who denounce an Oppenheimer and try to prevent such as Bertrand Russell from teaching.

ARTHUR MICHEL

Boston, Mass.

Sirs:

It's easy to blame the educators and the techniques they have developed to cope with the demands of the people.

Shoot if you must those tired gray heads, but how about using your editorial megatons on you and me and 50 million other parents so that the schools can do a better job?

DWIGHT W. FOLLETT

Chicago, Ill.

Sirs:

We will never improve the caliber of our prospective teachers while educationists armed with jargonized banalities manage to keep on convincing state legislatures that a teacher needs six to 10 courses in how to teach, at the expense of subject matter courses. It is no secret

that education courses are practically devoid of subject matter, that near-failing students can get straight A's in education courses, and that many bright students have turned away from teaching careers because of the educationist requirements. "If you can't get through school"—so the students used to say at a state university at which I taught—"major in education."

PROFESSOR SEYMOUR L. GROSS
University of Notre Dame
Notre Dame, Ind.

Sirs:

This letter is in protest to your series of articles, "Crisis in Education." The articles to date are unfair, unjust and inaccurate. We have used LIFE in our school for many years. We seriously question the further use of a magazine so biased and inaccurate.

GALE A. HERRBERT
Principal

Maumee Public School District
Maumee, Ohio

Sirs:

Your untruths and statistics are used to influence people against public education. Your magazine will not be on my subscription list in the future.

RAY FREDSTROM
Principal

Ralston Public Schools
Ralston, Neb.

• Among the most vehement critics of the Crisis in Education series is the National Association of Secondary School Principals which circularized its members suggesting they protest, saying, "We know from experience that your most effective weapon will be to question the continuation of subscriptions to LIFE in your school as long as they have an attitude inimical to education," then added, "Of course, the force of your letter will be discounted if you indicate that you have been advised to write such a letter."—ED.

Sirs:

You will be interested in what happened in our community as a result of your series of articles on education.

These concerns for education have been clarified for us in your superb and very important call for action. Last week we scrapped our previous plans for having a pleasant celebration of our 10th anniversary as a "Y" in our community, and we decided to devote our 10th annual meeting to a discussion of "What's Wrong with Our Schools—and What Can We Do about It?"

JOSEPH B. STEIN
President

The Reservation "Y"
South Orange, N.J.

UNDERDOG PROFESSION

Sirs:

As a young teacher I consider "An Underdog Profession Imperils the Schools" (LIFE, March 31) one of the finest articles I have read on just one phase of the many-sided problems in education.

WILBERT L. HEDSTROM

Michigan City, Ind.

Sirs:

The crying shame of Teacher Pearson's predicament is not so much that he receives a piddling salary and is required to work at odd jobs, but that he appears to accept the financial plight of his profession so supinely. Why doesn't he join a teachers' union, inform the public, shout at the politicians, fight for a decent wage, picket city hall—instead of wasting time mouthing "Ug-glug" at the P.T.A. caper!

IRWIN GONSHAK

Jamaica, N.Y.

Sirs:

The answer as to what is wrong with education in this country appears in the pages of LIFE itself.

The American people are apparently quite willing to pay a Johnny Mathis \$7,500 a week for entertaining them and a Donald Pearson \$4,700 a year for teaching their children.

ALONZO CADY

Los Angeles, Calif.

CONTINUED



Look under "Paint" in the Classified Telephone Directory for your nearest Du Pont Paint Dealer.

If you're painting something new, or renewing something old...

the beauty lasts when you paint with the finest...



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REG. U. S. PAT. OFF.

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This big "Moist-Cold" automatic defrosting refrigerator and 108-lb. true home freezer give you 14 cubic feet of usable capacity. You'll love the big Roll-Out Freezer Basket; the Exclusive Breakfast Bar; removable, Roll-Out Fruit Basket; and Portable Bottle Basket.

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Now, for your kitchen, thrilling new beauty . . . finest expression of the high quality always built into every Kelvinator refrigerator.

You find this superior quality in Kelvinator's flawless foodkeeping. You experience it through the years in the lifetime construction and famed dependability of your Kelvinator. And you'll find that no

other refrigerator is so perfectly designed for your convenience.

Feast your eyes on these "Style Mark" beauties at your Kelvinator dealer's. See your own good taste expressed by the richness of French Vanilla interiors with their accents of gold and white. And discover how easy it is to own the one that's right for your needs.

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AMERICAN MOTORS MEANS
MORE FOR AMERICANS



LIVE BETTER
ELECTRICALLY



have a rougher time than others." Mills's district is largely farming. "Agriculture," he says, "is a sad economic situation here, too dependent for income on government-supported and controlled programs."

TAX POLL OF SENATE

with the feeling that the people were in good shape and far from any kind of panic.

While the congressmen were on the road, to find out the chances of a tax cut being voted, LIFE polled members of the Senate in Washington and across the country. The senators leaned more to immediate cuts in excise taxes than to an income tax cut. But most of them would not rule out income tax reduction if the recession gets worse. Their answers to the poll, broken down in the box below, constitute a convincing vote against an income tax cut.

Senators were asked this question: *On the basis of present information do you favor an income tax cut now?*

YES		NO		UNCOMMITTED	
REP.	DEM.	REP.	DEM.	REP.	DEM.
2	15	41	28	4	6
TOTAL	17 YES	69 NO	10 UNCOMMITTED		

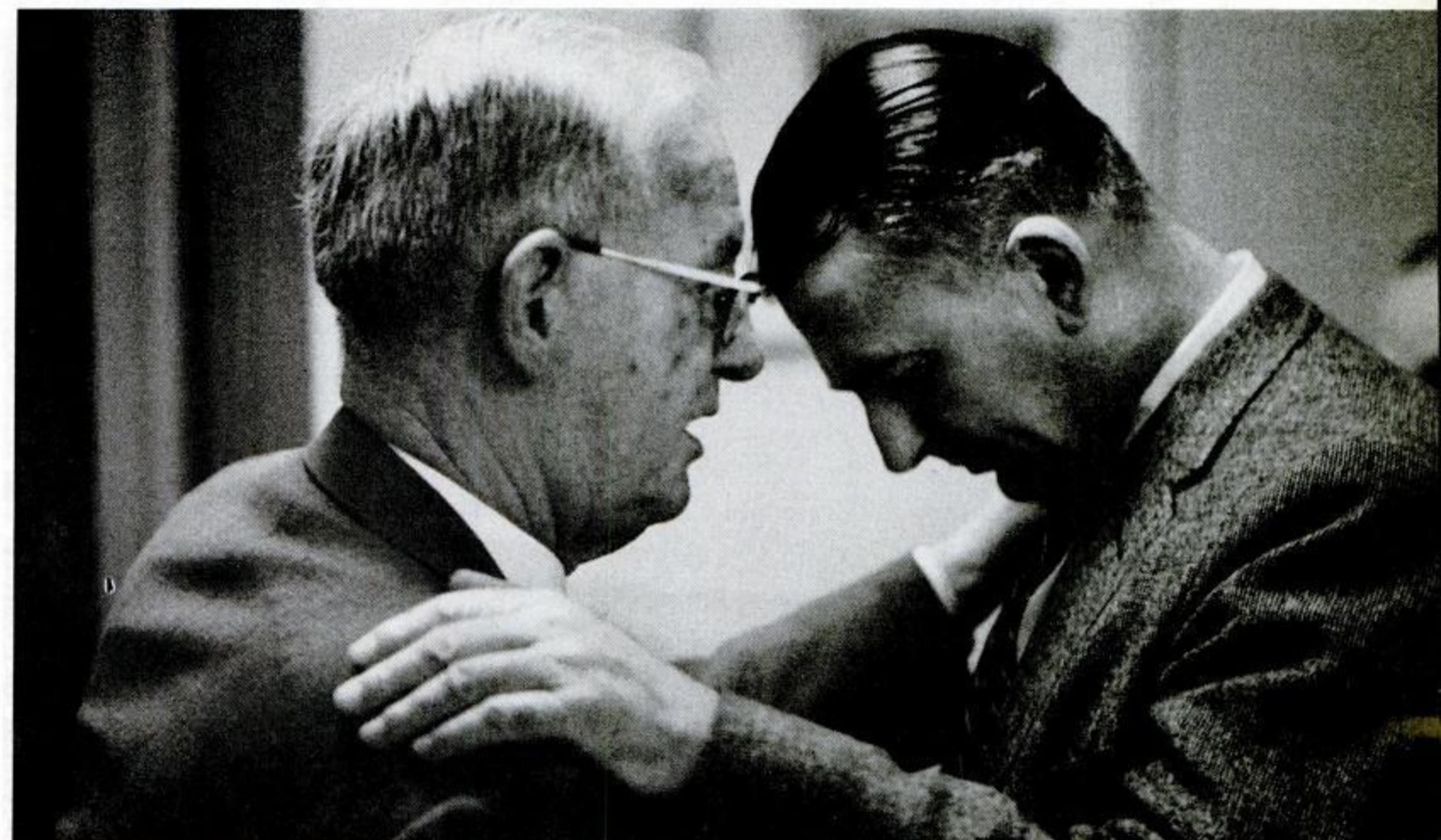


revision of tariff laws to protect local textile manufacturers against competition from the Japanese. E. A. Baumel (second from right) said to Dorn, "We can't stand any more Japanese goods here."



IN ILLINOIS, at Chicago Vocational High School, Democratic Representative Barratt O'Hara from the Second District hears 17-year-old senior, Karl Iwinski, ask, "Why not lower the tariff? Eventually

it would help the United States in addition to helping the world economy. Maybe we should start with dry goods and things like that." O'Hara agreed and told Karl that he is a supporter of reciprocal trade.



IN KANSAS, Republican Representative William Avery (right, above) discusses new Leavenworth post office with Postmaster Audrey Powell. At town meeting in Waterville (below) R. G. Thomson asks,

"Don't you think Secretary Benson has more support among farmers than we are led to believe?" Without committing himself, Avery said of Benson, "No one could say that he isn't a man of courage."



PAINFUL CRISIS, THE LONG HARD CURE

THERE IS PROGRESS IN THE SCHOOLS BUT THERE IS ANOTHER CRUCIAL FRONT: THE HOME

In the five-part series now ending (p. 103) LIFE has examined the present condition of the U.S. schools. "Learning is accompanied by pain," said Aristotle; even the vicarious experience of viewing American education's problems is a painful one. We can hardly congratulate ourselves on the spectacle of the ill-used teachers, the dwarfed school plant, the wasted talents of our brighter students, or the brutal fact that a spartan Soviet system is producing many students better equipped than ours to cope with the technicalities of the Space Age.

These facts are harsh and we hope you realize it. We have been charged with overstating them—chiefly by certain professional educators whose cadenced howls of protest after LIFE's editorial on the aims of education made us feel a little like the well-meaning passerby trying to extract a thorn from a wounded animal's paw. LIFE overstated neither the sad facts nor the picture of intellectual confusion behind them. And the great majority of our readers' comments, whether angry or approving, shared our concern about the failings of American education. The inevitable question that follows is, "What do we do about them?"

A great many people, both educators and private citizens, have been doing their best to improve the schools. And many of them were at it long years before Sputnik. Some we have mentioned in our series. In schools like those at Newton, Mass., New Trier Township, Ill., Fort Lee, N.J. and Richmond, Va., superintendents and teachers are showing that a democratic public school system can also be a showcase for learning, that a young scholar's merit can find its level without being sacrificed to dubious considerations of society-building. The National Merit Scholarship Plan has stimulated a healthy spirit of intellectual energy and competition. The Ford Foundation's Fund for the Advancement of Education is encouraging a whole new look at outworn ideas of teacher training. Able citizens' groups have patiently worked to make their local schools better—New Canaan, Conn. is a shining example.

Since Sputnik the reform effort has gathered speed and breadth. According to a recent Gallup poll, one high school out of four has made some concrete curriculum changes; another 25% is at least discussing improvements. Changes, when they are made, are almost universally in the direction of stiffer academic standards. Fully 79% of the principals interviewed felt that their schools demanded too little work from students.

•

In adjusting their courses, the principals have very few precedents to go by. When Thomas Jefferson designed the American public education program, he had in mind a compulsory schooling of *three* years. The educational pioneers of 50 years ago certainly did not contemplate mass education extending into colleges, as it does now. The only way to cope with our present situation is by literally revolutionizing our curriculum. This can be done through different grades of high school courses, as in the Conant plan (LIFE, April 14), or more sweeping systems like Dr. Paul Woodring's scheme (LIFE, Sept. 2, 1957) for a four-year elementary school, prefaced by a fluid two- or three-year primary period, and followed by a concentrated four-year high school course. Both of these methods would break the shackles now clamped on the bright child without short-changing the others.

But the trail blazers in education have to fight a war on two fronts. If they can persuade a community to increase a school's learning content, they must still reckon with the powerful educationists on accreditation boards and within school administrations who continue to confuse the aims of education by their

half-blind devotion to the practical techniques of the teacher and the utopian "life-adjustment" of the pupil.

These educationists have long since outlived their original legitimate contributions to American teaching. Yet they are still loud in the land. The U.S., for example, ranks 36th internationally in the years of foreign language taught in public schools. When plans were made to correct this pathetic lapse by teaching languages in the seventh and eighth grades, the National Education Association quickly threw cold water on them. "There were other ways," a new N.E.A. pamphlet begins, "than the use of language, such as gestures, facial expressions and actions, for communicating one's attitudes and warm feelings of friendliness [to foreigners]."

This intellectual effrontery, praise be, no longer goes unchallenged in educational circles. Teachers are thinking and arguing on all levels. So are school administrators. The idea is gaining ground, for one thing, that the head of a school system should be something of a scholar himself, not just a zealous expert in "community relations" who knows little about his curriculum but can readily cite square footages on the new gymnasium. But while educators are making progress, an equally important factor in U.S. education is not.

•

The same Gallup poll that showed U.S. principals so alert revealed that *parents* are highly unconcerned with curriculum matters. Only a bare 51% were in any way discontented with the amount of school work given and some thought the present work load too much. Even the worried parent generally sees the school problem solely in terms of new buildings, bond issues, or at best, teachers' salaries. These are indeed vital parts of the problem, but not the whole.

For education is a continuing responsibility of the home. It begins when the parent encourages the child to observe, to read, to ponder, bringing alive the curiosity that leads to learning. It continues with an active parental interest in what the child is studying at school. Such an interest should be the glory of our individualist democracy. We have neglected it. Aside from a tiny minority, U.S. parents generally abdicate the forming of their children's character completely to the school.

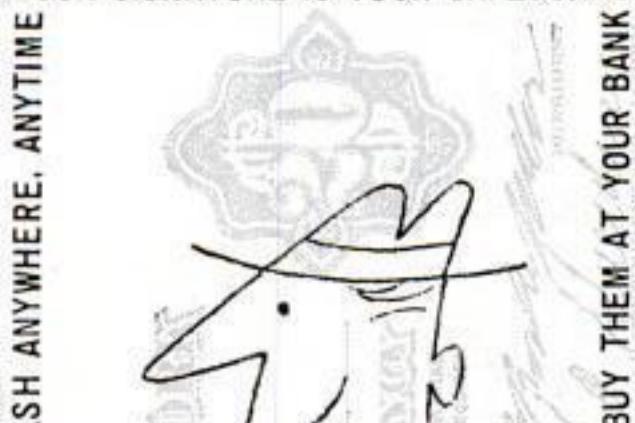
Whatever the educationists say, the schools cannot educate the whole child. That is our job. In not doing it, we have let the schools and the country down.

So let us not fall into the trap of seeing the school problem as merely a hundred-yard dash to get rid of unwise theories and build new schools so we can head off the Russians. We are not competing with the Russians in this. Rather we are standing alone on the threshold of history.

No other nation has ever had to cope with such incredible problems of mass culture, mass leisure and mass science and technology—all to be absorbed and directed toward the common good. Americans are at a point in cultural and technical development which the Russians probably cannot reach for at least 30 years, the Western Europeans for perhaps 20, the rest of the world for half a century. We are the pioneers in learning how to manage the runaway world that our own ingenuity has called forth. Civilization will depend on how we respond.

The decisions of the future cannot be made with calculating machines. On the contrary, they demand more and more detailed learning by individual citizens—if we expect to remain a working democracy. The national effort at this new learning must begin in every school, *and* in every home. If there is a democratic road to learning—and we firmly believe so—it is only as straight and firm as each individual makes it.

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PAL INJECTOR BLADES
FIT ALL INJECTOR RAZORS
20 BLADES

LETTERS TO THE EDITORS

CONTINUED



TODD'S 1950 BUBBLE BATH

THE WETTEST SHOW

Sirs:

Just read "The Wettest Show-Girl Act" (LIFE, March 31).

About eight years ago a showman was "racking his brain to dream up a superclimax for his leg opera" that was about to open up on Broadway ("Slips, Slurps and Suds," LIFE, Aug. 21, 1950). "At last inspiration hit him and he dunked 30 girls in a bubble bath on stage at a cost of \$36,000." The showman's name: Michael Todd.

GEORGE NYTTENS

Chicago, Ill.

"HIDDEN SELL"

Sirs:

The vanguard of the "thought police" has now arrived ("Hidden Sell" Technique Is Almost Here, LIFE, March 31). Either we rebel by not attending movies, by pulling out the wall plugs of our TV and radio receivers, or we enter into the introductory stage of a totalitarian rule in the United States.

JEREMY HOWARD

Cleveland, Ohio

Sirs:

When this is permitted on TV, I will sell my set for junk.

JAMES VANLIET
Huntington Woods, Mich.

Sirs:

I can't stand it. Did Marilyn Monroe call Herb Brean?

DAVID BENNETT
Pittsburgh, Pa.

• Miss Monroe, who has been suffering from a broken toe, never phoned.—ED.

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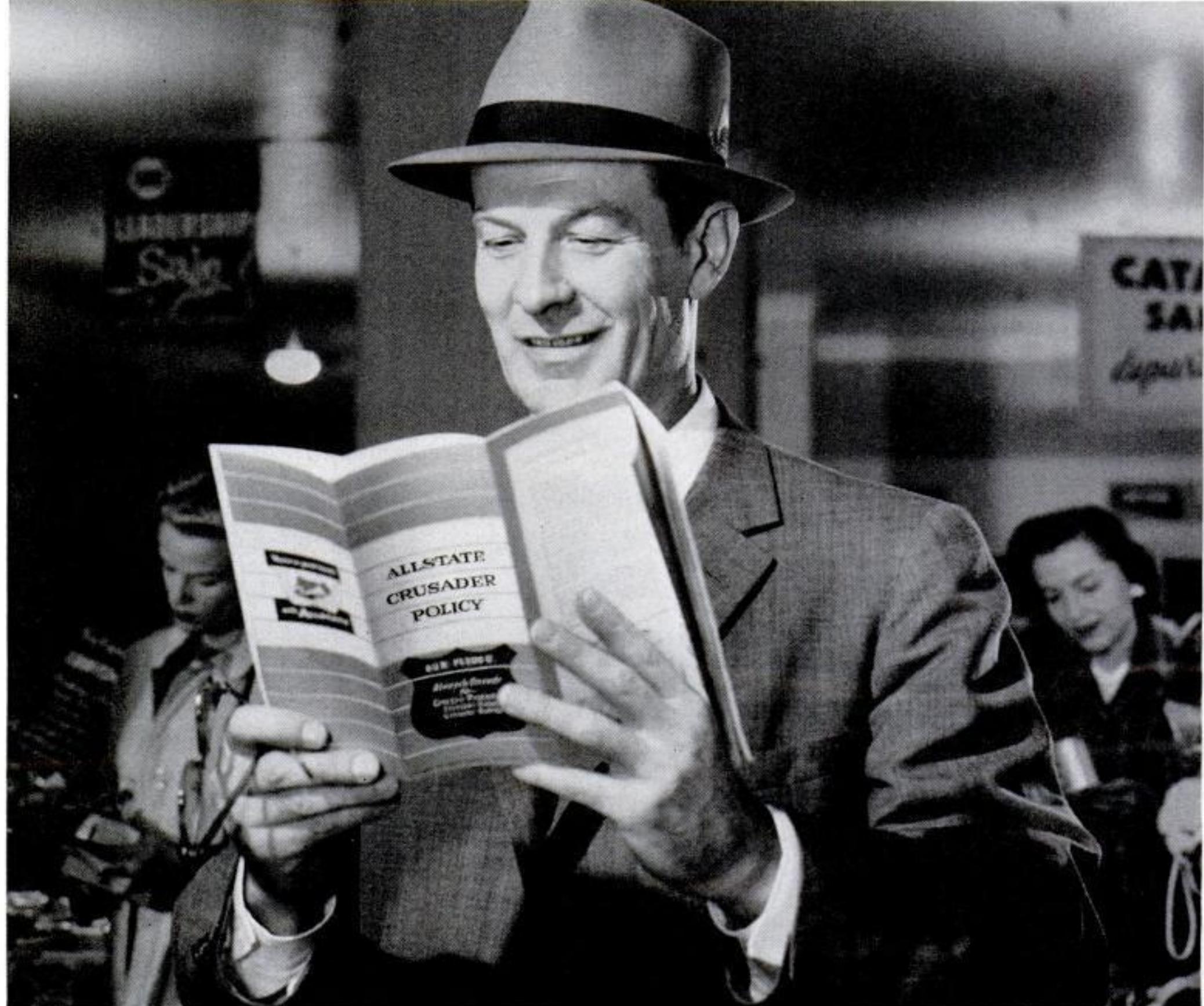
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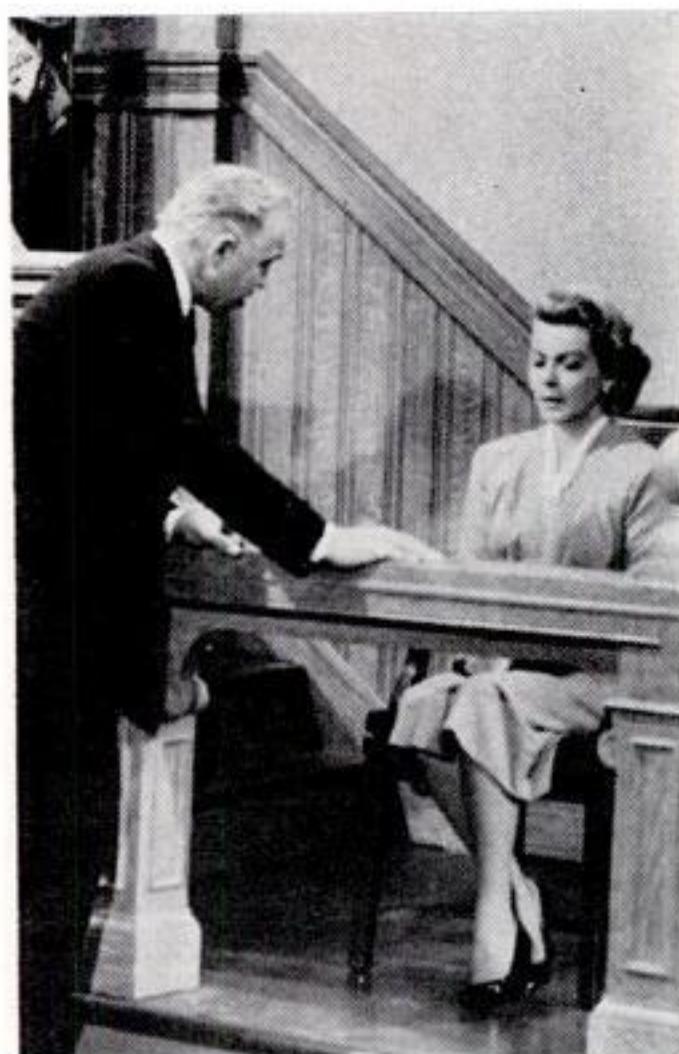
AS AN ACTRESS, LOTS
OF COURT EXPERIENCE



AS MURDERER of her husband in *The Postman Always Rings Twice* (1947), Lana faced the prosecutor (Leon Ames).



AS WITNESS in *Cass Timberlane* (1948), Lana played girl who fell in love and married the judge (Spencer Tracy).



AS MOTHER in *Peyton Place* (1957), Lana appeared as witness in the trial of daughter's friend accused of murder.

LIFE
Vol. 44, No. 16 Apr. 21, 1958



ON STAND AT THE INQUEST AFTER STOMPANATO'S DEATH, LANA TENSELY TELLS HOW HER DAUGHTER STABBED HIM

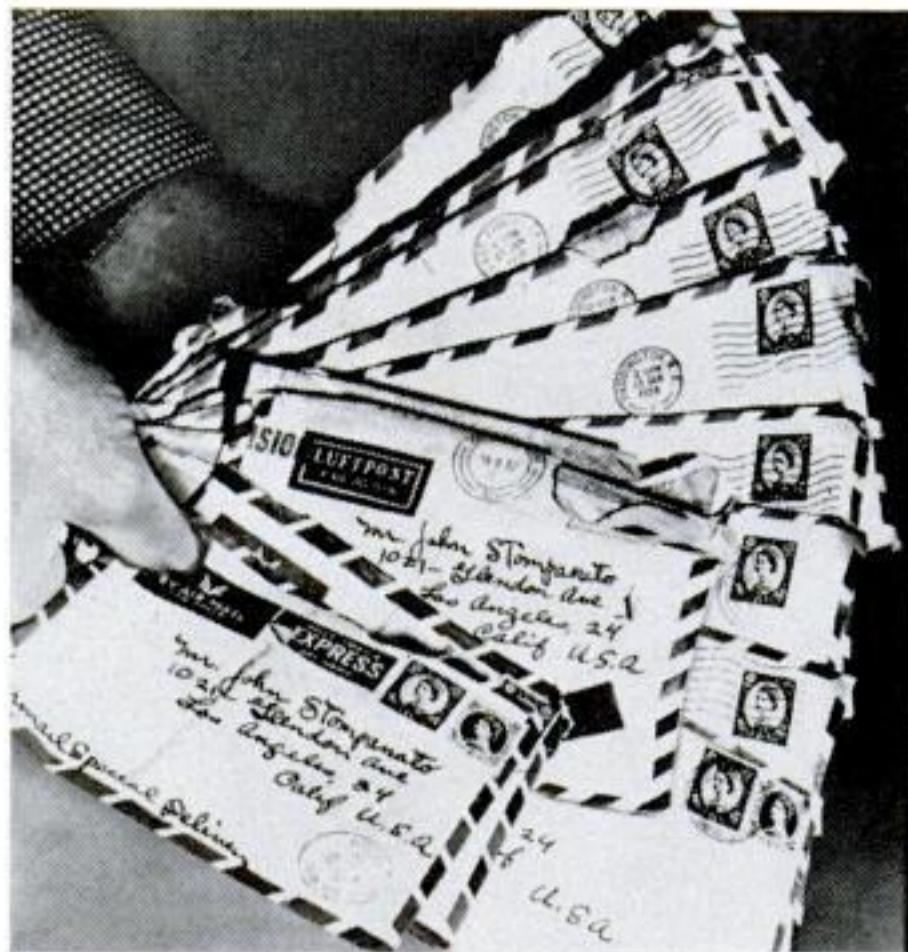
LANA'S PLEA FOR DAUGHTER IS REAL-LIFE DRAMA TRIUMPH

A public which knew her only as a sleek symbol of Hollywood glamor watched with squeamish fascination last week as Actress Lana Turner, 37, went through a very real, personal ordeal. In a taut courtroom appearance, quivering with emotion she had never approximated in movies (*left*), Lana testified before a Los Angeles coroner's jury. Her story concerned the killing of boyfriend Johnny Stompanato. A sidekick of gamblers and racketeers, Stompanato, 32, was fatally stabbed by Lana's daughter Cheryl, 14, during an argument in the star's home (LIFE, April 14). Lana, whose volatile affair with Stompanato was starkly revealed with the tragedy, choked

out a description of the final quarrel (p. 24). As she sobbed, sagged and clutched her handkerchief, the courtroom heard how the violence Lana feared finally came to Stompanato himself. She said Cheryl had defended her with a knife and killed her suitor.

Lana came to the inquest knowing that the details of her sweet-savage romance with Stompanato had been revealed to the public through release of her love letters (*next page*). The coroner's jury decided Cheryl had committed justifiable homicide. Lana had been nominated for an Academy Award in *Peyton Place*, but this was a dramatic, personal triumph far beyond anything she had achieved as an actress.

WHAT WENT ON WHILE LANA WAS TAKING PEN IN HAND



LETTERS TO JOHNNY from Lana, 12 in all, were released to the press by gambler Mickey Cohen, who had once hired Stompanato as a nightclub greeter.



EN ROUTE TO ENGLAND, Lana arrives in Denmark with her manager, Del Armstrong. During layover she wrote a letter to Johnny, quoted below.



LANA'S LONDON HOME was on "millionaires' row." The housekeeper, Rosa Merk (above), loathed Stompanato: "I never met anyone so disgusting."



CHERYL IN LONDON is escorted by Gary Thorne while Lana is at work on the film. Stompanato left for California the day after her daughter arrived.



FREEZING IN CORNWALL, fur-coated Lana talks to Producer Joseph Kaufman. To Stompanato she wrote, ". . . never been so cold . . . in all my life."



IN MOVIE LOVE SCENE Lana prepares to embrace Connery. Film tells story of woman who falls in love with a married man who is subsequently killed.

THE PASSIONATE LETTERS TO JOHNNY TELL THE TORMENTED TALE

Lana and Johnny Stompanato started going around together more than a year ago. It seemed a happy match between a five-times-married movie star and a handsome Hollywood hanger-on who had a penchant for underworld pals. Last September Lana went to London to work on the film *Another Time, Another Place* (which now, to cash in on the publicity, is being released four months ahead of schedule). There she began to write him of her love with eager frequency. Her letters, which Stompanato's friend, gambler Mickey Cohen, produced after the killing, could be compared only to the famous Mary Astor diary of the '30s. They were written against the background of the events pictured on these pages.

On Sept. 19, 1957, in Copenhagen, Lana wrote:

"My Dearest, Darling Love—

"This is the first letter—I do wish it could be bright and brilliant but somehow I'm not quite up to it!—because all I want to write and

say is I love you! God! it was so wonderful to hear your voice again Daddy! . . . Anyway, sweet love, remember how much you mean to me—and please, please, cuidado! (be careful) . . . Love you—love you—LANITA"

From London Lana wrote:

"Just came home a while ago. Del [her manager] and I went to the 'Rice Bowl' for a quick dinner. . . . Said goodnight at the door—and wham! It's good in a way to be alone . . . yet . . . how very lonely I am—and only for you! I don't really give a damn about any others. . . ."

Early last October, as Stompanato was about to fly to London to join her, Lana wrote:

"You must, dearest, take better care, for it's a long trip and if you're overtired, then you'll be fretful and cross with me—and all I want is for you to be happy and relaxed and feel safe in my arms and my love. . . ."

But Lana's reunion with Stompanato in London was soon upset by quarrels. He complained that the cottage the studio rented for

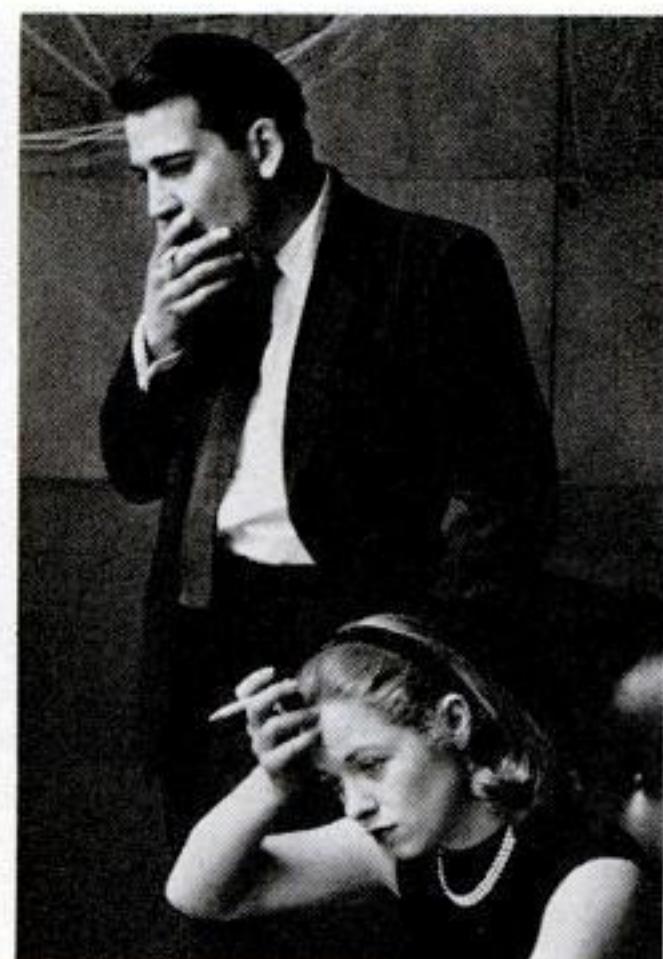
her was not large enough for a star actress. He had disputes with Lana's plumber and her maid. Late one December night Lana phoned her temporary secretary, Gary Thorne, and pleaded for help. Says Thorne: "She said she was terrified of him, that he had threatened her and was beating her up. She was almost hysterical and asked me to do something." Thorne called Scotland Yard. The Yard asked Stompanato to leave Britain. He left, just after Cheryl joined her mother for the Christmas holidays. But on Dec. 26 Lana wrote to Stompanato in Malibu:

"Well, Darling, Christmas is finally over for Cherie and me. I must say it was very wonderful and full of love. . . . But even more important—and SHE said it, it was our being together that made it—oh! so great!"

"To say how much you are and have been missed is almost IMPOSSIBLE. I dare not even to myself admit how much, and so deeply—God! knows how much I miss you. . . ."



ABUSED PLUMBER Robert Mullan disliked Johnny because latter threatened him for making too much noise.



FILM FRIENDS, the Gary Thorne, reported the threats to Scotland Yard for Lana. Yard asked Johnny to leave.



ON SET Lana and leading man, Sean Connery, in *Another Time, Another Place*, frolic in front of village inn.



IN SHOOTING BREAK Lana and Sean find time for outing which Lana enjoys—in spite of Johnny's absence.



AT AMSTERDAM REUNION Lana poses for a publicity shot before boarding plane with Johnny for Acapulco, Mexico, where they stayed eight weeks.



WAITING AT AIRPORT in Amsterdam, Stompanato looks for Lana. Though she had asked him to come, her letters show that she was apprehensive.



LAST SOUVENIR of Lana was this photo found in Stompanato's wallet. The inscription, in Spanish, reads, "For Johnny my love and my life, Lanita."

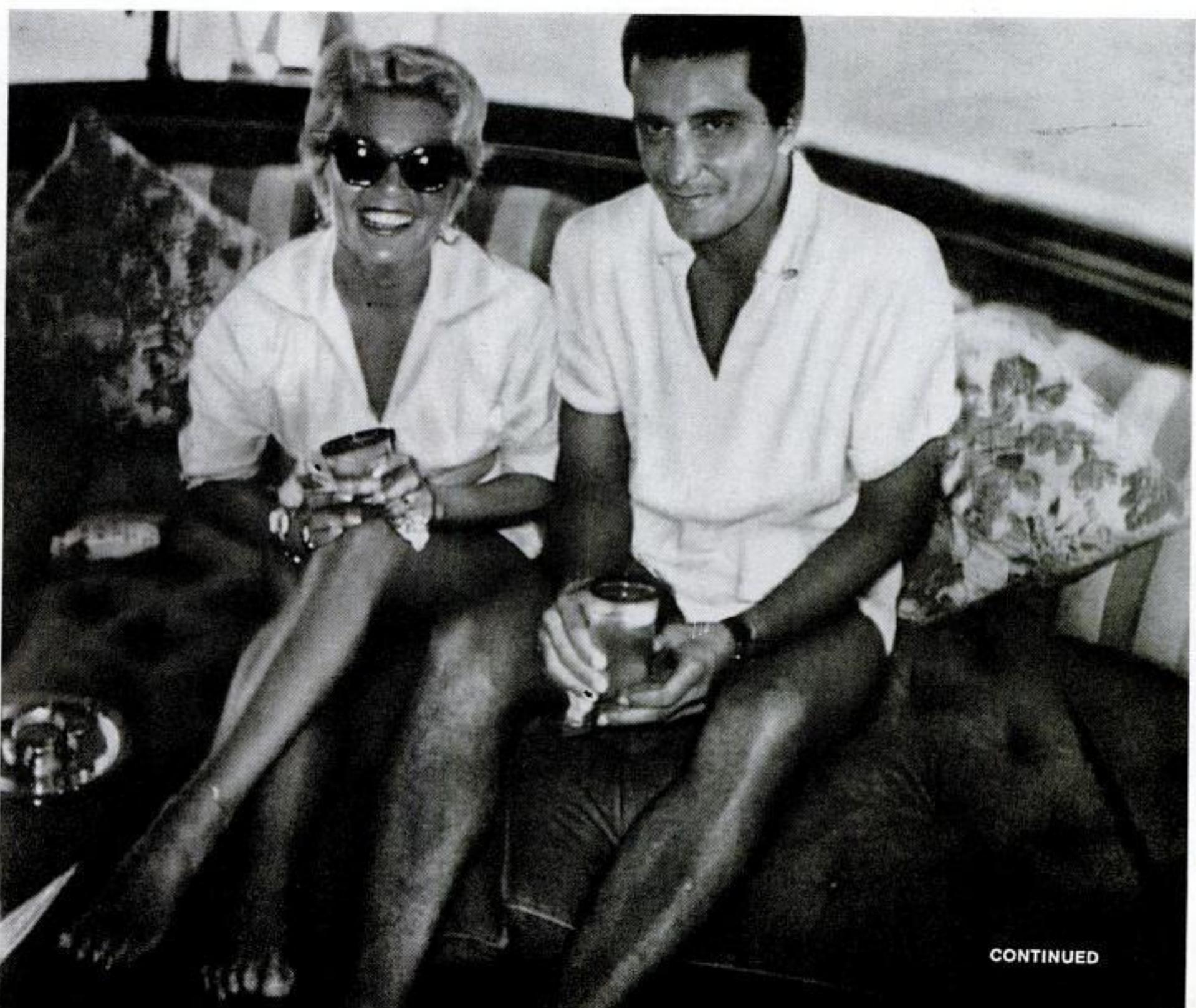
OF AN UNEASY LOVE

Then, in January, Stompanato suggested they meet again. From Britain Lana wrote:

"Darling—Please after our call, I've been thinking and thinking—Yes, what a shocking thrill it would be to see you on the plane, or wherever . . . you must let me be in my own world for a while to rest, think. . . ."

A few days later another letter was sent to Malibu: "Oh, oh, oh! how lonely it all is—hearing the music we played together! plus your last gift of records—Darling they bring happy aches—. . . But it's only a few more days and then OURS!!!"

Stompanato flew to Amsterdam to meet Lana. The same day they left for Mexico. Lana vacationed for eight weeks in a suite at Acapulco's Via Vera Hotel. Stompanato had a room in the servants' quarters. They were seen together swimming, boating, at bullfights. But owner of the Via Vera, Teddy Stauffer, a friend of Lana's, says, "I knew she was scared stiff. She was sometimes shaking from fear. You could tell."

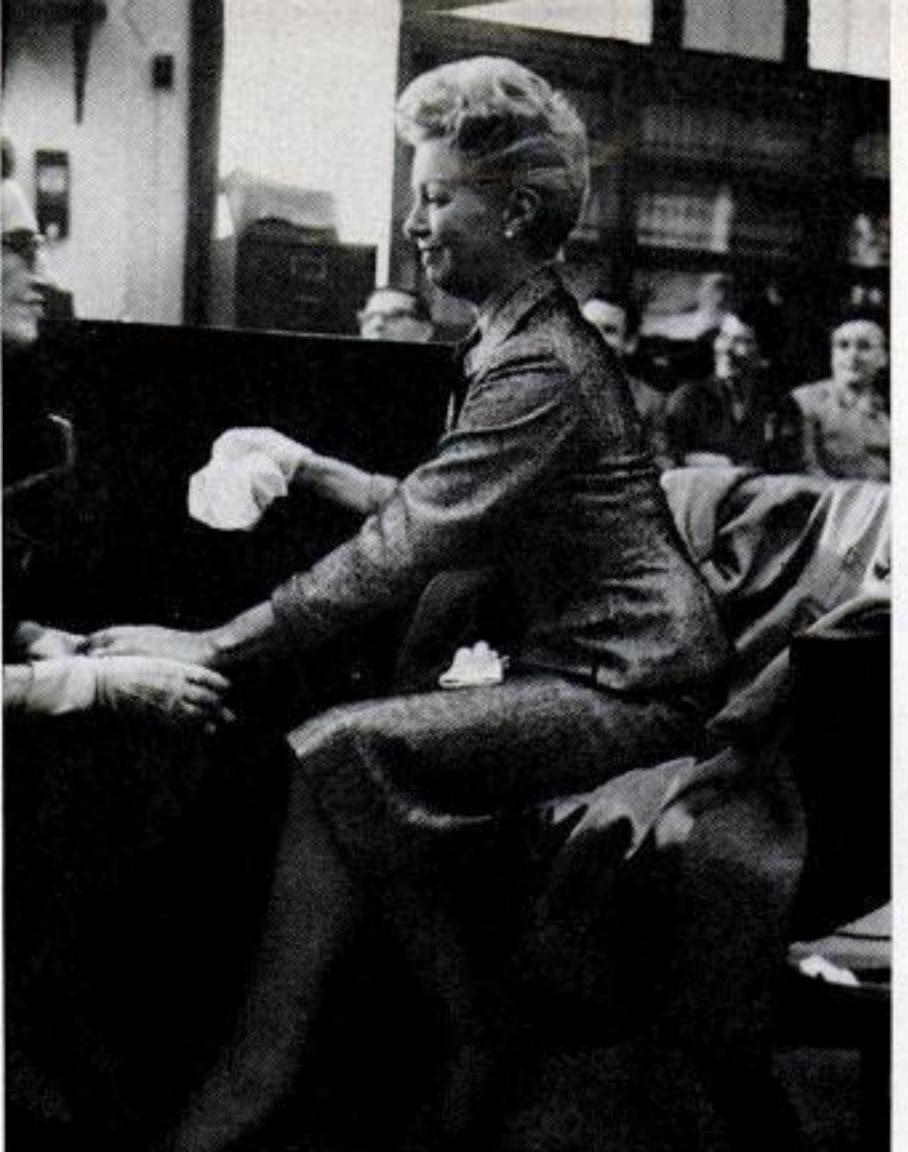


BEFORE BREAK THEY TAKE ACAPULCO BOAT RIDE →

CONTINUED



CONSOLING HER MOTHER, Mrs. Mildred Turner, Lana pats her before testifying to coroner's jury.



CHEERING MOTHER, Lana throws her a nervous smile to prepare Mrs. Turner for her turn on stand.



COLLAPSING AT RECESS, Lana buries her head while her lawyer, Jerry Giesler, remains impassive.



THE FATAL WEAPON, the kitchen knife with which Cheryl killed Stompanato, is held by Assistant District Attorney William McGinley as he questions Lana.

CURTAIN FOR LANA; FOR CHERYL?

The epilogue to the whole dark affair was spoken by Lana herself before a coroner's jury in Los Angeles. With a wild tumble of words, Lana re-created the drama of Stompanato's death in her pink bedroom:

"Mr. Stompanato started shaking me and cursing me very badly and saying I would have to do anything and everything he told me or he'd cut my face or cripple me. . . . I broke away and my daughter was standing there and I said 'Please, Cheryl, don't listen to any of this.' And she left and I closed the door. And I said, 'Don't, don't ever touch me again.'

"And after I said that I was walking toward the bedroom and he was right behind me and I opened it and my daughter came in.

"I swear it was so fast, I—I truthfully thought she had hit him in the stomach . . . Mr. Stompanato grabbed himself here. And he started to move forward and he made almost half a turn and then he dropped. . . .

"I didn't see the knife until after Mr. Stompanato had crossed the room and dropped. My daughter had dropped it on a marble-topped table.

"And Mr. Stompanato was making very dreadful sounds in his throat . . . and I went to the telephone and I called my mother."

Despite the verdict, the case of Cheryl, who is being held, still had to be heard in Juvenile Court. There was talk of taking her from Lana's custody. Lana would always have custody of memories of John Stompanato.



DESCRIBING FATAL MOMENT, Lana shows how Stompanato held his stomach after he was knifed. At the time Lana thought Cheryl had just punched him.



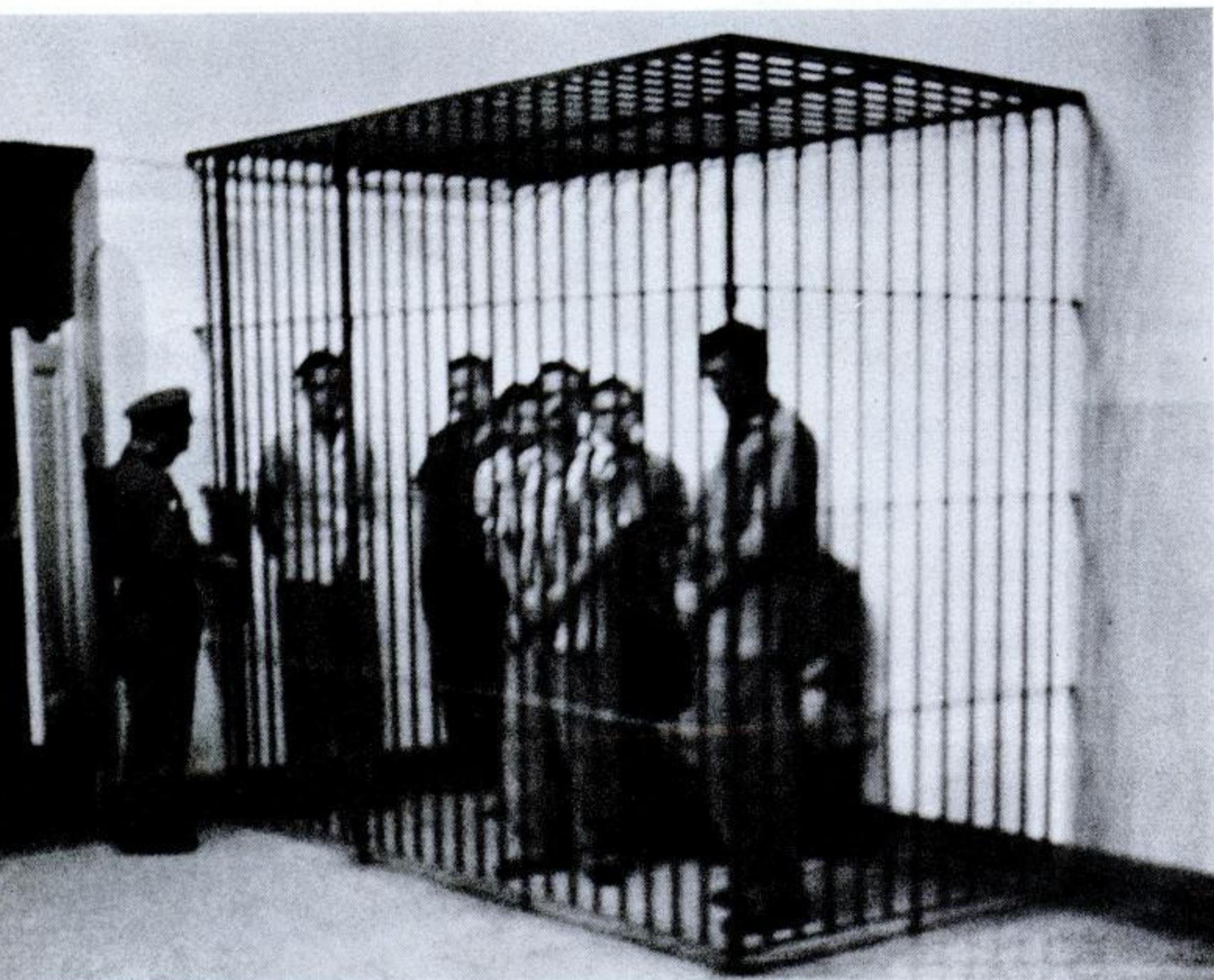
AT END OF ORDEAL Lana slumps back in her chair on the stand and also nervously chews at her fingers. She was put under sedation at her home that night.





JITTERY DEPOSITORS, scared by rebel rumors that Batista might grab their money to finance army,

stage run on bank in Havana. Batista protested that he considered bank accounts "a sacred matter."



CAGED CULPRITS, accused by Batista henchmen of being Red rebels, are displayed in Havana lockup.

STREET ABLAZE lights up General Electric offices. Gas main fire was reported to be rebel work.



BATISTA'S WIFE AND SONS MAKE A PICTURE OF



PROUD PARENT, Batista cuddles family's gurgling newest child, Martha Maria, 8 months old. Martha,



RELAXED EASE. FROM LEFT BOYS ARE JORGE, 15, ROBERTO, 10, THEN CARLOS, 8, AND FULGENCIO JR., 5, LOLING UNDER A MURAL OF FATHER AS A CAVALRYMAN



whom he married in 1945 after divorcing his first wife, amuses the baby with a bell from daddy's desk.

VIOLENT SHOW'S SMOOTH FRONT

Cuba's Batista cloaks revolt, repression with contented, busy life

Cuba's President Fulgencio Batista spent last week staging a skillful show of relaxed felicity. In Havana he put his family on gracious display (*above*) for U.S. correspondents in order to belittle a Cuban rebel threat of "total war" against his regime.

The rebel assault that came did fizzle, partly because rebel coordination proved faulty. But Batista's confident air of ease failed to distract attention from the violence flaring up throughout the rich island. Oriente province, stronghold of the rebel leader, Fidel Castro, was beleaguered. The only transport moving regularly was by air, and a strike paralyzed the big city of Santiago. The government, moving in more troops in an effort to trap Castro, expelled U.S. newsmen, thus getting rid of neutral witnesses.

Sporadic gunfire, bombs and Molotov cocktails terrorized the streets of Havana, Batista's capital. Sabotage silenced a radio station temporarily and cut off gas and electricity. Here and there police and rebels met in bloody skirmishes. There were indications that Batista's police, operating under a new "national emergency" law, had orders to take no prisoners. When a patrol called in about taking a prisoner, the police dispatcher reportedly ordered, "Cut out the double talk. Kill him." Altogether some 50 rebels and suspects were killed by government police.

The flare-up subsided after one violent day. Then the dictator put himself on display as a composed but busy man (*following pages*), acting as though nothing at all was really amiss.

THE LONG, LONG DAY OF A TROUBLED BOSS ON A 17-HOUR SHIFT

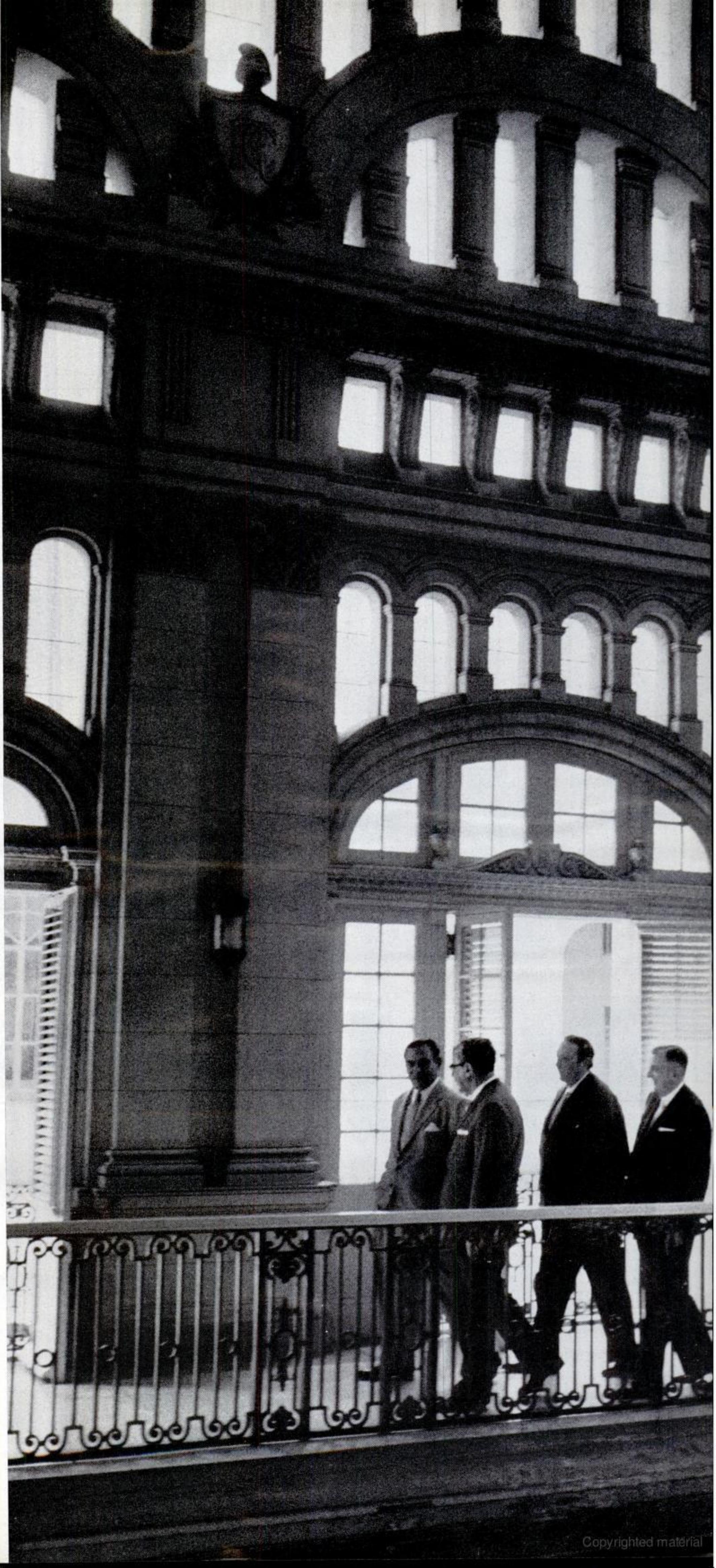


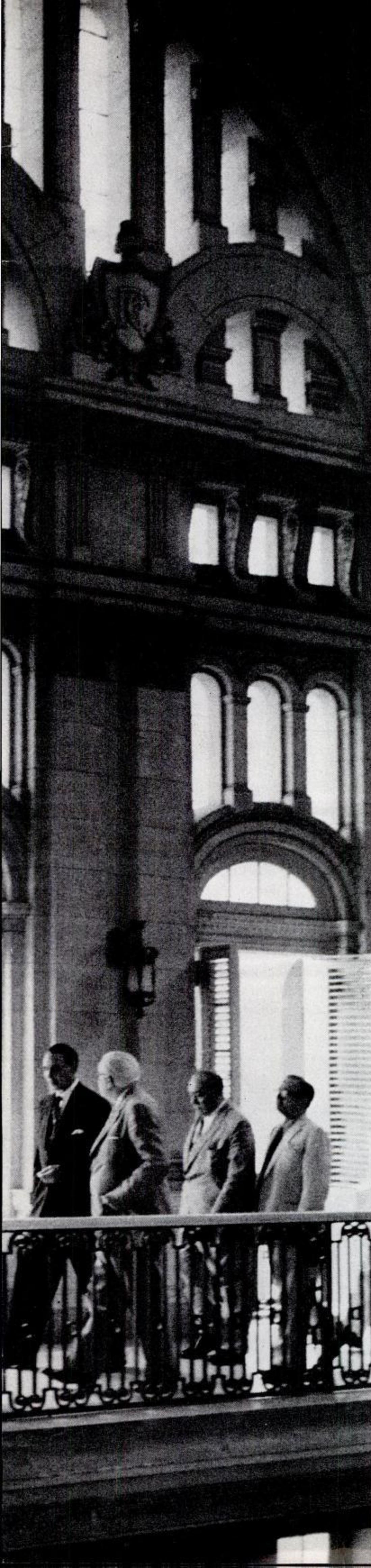
12 NOON—With Prime Minister Gonzalo Güell in attendance, the pajama-clad Batista shares "just a little taste" of the breakfast coffee with his wife.



1:30 P.M.—Reading on the run, he pauses in palace corridor to check correspondence with aides, Andres Morales del Castillo (left) and Colonel Varas.

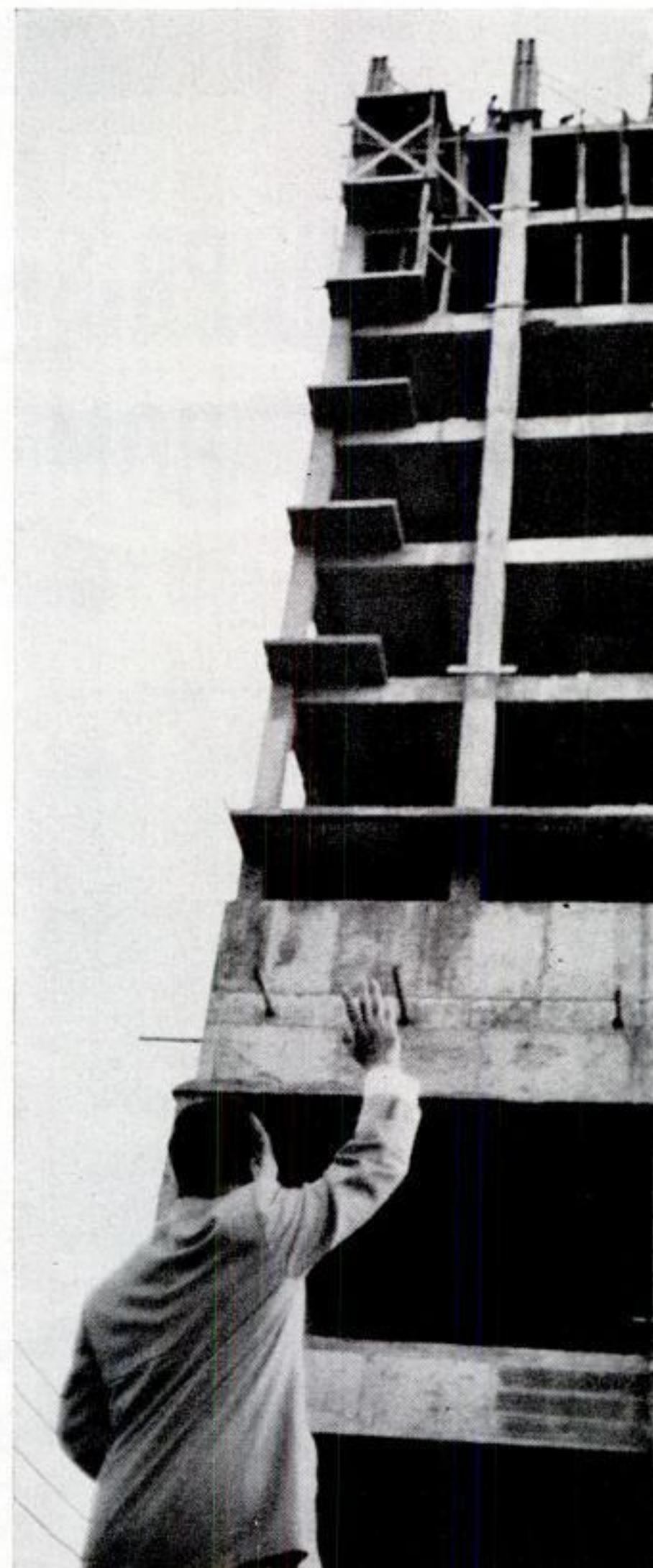
4:30 P.M.—Chatting with Bank President Joaquin Martinez Saenz, he leads businessmen and politicos from lunch. "We work during lunch," he says.





5:40 P.M.—Batista stops his business for parental pleasure, saluting his son Carlos Manuel at eighth birthday party. Facing Carlos, who stands across the

table in front of his gray-haired grandmother, Batista joined guests who sang "Happy Birthday" in English. He gave orphanage \$15,000 in his son's honor.



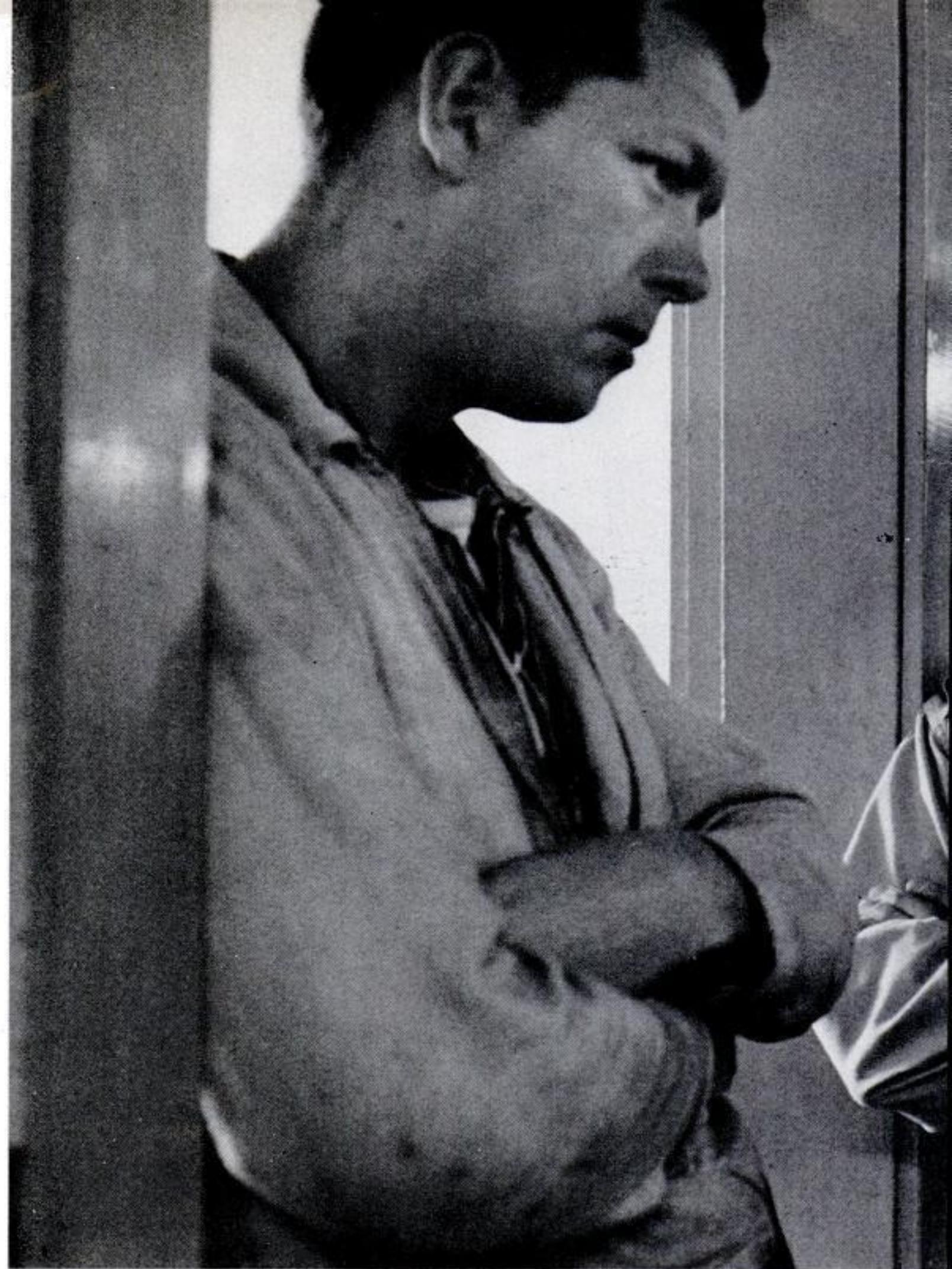
6:15 P.M.—Whisked from party he waves at workers on the new \$9 million Havana city hall. "I feel hot and sticky, can't wait to take a bath," he said.



2:25 A.M.—Still going strong on busy day that usually ends at 5 a.m., Batista paces office while awaiting final conference with chiefs of army and police.



LOG TRUCKER Ben Classen tells Oregon's Republican Representative Walter Norblad, "Who cares about a tax cut? I wish I was making enough now to pay income taxes." Congressman Norblad concluded that his constituents are against foreign aid, apathetic about a balanced budget, and in favor of reciprocal trade.



IN LANSING, MICH. EMPLOYMENT OFFICE TWO JOBLESS, ANXIOUS WORKERS

CONGRESSMEN GET A SURPRISE FROM THE PEOPLE BACK HOME

The voters refuse to buy income tax cut as a recession remedy

Congress went home on a brief recess last week to a country which for the first time in almost 20 years was in a genuine recession. Coming from a capital distraught with economic worries, members of the 85th Congress were prepared to take a belting and be swamped with demands for drastic antirecession action, notably an income tax cut. What they found was a surprise and big news: the American people were not clamoring for an income tax cut.

None of the congressmen expected a worse

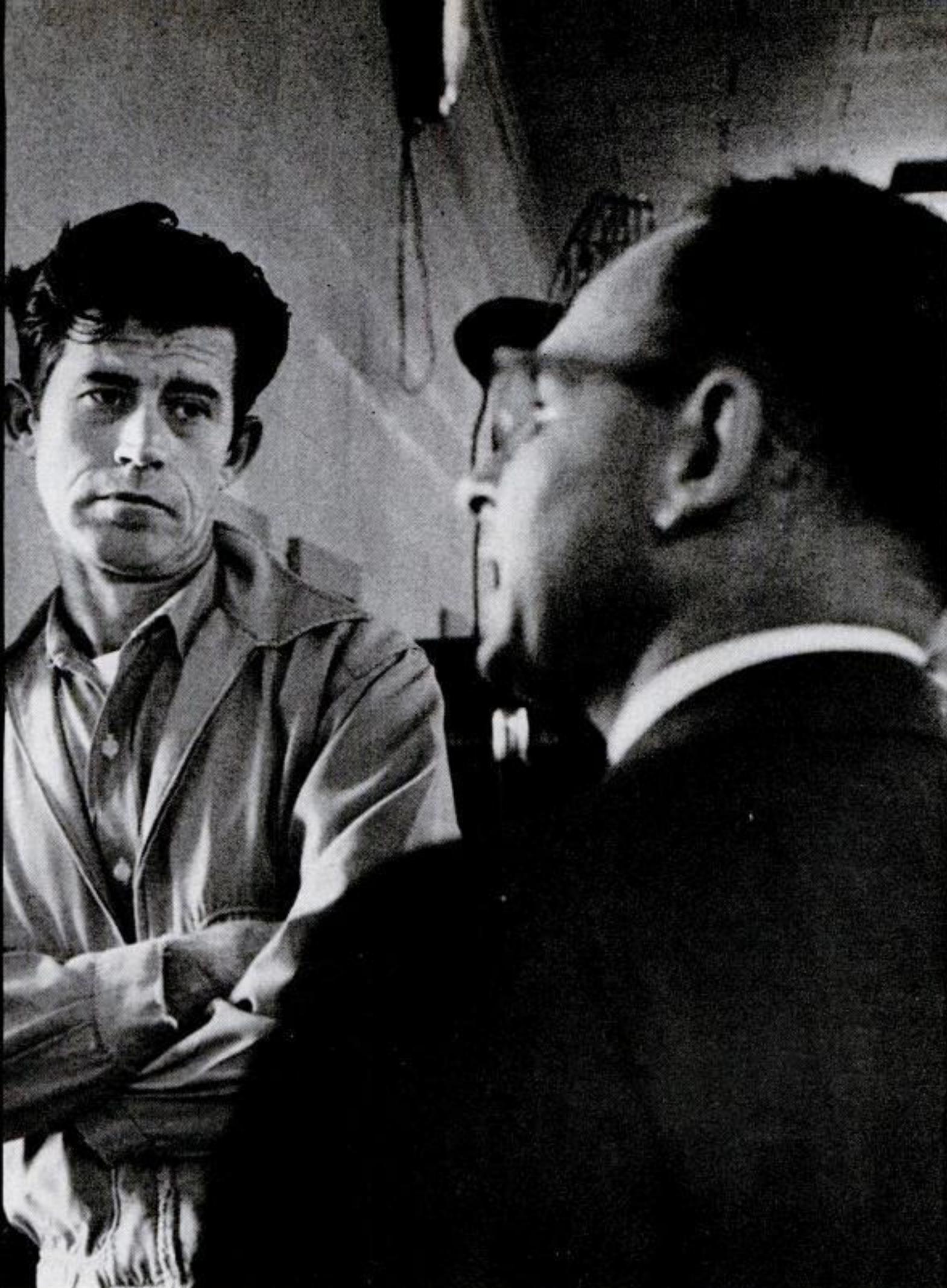


AUTO WORKERS are interviewed by their Republican congressman, Charles Chamberlain. At Flint employment office, laid-off auto worker John Brewington (left) tells him, "All those imported foreign cars aren't helping us either." In Fisher body plant, Lansing, Andrew Blasem said, "I'd just like to see people



buy cars." Charles Boone (right, in bow tie), jobless Buick employee, receives newsletter passed out by Chamberlain and says, "Removing excise tax won't help. I need work." Chamberlain found some voters against pay raises. Most were for extended unemployment compensation and a lower social security age.





DISCUSS THEIR PREDICAMENT WITH CONGRESSMAN CHARLES CHAMBERLAIN

time at home than Charles Chamberlain of Michigan's Sixth District, an area badly smitten by the auto slump. In Flint one out of seven workers was unemployed and 3,000 families had gone on relief after exhausting unemployment benefits. But a tax cut held no allure for Chamberlain's constituents. "It might help some people eat bigger steaks," said one, "but it won't sell more cars." Everybody wanted to pay less in taxes, but nobody thought that a cut would cure the recession. The reasons were

sensible. A proposed cut of \$100 in personal exemption, it was pointed out, would mean only \$2 a week to most taxpayers. "Besides," said Chamberlain, thinking of his jobless constituents, "a cut won't help anyone who isn't earning an income. It's an empty gesture."

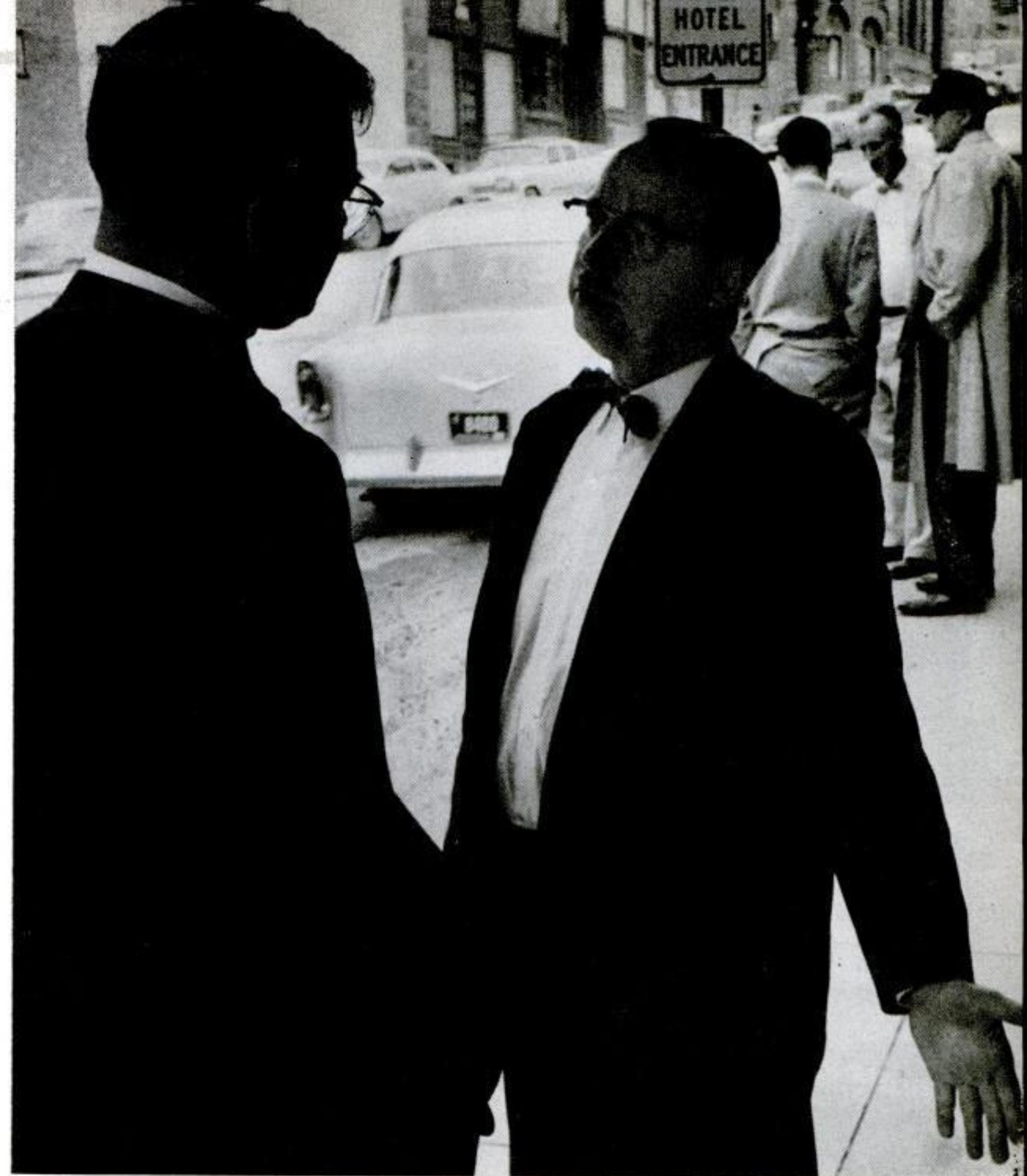
What Chamberlain's district wants is repeal of the excise tax—10% on automobiles—which is collected on a wide variety of items. Such repeal could be meaningful to the auto industry in reducing prices and spurring sales. To

Congress, or the Senate at least, reducing some excise taxes began to seem wiser than cutting the income tax (*next page*).

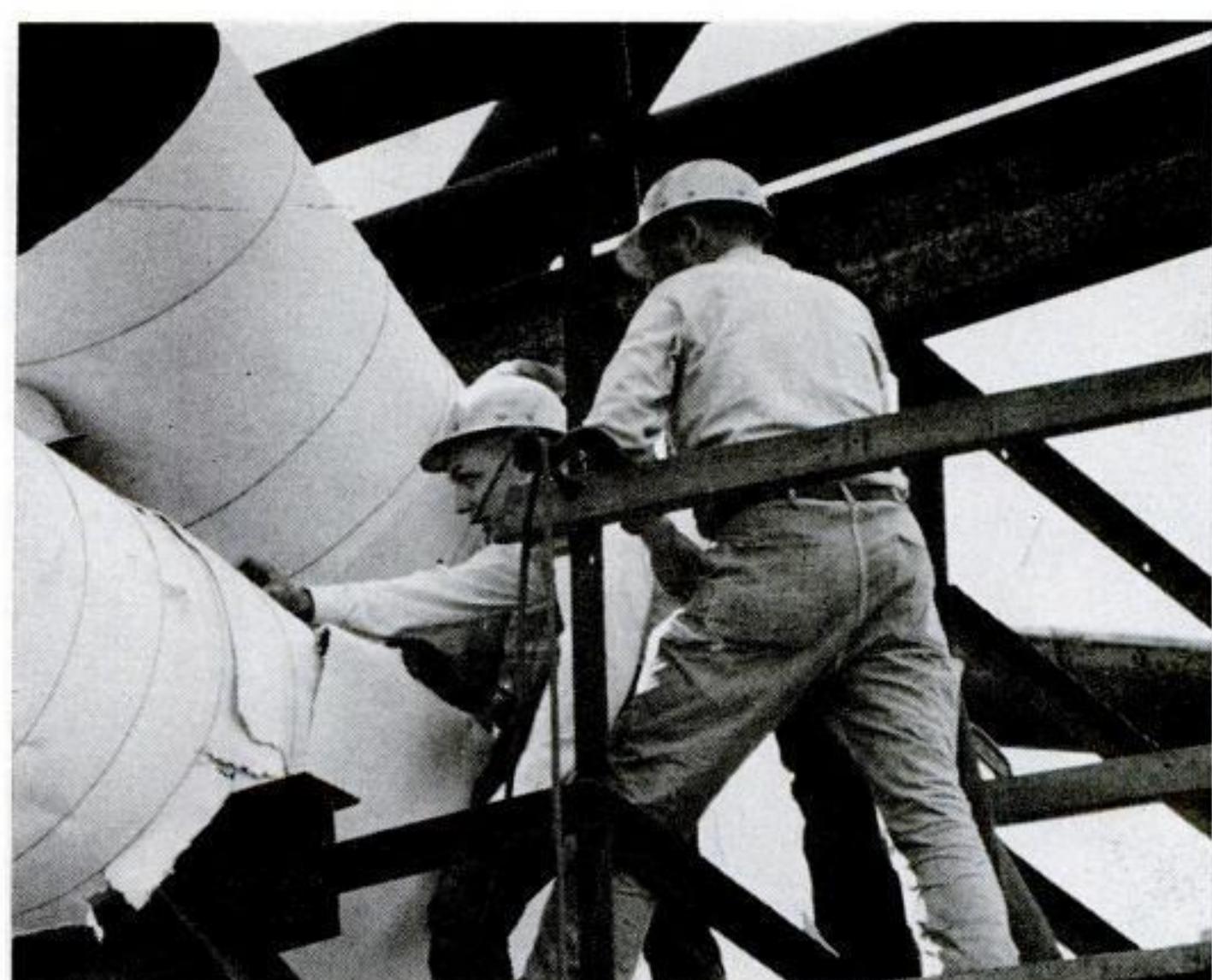
Other congressmen heard little enthusiasm for a summit conference. Most of the people felt that the U.S. should be wary of stopping nuclear tests. And in parts of the country where things were going well, congressmen found their people pondering such contrasting subjects as cabaret taxes, right-to-work laws and the need for new post offices (*next page*).



MUSICIANS' UNION OFFICIAL in Hartford, Conn., Louis Zebedeo (left), tells Republican Representative Edwin May that lowered cabaret tax would let "people enjoy themselves cheaply and they'd be more optimistic." May found constituents unworried by recession, cautious about tax cuts and a summit conference.



MONTANA DOCTOR, G. D. Carlyle Thompson, stops Democratic Representative Lee Metcalf on sidewalk of Helena to plead for action on bill allowing combined Indian and community hospitals. Other voters wanted tax cut but opposed foreign aid, summit conference, and were unconcerned about a balanced budget.

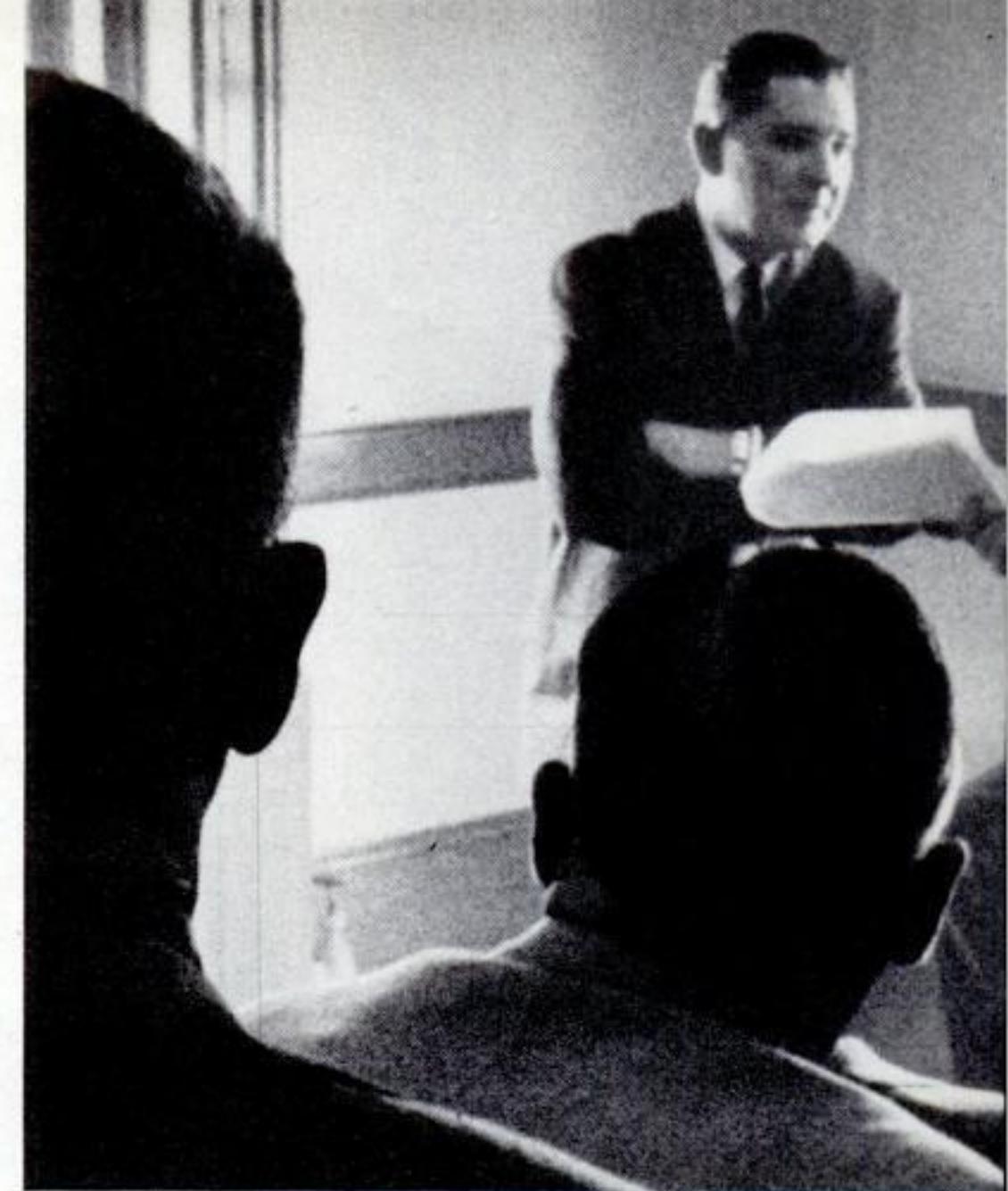


IRON WORKERS on offshore oil drilling rig in San Diego, Calif., tell Republican Congressman Bob Wilson (left, in safety hat) that "labor relations are okay as they are. Don't stir things up with this right-to-work business." Throughout district Wilson heard talk against a tax cut, nuclear test ban, summit conference.



IN MINNESOTA, Republican Congressman Albert Quie (left) of the First Congressional District, who was elected by a 604-vote margin last February, talks (above) with farmer Herbert Bakken. Bakken

complained that mail boxes are located too far from farmhouses. Below, in front of Winona post office, Quie discusses financing of new post office. Building, more than 60 years old, is dilapidated inside.



IN ARKANSAS, Democratic Congressman Wilbur Mills (left) listens at Searcy as oil merchant C. K. Elliott says, "All of us small businessmen are having a hard time making a living. I think oil jobbers



VITAL LOCAL ISSUES,

In many areas, especially those that had not been hit too hard by the recession, congressmen discovered that the people were preoccupied with local issues. Nebraska Congressman A. L. Miller found farmers in his district better off than they were last year, with the drought ended and livestock prices up. "Nebraskans," he said, "don't have the urgency you find in Washington. Out here the pulse isn't beating as fast and the fever isn't as high."

In some places strong feelings on national issues were being aroused by local problems. "Foreign competition is a serious threat to industry in my district," an Ohio congressman said. "I never before heard opposition to trade agreements. In my district 1,100 workers are employed in the wood screw industry which is being paralyzed by German and Swedish imports. Spring steel is getting serious competition from Japan. I don't believe I'll be very vocal in support of reciprocal trade agreements." Aside from those in the badly distressed areas, congressmen came away from their districts



IN SOUTH CAROLINA, at Greenwood Chamber of Commerce building, Democratic Congressman William Jennings Bryan Dorn (second from left) listens to the chamber's legislative council argue for



DELICIOUS AS HOMEMADE

Because *Campbell's* gives you:

1. All the best parts of the chicken
2. Fluffy, long-grain rice
3. Golden, slow-simmered broth

That's why Campbell's Chicken with Rice Soup is such a family favorite. Delicious, tender pieces of white and dark meat. Rice that's carefully selected and sorted by hand. All this in a rich, flavorful chicken broth. Ready in 4 minutes.

Enjoy Chicken with Rice Soup today. Have another Campbell's Soup tomorrow. M'm! M'm! Good. *Nourishing* good!



Campbell's Soups cost you less than 7¢ a bowl... such a good value in pleasure and nourishment.

Have you had your soup today?

CHEVY TAMES THE WILD ANDES WITH HOOD SEALED SHUT!

*New Turbo-Thrust V8 climbs
two miles in the sky, runs ocean to ocean across South America and back
—without adding a drop of oil or water or even turning the engine off!*



Record-setting Chevy flattens one of the fantastic grades in "sealed-hood" assault on the Andes.



We picked the toughest transcontinental highway in the world to test the steel muscles and blazing heart of the new '58 Chevrolet. We pitted a station wagon, equipped with Chevy's radical new Turbo-Thrust V8 engine and triple-turbine Turboglide transmission, against the 1,000-mile General San Martin Highway that writhes over the most forbidding mountain range in our hemisphere.

To make the test tougher we had the Automobile Club of Argentina seal the hood shut! This engine had to perform like clockwork, run all the way from Buenos Aires on the Atlantic to the Pacific port of Valparaiso, Chile, AND BACK without adding one drop of oil or water, without the slightest adjustment!

A.C.A. experts said the run couldn't be made under those conditions. But 41 hours and 14 minutes later they wrote a new record in their books. Chevrolet had hurtled across the sun-parched pampas, swirled up unbelievable grades that sometimes topped 30 percent. The deep-chested Turbo-Thrust V8 jetted a torrent of power in the thin air at the 12,572-foot summit, new Full Coil springs turned raw rock into velvet underfoot. Turboglide fed flawless, jolt-free acceleration to the treacherous road surfaces, its unique Grade Retarder eased the braking load on endless downgrades. Down and down the Chevy plummeted to the Pacific—and back again over the same rutted trail.

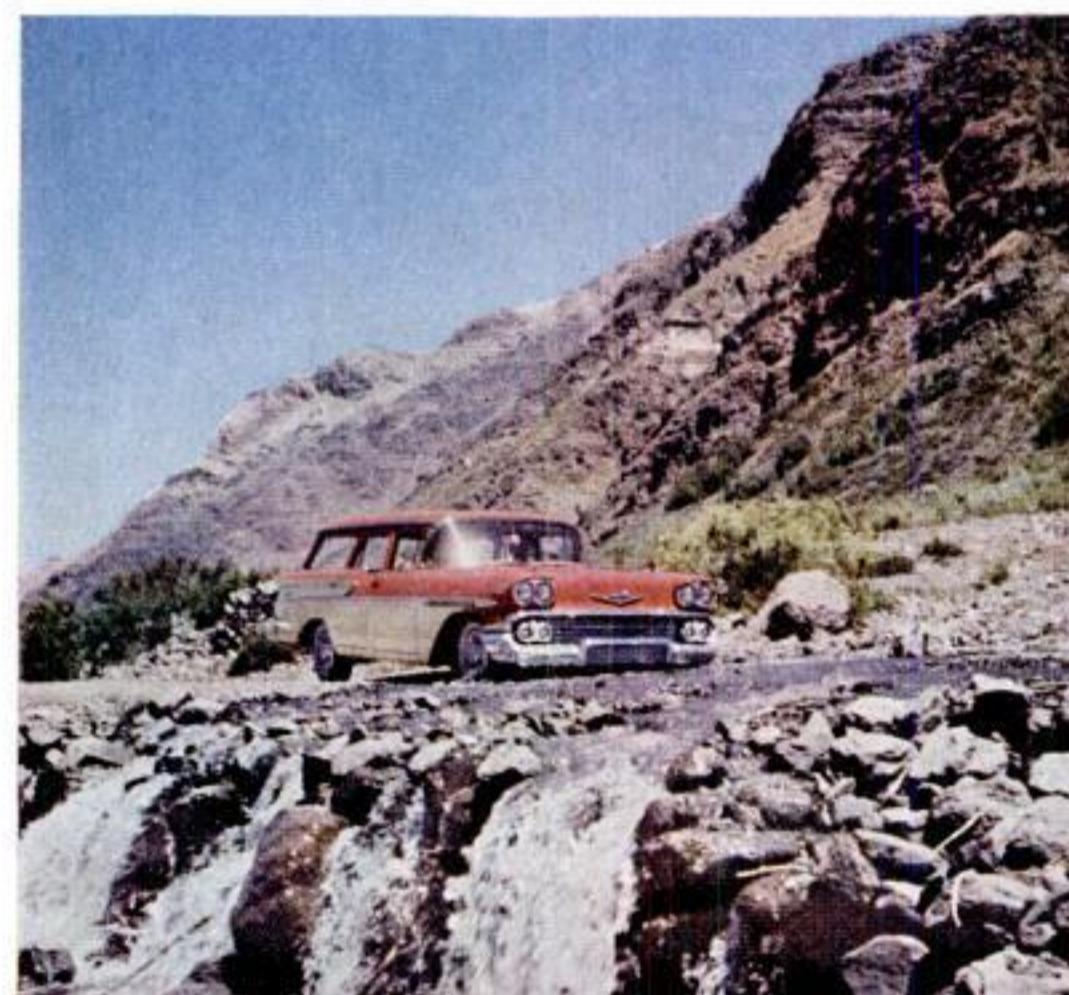
Back again to Buenos Aires and a new record! Back again (and its engine had never been turned off!) with proof that Chevrolet will soar over any hill, any washboard back road, any savage set of curves you may ever meet with a serene competence that will astound you. But why not see your Chevrolet dealer and sample that wonderful feeling firsthand? . . . Chevrolet Division of General Motors, Detroit 2, Michigan.



Going up massive foothills of the Andes Turboglide's triple-turbine smoothness gave steadier footing on treacherous gravel turns; Grade Retarder saved brakes on way down.



Terrific reserve of torque from Turbo-Thrust V8 made even the 12,572-foot summit seem easy. Oil dipstick still showed "full" at end of 1,900-mile roundtrip transcontinental test.



Full Coil suspension gave remarkable ride on rough-going—even through hub-deep streambeds across primitive roads. "Four-link" system also added stability on curves.



No guard rail!—but Chevy's famous precision Ball-Race steering guided car exactly where drivers aimed it on perilous hairpin turns, cut down markedly on fatigue, too.



Twist and strain of endless curves, brutal jolting of boulder-filled road underscored superior torsional rigidity of new Safety-Girder frame. Lower weight-center aided roadability.



Countless emergency stops for livestock on road, fallen boulders, "blind" curves gave Jumbo-Drum brakes full opportunity to show superb stopping power in unmatched test.



*Guardian and mascot of the **Four Roses Society***

(Are you a member?) You may pat the head of Sociable Bill the Fourth. But don't reach for one of those smooth drinks unless you're ready to become a recognized member of the *Four Roses Society*.

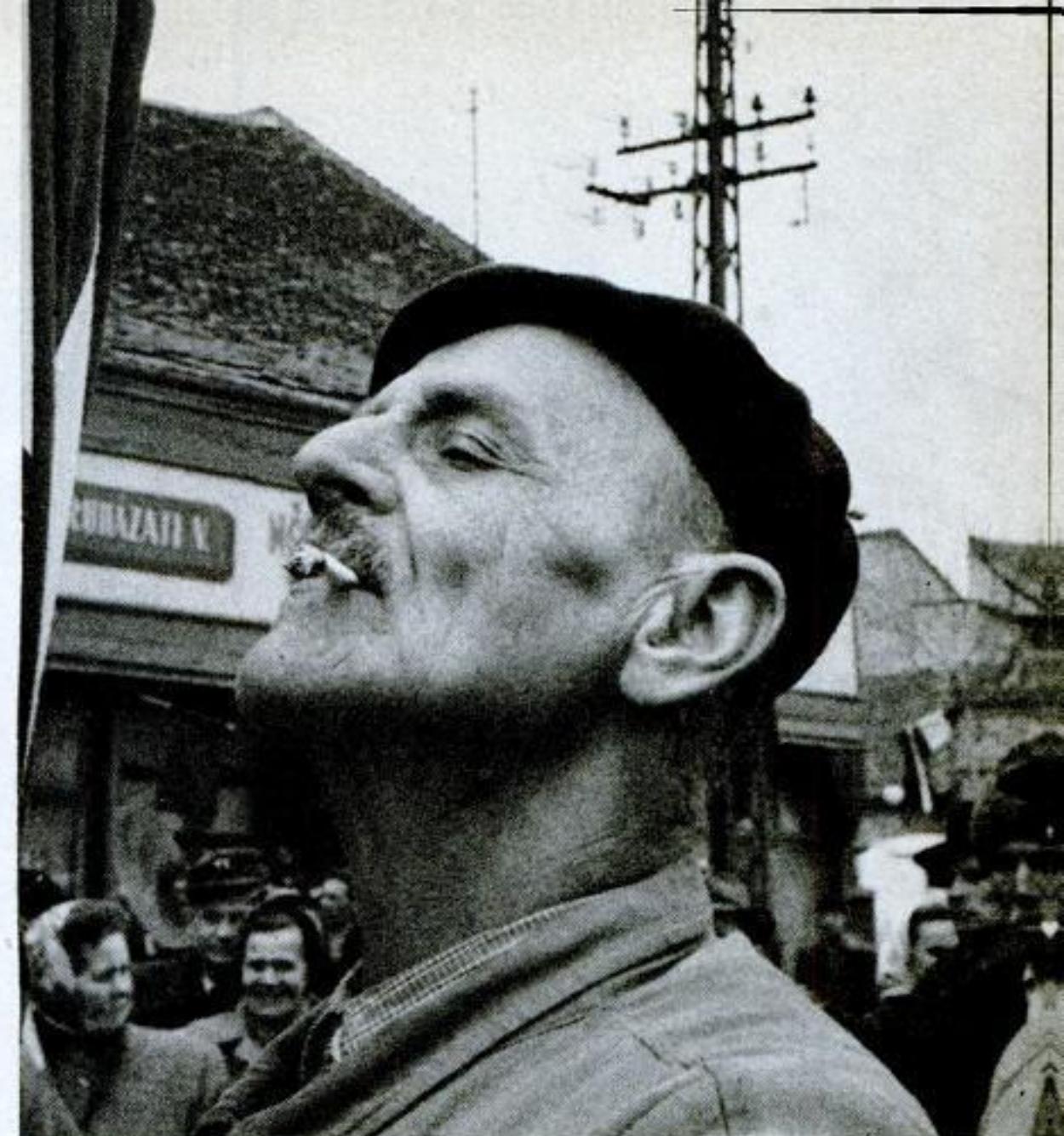
Once you've tasted, you're "in" with Bill and with a real friendly bunch of humans.

Only Four Roses could inspire such a large and loyal following. It has a marvelous mellowness and a smoother smoothness than *any* whiskey made *anywhere*. Never bites.

One taste and you'll agree—Four Roses is indeed the perfect distillation! Simply ask for the preferred brand at your favorite bar or store.

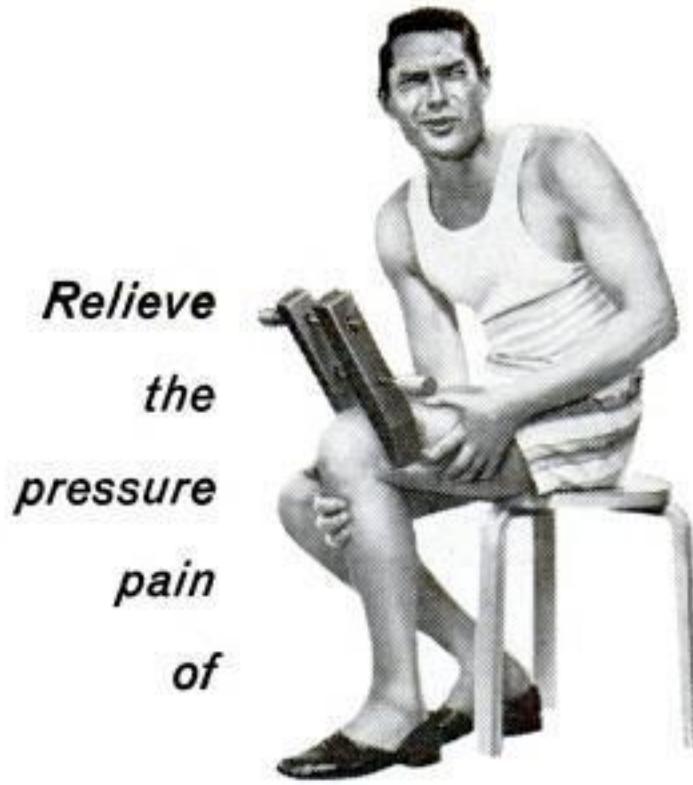
*You belong with **Four Roses**...the sociable drink*





THEY TURNED OUT IN HUNGARY FOR KHRUSHCHEV

CONTINUED ON NEXT PAGE



Sore Muscles

If your muscles are stiff and sore from overexercise, here's fast relief.

Doctors will generally tell you that pain from overexertion may be largely caused by pressure. For fast relief rub on Absorbine Jr. You'll feel a welcome coolness when you first put it on . . . and as you rub it in, comforting warmth.

Why Absorbine Jr. gives fast relief: special medicinal ingredients in Absorbine Jr. go to work to dilate peripheral blood-vessel walls making local blood flow speed up. This counters painful pressure. That's why you feel relief so quickly! Get Absorbine Jr. today.



Guaranteed by
Good Housekeeping
AS GOOD AS ADVERTISED

Absorbine Jr.

IF YOU PRIZE IT . . . KRYLON-IZE IT!

Perfect painting the
"PUSH BUTTON" way



Last year's evening slippers suddenly go glamorous . . . and in just the Krylon color to go with your new gown.

Beautify in minutes with

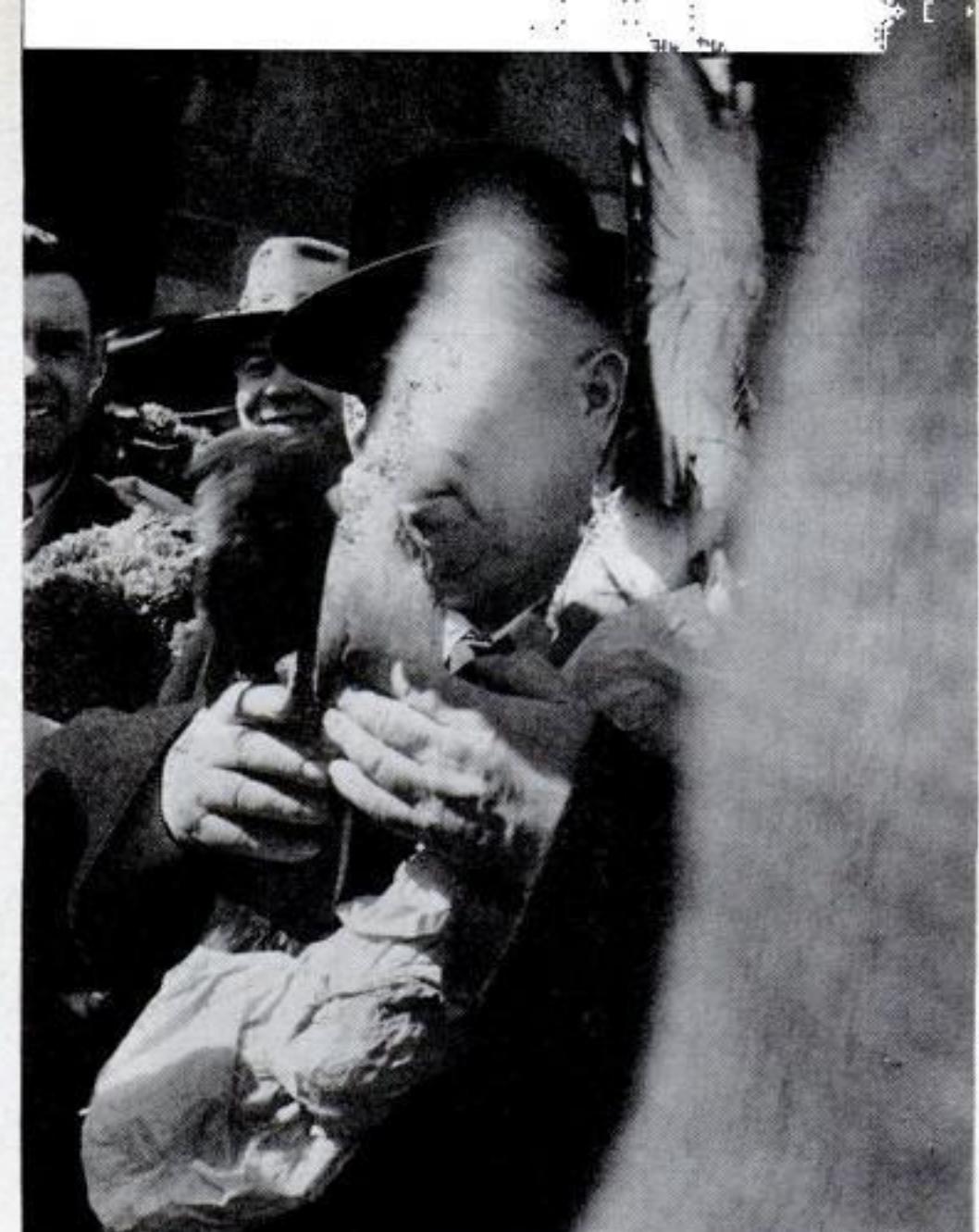
KRYLON Spray Paint

Covers practically any surface. No brush, no muss, no fuss. Dries in minutes. Long lasting, professional finish. In black, white, gold, silver, 15 other decorator colors, and Crystal-Clear. Also Krylon Varnish Sprays. Buy it at paint, hardware, automotive, art supply, radio-TV repair stores.

IF YOU PRIZE IT . . . KRYLON-IZE IT!



MAKING WITH PIGEONS, a sign of amity also used by one of the Hungarians on the preceding page, Khrushchev



at the Sztálinváros steel works dandles two of the birds nestled in gift bunch of red roses. Then he released them.



BARNSTORMING, KHRUSHCHEV AND NEW RIGHT-HAND MAN FROL KOZLOV (CENTER) INSPECT A COLLECTIVE FARM

. . . AND KHRUSHCHEV TURNS OUT SOME WARNINGS

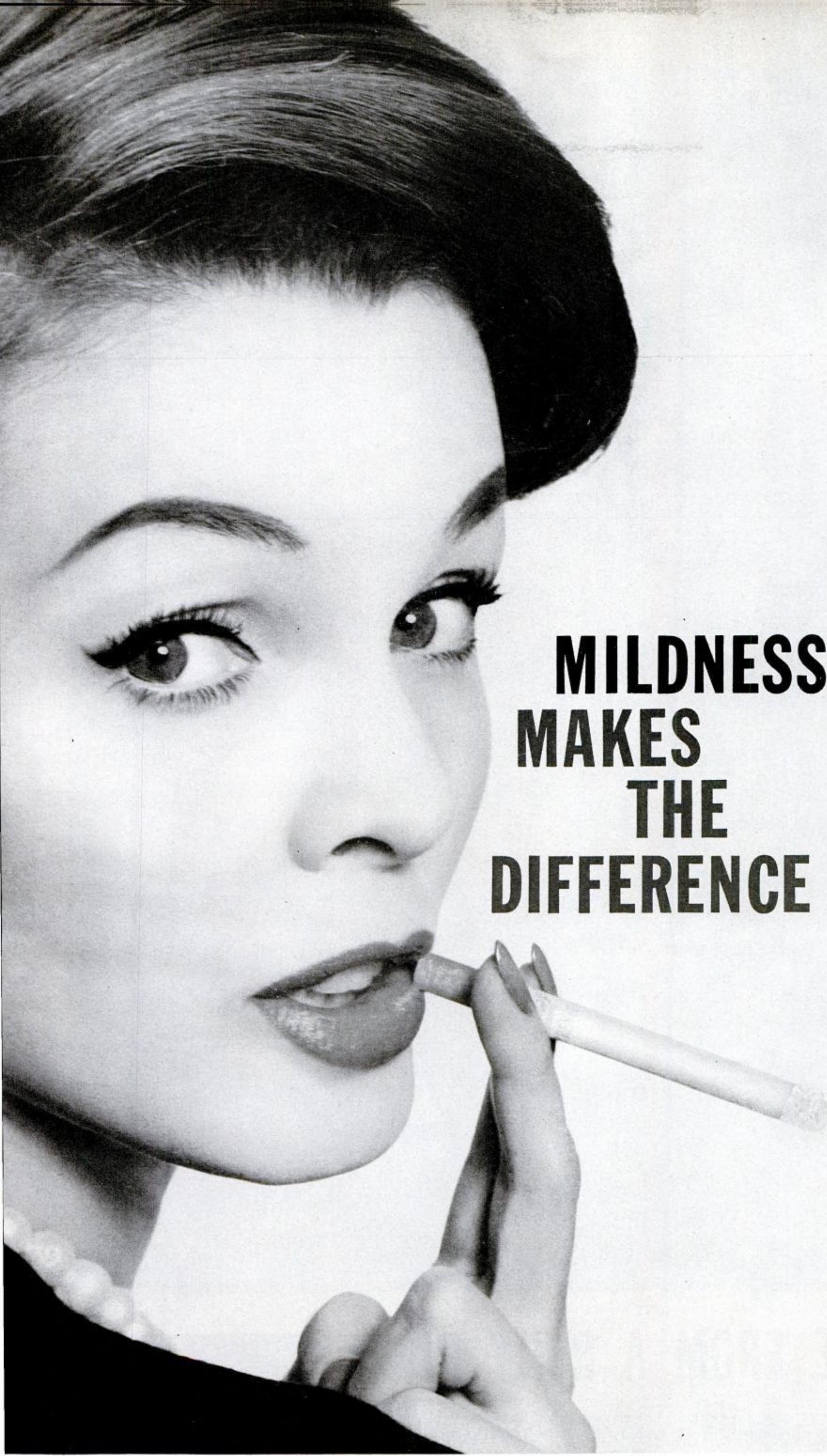
As though they had hardly a thing against him, the Hungarians on the preceding page turned out this month to greet Nikita Khrushchev. The Soviet premier was making a tour of Hungary to celebrate the anniversary of its 1945 "liberation" by the Red army. But he really used the occasion to warn his hosts not to repeat their 1956 anti-Soviet revolt that he himself had so brutally suppressed.

To tell Hungary not to count on the West, Khrushchev boasted, "Who wants to overtake whom in science? The U.S. would like to overtake the Soviet Union." When he spotted the familiar face of Photographer Lisa Larsen (right) in the crowd he tried to show his bighearted side by exclaiming, "Americans . . . are good people." But he was soon back with a blunt order: if there were a new revolt, the Hungarians were "not to stand around like fools with your mouth open" but to crush it.

Besides the party line, Khrushchev had his usual bagful of quips to offer. The Hungarians laughed. But they had some reasons, apart from Khrushchev's humor, to do so. Since their revolt Khrushchev has had to give them millions in aid to keep them going and the membership of the Hungarian Communist party has dropped 400,000.



LISA LARSEN who took these pictures is familiar to Khrushchev from her 1956 tour of Russia.



**MILDNESS
MAKES
THE
DIFFERENCE**



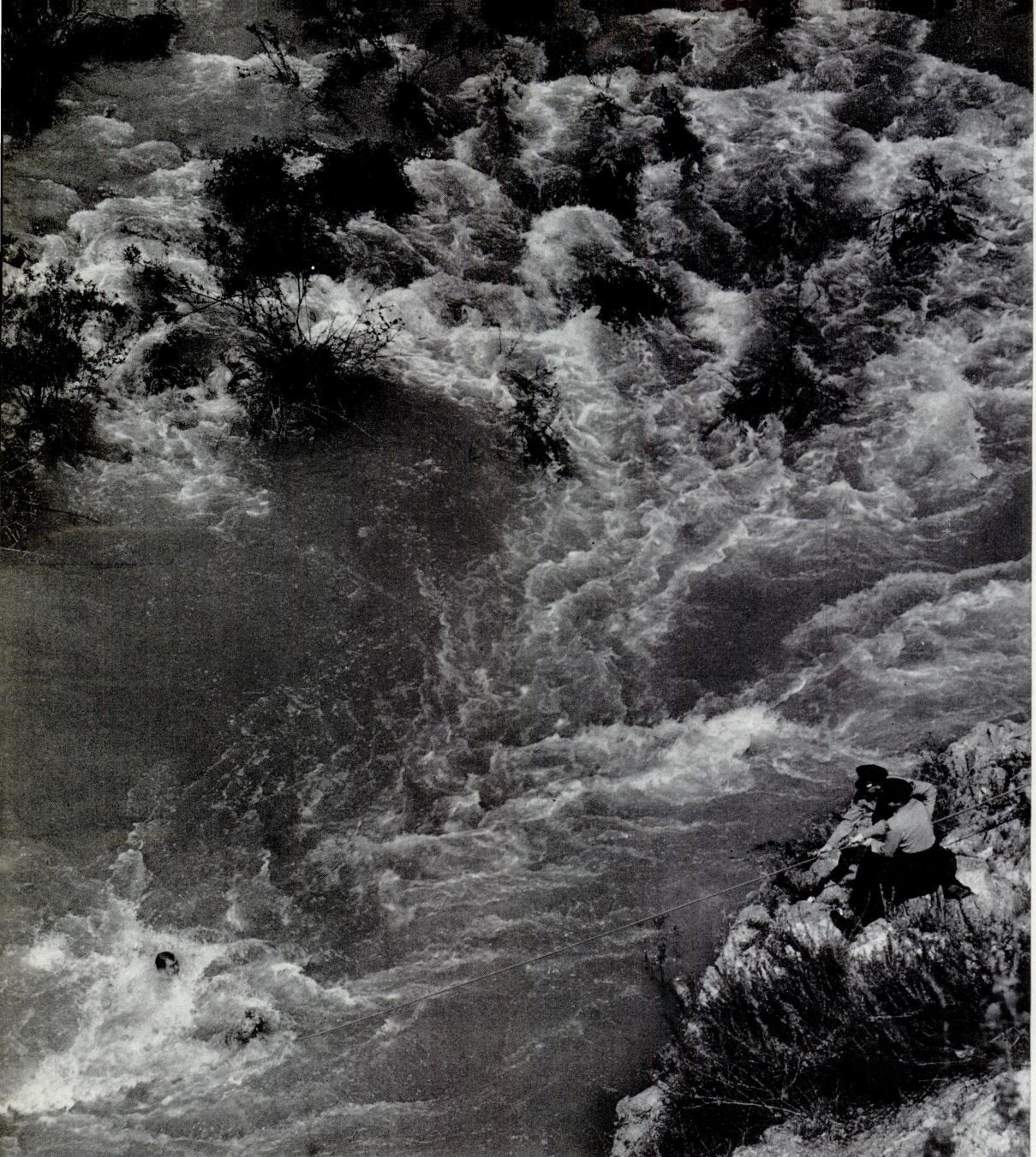
...as every steady
smoker knows

There's good reason to go steady with Tareytons when you're a pack-after-pack, day-after-day smoker. You get a special *kind* of mildness, and a filter that really filters.

Your taste stays clean, fresh, wide-awake. The difference, in short, is more *enjoyment*. Try Tareytons—you'll see.

filter tip **TAREYTON**

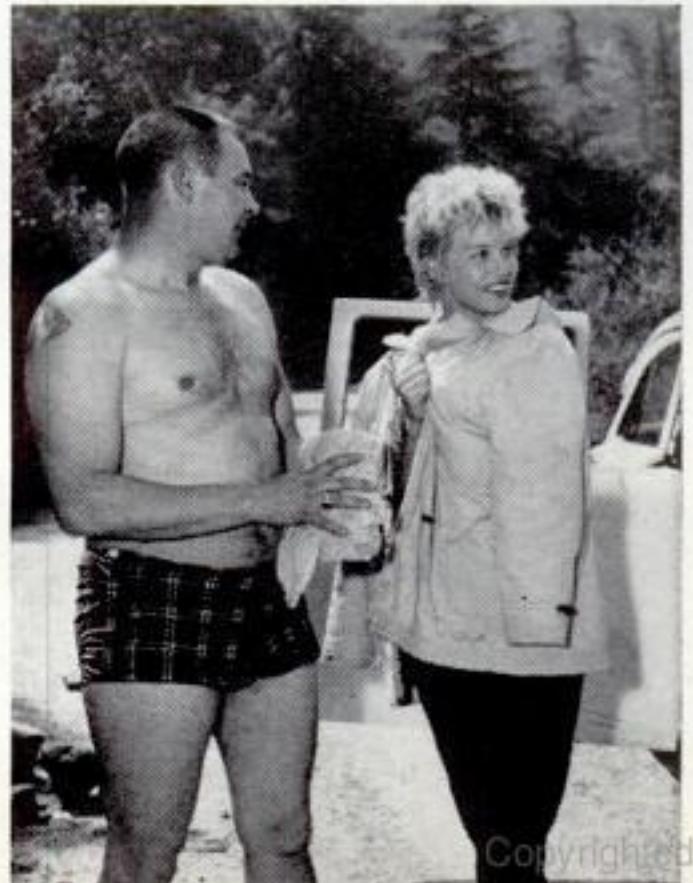
BY THE MAKERS OF HERBERT TAREYTON—FAMOUS FOR QUALITY, DELIGHTFULLY MILD, TIPPED, FULL KING SIZE.



A RESCUE FROM A ROILY RIVER

Going in for a dip in California's San Gabriel River, usually a safe pastime, proved perilous last week for 16-year-old Diane Webb. It was flood time and the muddy river's furious current quickly swept Diane 40 feet downstream. But Diane was lucky. She banged unhurt onto a pile of rocks and the man who was called

to her rescue was a brawny ex-Navy diver, Deputy Sheriff Jack Mauck. It took the sheriff 10 minutes to get to her through the roily waters. Then, while other officers pulled on a rope that Mauck tied around Diane's waist, the sheriff escorted her back to shore (above) and delivered her, shivering but smiling (right).



Sealtest
TRADE MARK
ICE CREAM

MORE PEOPLE ENJOY
Sealtest
THAN ANY OTHER
ICE CREAM



Shirley Temple's
Storybook
"LAND OF
GREEN GINGER"
April 18
"RIP VAN WINKLE"
May 8
NBC-TV

YOU'LL BE CRAZY ABOUT

PLUM NUTS

DELICIOUSLY NUTTY! PLUM OUT OF THIS WORLD!

Sealtest is a trade mark of National Dairy Products Corporation, and identifies products of the Corporation and its divisions. It is the sign of the best in ice cream, milk and other foods—and it's your assurance of purity, quality and delicious flavor.

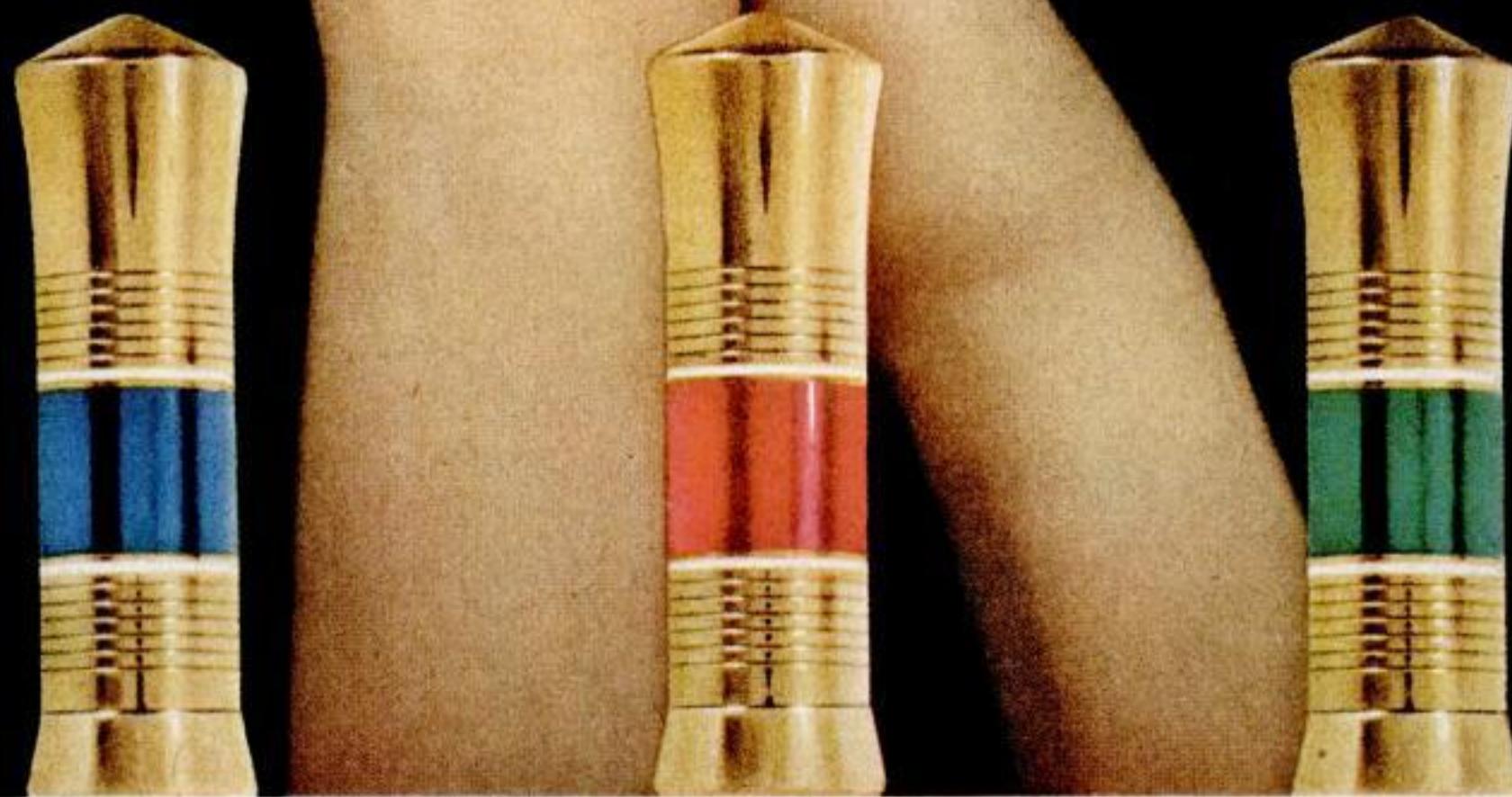
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new design

In a choice of
shimmering
jewel-tones:
Sapphire, Ruby
or Emerald



ner's case

NEVER SO MUCH LIPSTICK LUXURY! **NEVER** SUCH A BREATHTAKING PRICE!

Who but Cutex could create such a fabulously beautiful new look, new luxury, in lipstick cases . . . and at such an irresistible price! The new, ultra-modern **DESIGNER'S CASE** is sculptured in longer, more elegant lines . . . lighted with the glowing lustre of a precious jewel. So lavishly exciting, you'd expect to find it only in a Fifth Avenue jeweler's window!

And inside the Designer's Case . . . the creamiest, longest clinging lipstick of all . . . Cutex Lipstick with wondrous Sheer Lanolin!

Don't be passé . . . the brassy, bullet-shaped look is out. Today, swing to the ultra-modern . . . swing to the new Cutex **DESIGNER'S CASE**. 79¢. (Who could ask for anything more?)

C U T E X



What do hamburgers
who know their onions go for?

Hunt's of course!

...because Hunt's is rich and thick and spiced with imagination!

Copr. 1958, by Hunt Foods, Inc., Fullerton, Calif.

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PAUSING IN FLIGHT TO DO LAUNDRY, BRAZILIAN DROUGHT REFUGEES SPREAD WASHED CLOTHES OUT ON WHAT USED TO BE INUNDATED BED OF PAJEÚ RIVER

A BITTER TREK IN ARID BRAZIL

By a river that now trickled as thinly as their hopes, Brazilian refugee women washed out the family clothes. The women were taking part in an exodus of over 200,000 people from the drought-racked backlands of northeast Brazil. For the second time in five years (LIFE, April 27, 1953) the region had become a desert.

As the ranchlands cracked, the Brazilians

had buried their cattle and emptied their larders. Then they started the painful trek to the towns for water, food and work. Many died on the way. Some who made it desperately looted shops. Finally Brazil's President Kubitschek allotted \$8.5 million to drought relief. And on the parched backlands, light rains began to fall that might allow the refugees to go home.

Buy all your TORO



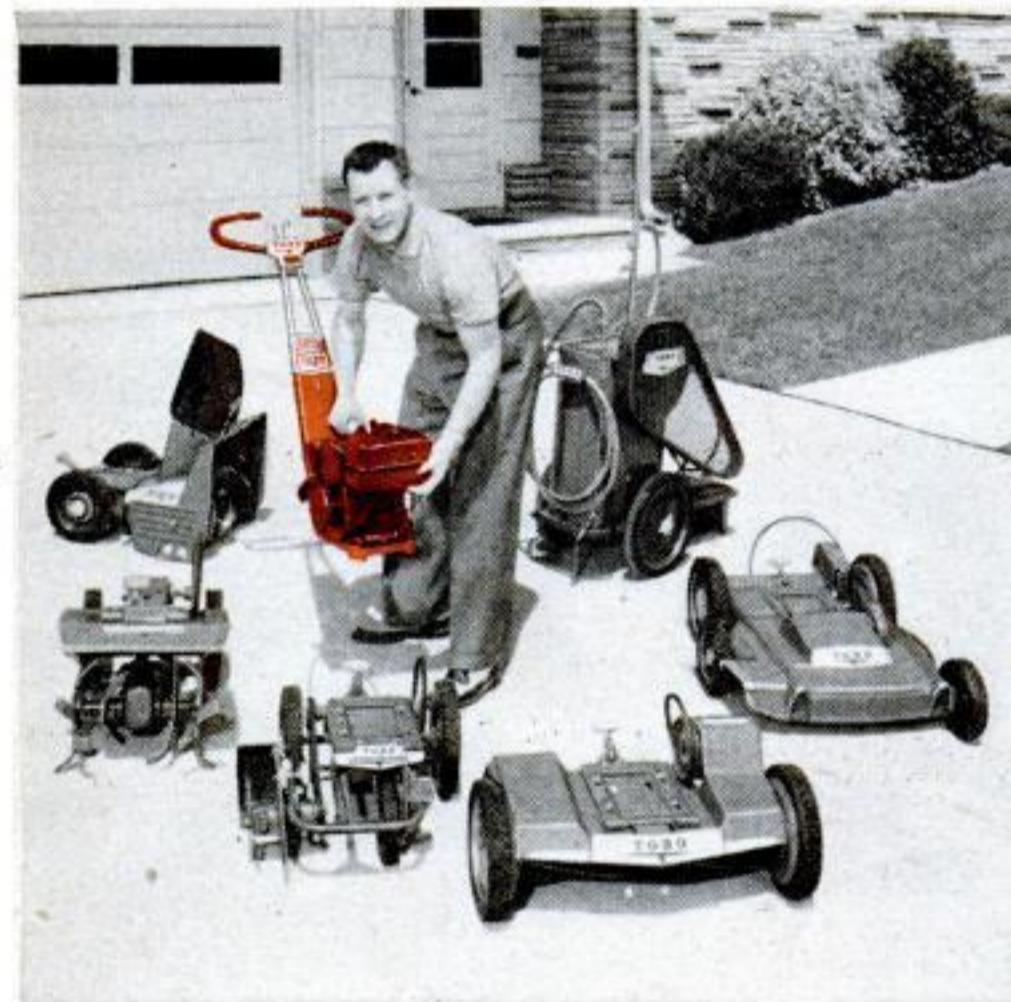
Buy your new power mower the Power Handle* way and you've got the engine and handle for any of the eleven Toro yard machines you see here! They're all part of the Power Handle family built by Toro.

The Power Handle itself is a rugged lightweight engine-and-handle unit. You can switch in seconds from one unit to another without the use of a single tool.

Here is the yard machine development you've been waiting for: one engine that does all your outdoor work year 'round — mowing, tilling, leaf pulverizing, lawn aerating, snow plowing — you name it. You buy only the work unit you need as you need it.

And these Power Handle products are not just "attachments." They're identical in every way to rugged fixed-engine Toro equipment.

They're backed by the same service system, too — 3000 authorized Toro repair



POWER HANDLE unit has 4-cycle 2 3/4 hp engine. "Guard-N-Guide" grip shields hands and controls. Recoil starter. Handle folds for transport. Unit only: \$89.95†



22-INCH SELF-PROPELLED ROTARY MOWER unit mows grass, weeds, trims close, pulverizes leaves. Separate blade, traction controls. Unit only: \$109.95†



20-INCH REEL MOWER unit is self-propelled, has a six-blade reel instead of the usual five. Gives crisp, extra-smooth scissor-cut. Unit only: \$74.50†



TILLER unit tills up to a depth of 8 inches with multiple passes. 15-inch swath. Kit available for conversion to lawn aerator. Unit only: \$94.50†



LAWN AERATOR unit lifts plugs of earth from turf for more efficient watering, fertilizing. Kit available for conversion to tiller. Unit only: \$99.50†



SPRAYER unit is excellent for insect control, spraying flowers, shrubs, trees. 10-gal. capacity. Sprays 25-ft. vertically. Unit only: \$119.95†

yard machines the Power Handle way!

stations throughout the U.S. and Canada ready to give you *fast* parts delivery from a nearby Toro distributor.

Remember: there is only one family of Power Handle machines. It is built by Toro — builder of the world's most complete line of power mowers, with the right power mower for every need.

So before you buy any yard machine, see your Toro dealer. Let him show you how easy it is to buy a Power Handle machine on "Toro Time" — and pay as it works for you. Start saving *today* — the Power Handle way!

*A registered trademark and development of the Toro Manufacturing Corporation.

†Suggested retail prices. Since the latest design and engineering advances are constantly being adapted to Toro machines, specifications and prices may change without notice.

Toro products styled by Charles Butler Associates, New York.

TORO

TORO MANUFACTURING CORPORATION

3074 Snelling Ave., Minneapolis 6, Minnesota



25-INCH FRONT-REEL CUTTER unit mows 200 ft. x 200 ft. of fine lawn an hour, gets under shrubbery, trims close. Unit only: \$209.95†. Sulky optional.



17-INCH ROTARY SNOW PLOW unit actually throws up to a half-ton of snow a minute off walks, driveways. Reversible chute. Unit only: \$79.95†



EDGER-TRIMMER unit does double-duty: as trimmer — around fences, walls, trees; with edger blade (shown) — along walls, curbs. Unit only: \$69.95†



PUMP unit pumps out flooded basements, boats, extinguishes fire, waters lawns of lake homes. Capacity: 13½ gals. a minute. Unit only: \$69.95†

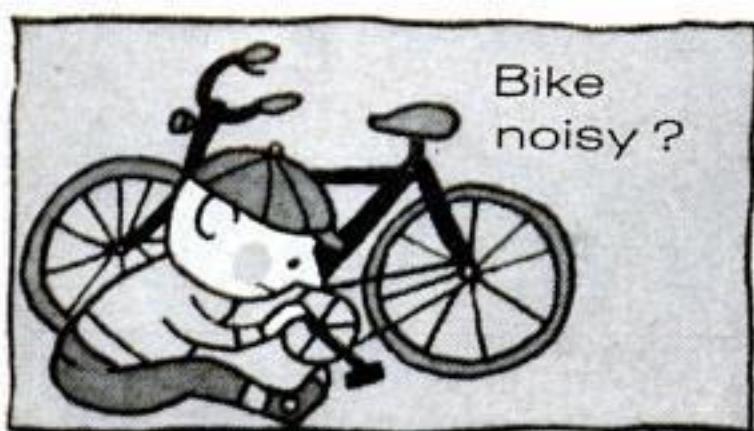


GENERATOR unit will light ten 100 watt bulbs, or maintain freezer during storm power failures. Has many everyday uses. 115 v. Unit only: \$199.95†



25-INCH REEL MOWER unit is self-propelled, rugged. Designed for economical mowing of large lawn areas. Quick height of cut selection. Unit only: \$94.50†

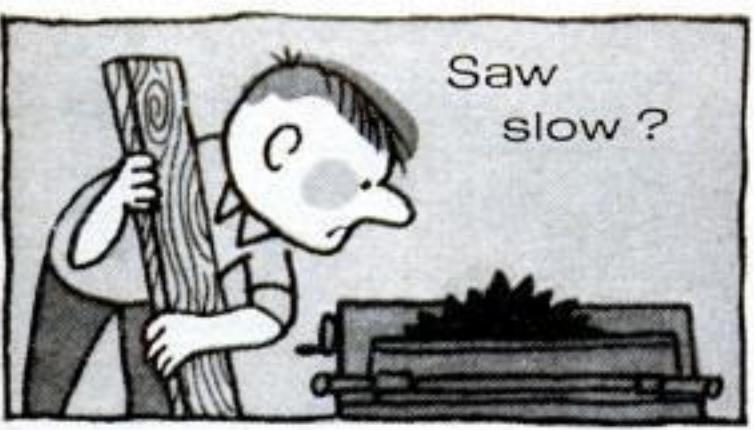
FIX-IT TIPS with "3-in-One" oil



Quiet it down with "3-in-One" oil on chain, coaster brake, and pedals. Highly refined so it works clean—doesn't gum up.



You can prevent rust with "3-in-One"—the oil that contains a rust-inhibitor. Over-all oiling's easy with Oil-Spray can.



Speed up your motor and quiet it down with "3-in-One" Electric Motor Oil. It's made for oiling heavy-duty motors.



Free it fast with long-lasting "3-in-One" oil. It works easily, helps to keep rust away, too.

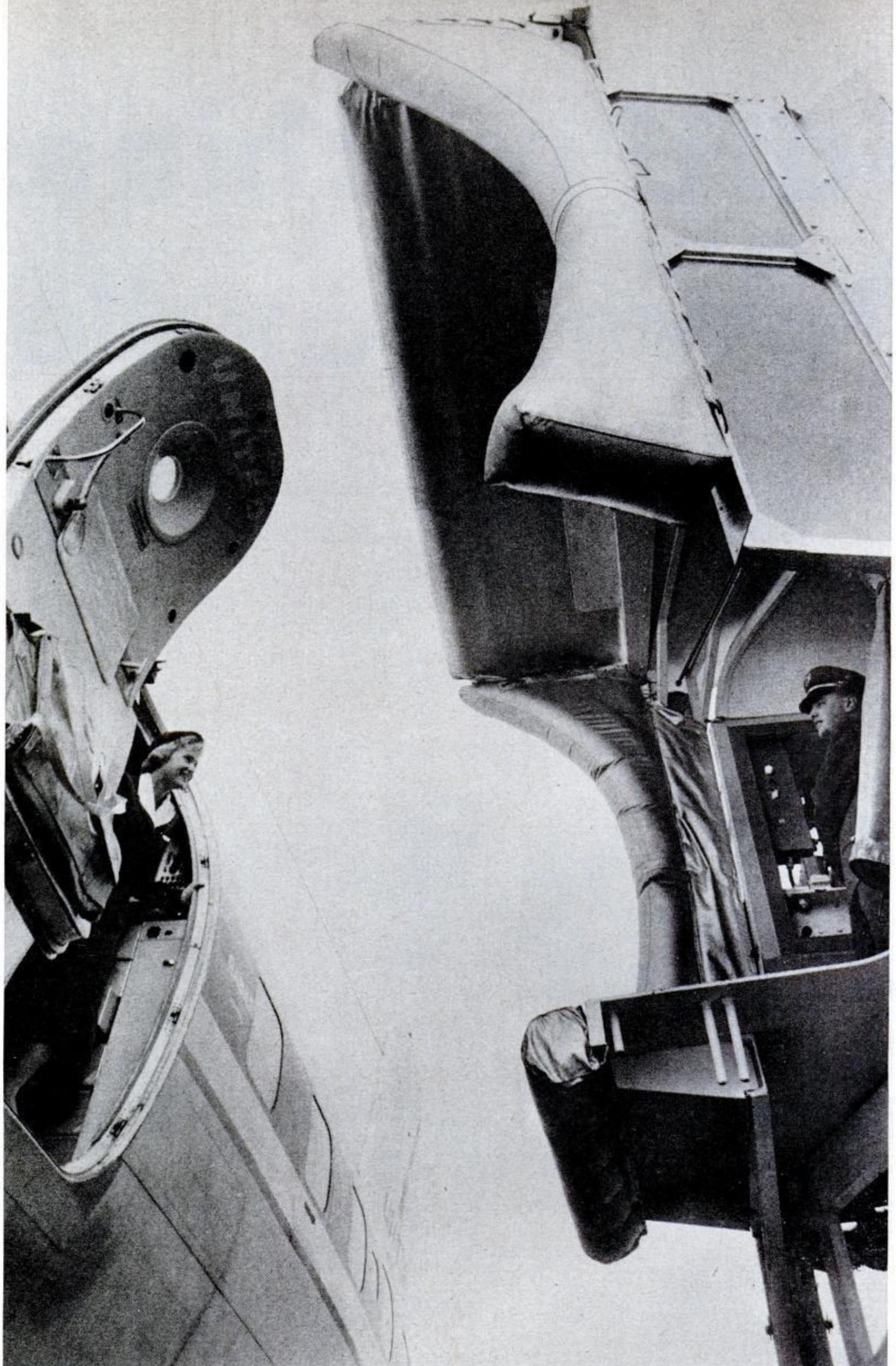
"3-IN-ONE"

is the one oil
that does all three:

1. PENETRATES
2. LUBRICATES
3. PREVENTS RUST



You need all three: "Regular" for most household items; "Electric Motor Oil" for heavy-duty; new handy spray can for hard-to-get-at places.



PADDED MOUTH OF SPECIAL COVERED BRIDGE TO TERMINAL IS GUIDED TOWARD POSITION OVER PLANE DOORWAY

AIRPORT'S MOBILE COVERED BRIDGE

On stormy days at Chicago's O'Hare Field, United Air Lines passengers no longer have to dash outdoors between plane and terminal through rain whipped by wind blasts from propellers. They walk to and from the airport terminal, dry-shod and sheltered, through a mobile covered bridge.

The bridge is attached to the second story of the terminal by a swivel joint, and can swing in a 120° arc. The free end is supported by a motorized dolly which is maneuvered by a "driver" at controls just

inside the bridge's open end (above). Built in three sections, the bridge contracts like a telescope to 55 feet in length or can extend 107 feet to clamp gently against an airliner.

The O'Hare covered bridge is still only a test prototype, but United's officials believe it will become standard at major U.S. terminals. In the coming jet age, boarding and deplaning passengers will need protection not only from the elements but also from the fiery, ear-shattering blast of jet airliner engines.

Revolutionary Air Conditioner HEATS IN WINTER



COOLS IN SUMMER



Four Seasons of Comfort...for the Price of Summer Cooling Alone!

Completely new kind of air conditioner—Designed for indoor comfort winter and summer, spring and fall. Cools when it's hot. Heats when it's cold. Assures a healthful indoor climate...always!

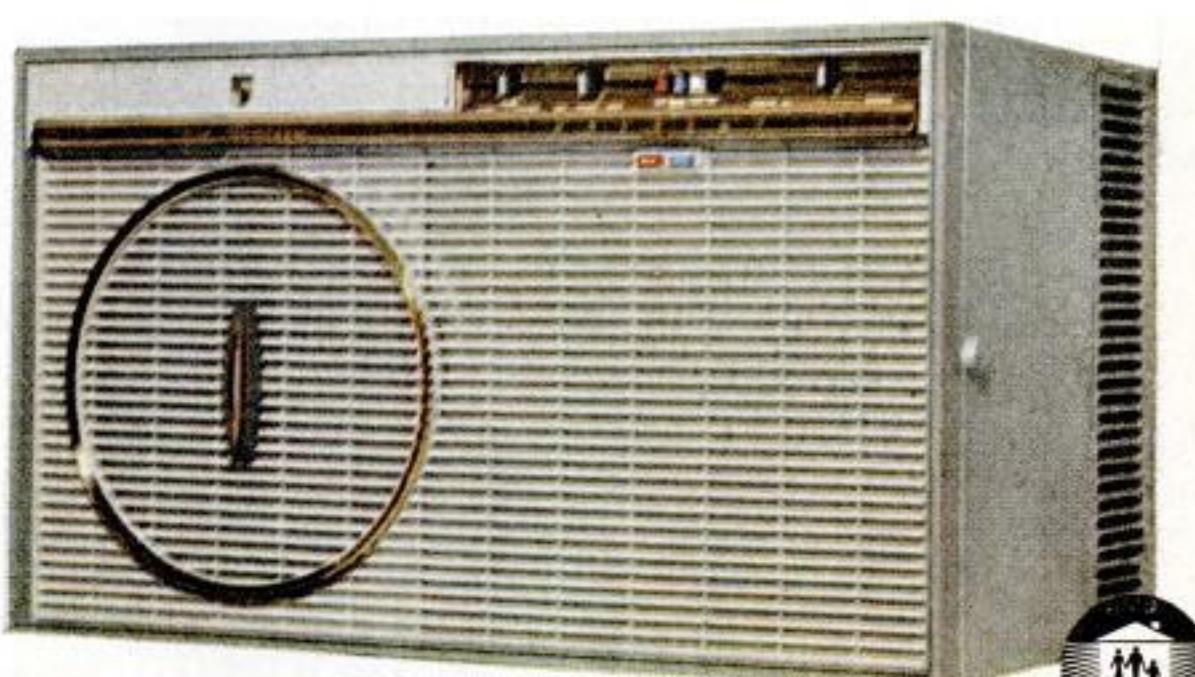
Completely automatic with WeatheRobot, Fedders exclusive climate control system, including Fedders-only features: Vari-Air Control for quiet operation, Deep-Cold Cooling Reserve for summer "scorchers."

Year 'round comfort. Perfect for add-on and hard-to-heat rooms. Ideal for chilly between-season days...late nights when apartment

heating is turned off. And during heat waves you enjoy that world-famous Fedders cooling.

Models to suit your needs. Four Seasons model delivers as much heat, even at below zero, as many central heating radiators. In summer you enjoy cool, clean multi-room comfort. Other 1-HP, 7½-amp. and 1½ HP, 115-volt heats-and-cools models require no costly 230-volt rewiring.

And the price? No higher than many old-fashioned part-time air conditioners made for summer cooling only. See an exciting 50-second Demonstration at your nearby Fedders dealer.



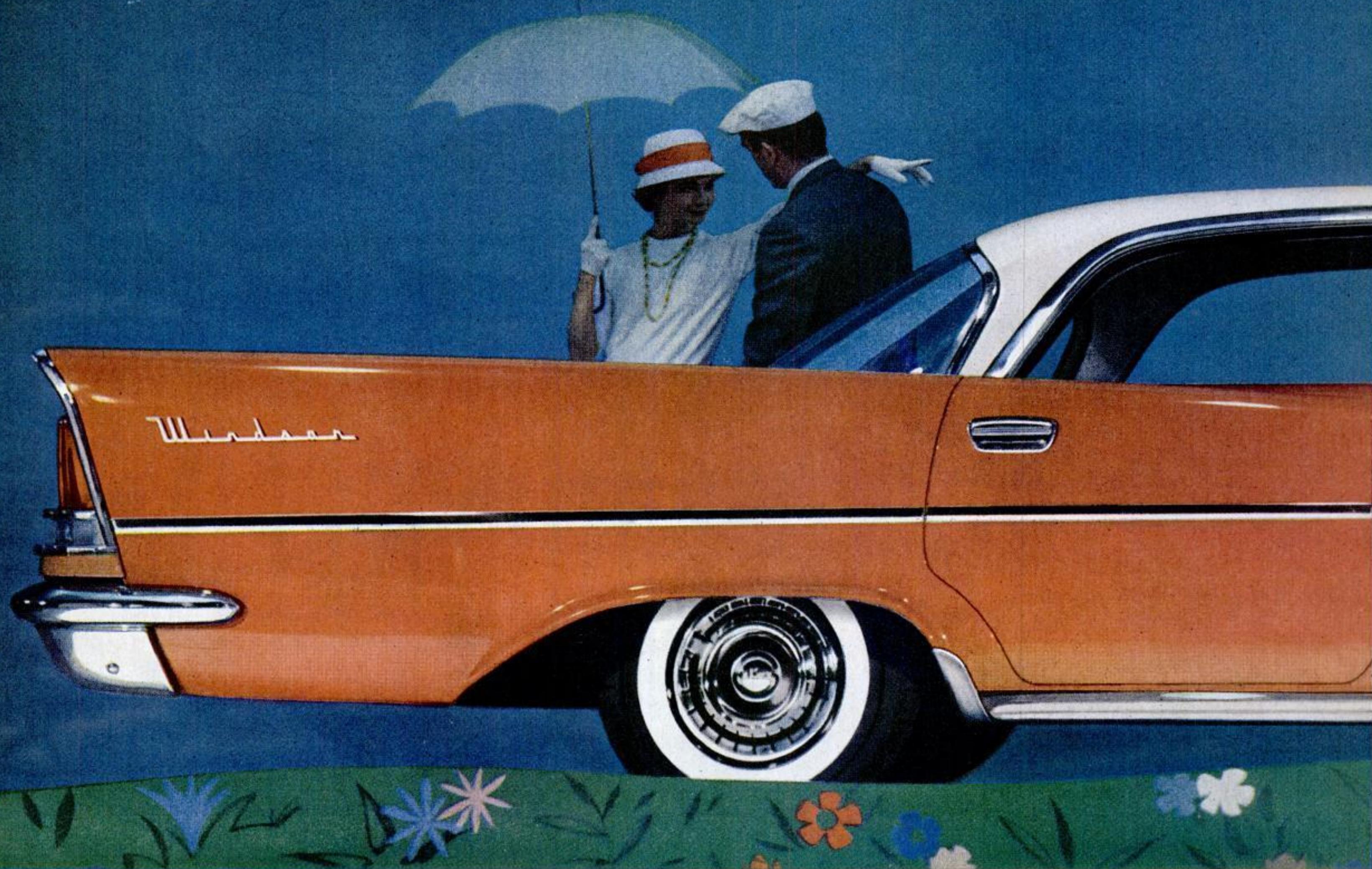
Heat Pump Air Conditioners

FEDDERS

with exclusive WeatheRobot



ANNOUNCING THE NEW CHRYSLER WINDSOR



SEE IT!... PRICE IT NOW!... NEW

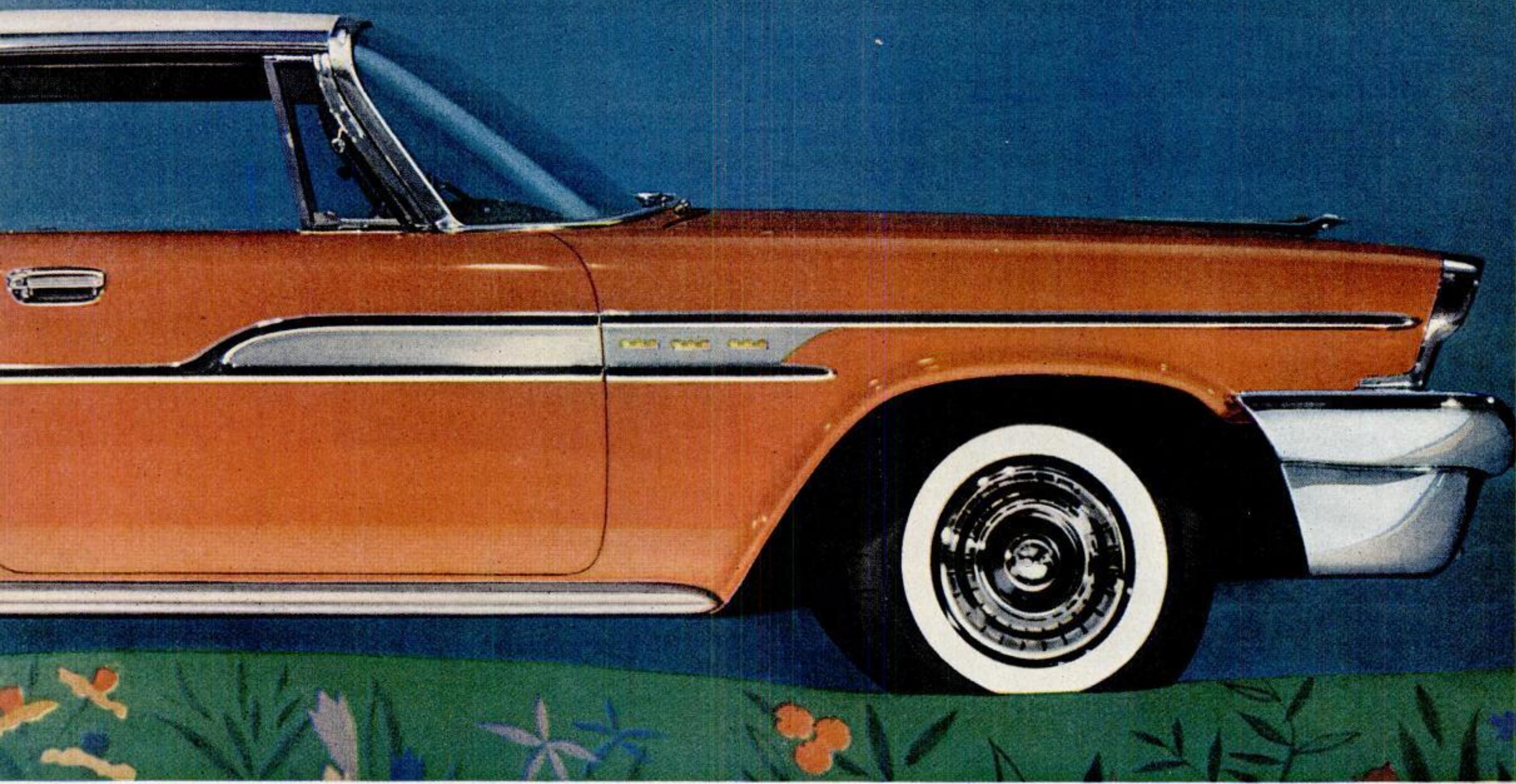
**EXCLUSIVE NEW STYLE!
BEAUTIFUL NEW
SPRING COLORS!**

Here's Chrysler's flashing new Dartline styling . . . bright and cheerful as Spring itself—all yours at Chrysler Windsor's low price! New elegance in style—distinctive new side treatment, exclusive new rear chrome design, exclusive new front-end design! It's a fresh new look to Chrysler's already exciting style!

Also exclusively yours in the Windsor Dartline—and other cars in the Chrysler line—the newest, most exciting colors that ever brightened a car! Fireglow and Frosty Tan . . . all new, spectacular super-metallic Chrysler colors . . . plus brilliant Bimini Blue.

1958

DARTLINE



FASHIONS FROM SAKS FIFTH AVENUE, DESIGNER'S COLLECTION.

SPRING SERIES BY CHRYSLER

THE MOST EXCITING
PERFORMANCE! . . .
NEWEST FEATURES OF
ANY CAR!

The Windsor Dartline's performance is fully as flashing as its new beauty! No other car offers all these luxurious fine car features at no extra cost: New Torsion-Aire Ride! New four-beam dual headlights! New foam rubber cushioning! New electric windshield wipers! New Total-Contact Brakes!

All this—and more—can be yours for only a few dollars a month more than an ordinary small car! *The Chrysler Windsor sedan actually is priced lower than last year's model with the same equipment!* See the new Chrysler Windsor Dartline today at your Chrysler dealer's . . . and let him show you how easy it is to own!





Cooking's a picnic with real Italian-style **CHEF BOY-AR-DEE®** Spaghetti Sauces

In the Roman countryside or your own kitchen, it's the sauce that counts—over spaghetti, meat, fish, rice or eggs. And when it's rich, flavorful Chef Boy-Ar-Dee® Sauce—Meat or Mushroom—you can count on everyone coming back for more! So easy, too...just heat, pour on and dig in!



Now available in Canada.

ИЗБИРАТЕЛЬНЫЙ БЮЛЛЕТЕНЬ

по выборам в Верховный Совет СССР

16 марта 1958 года

Кокчетавский городской округ № 640 по выборам в Совет Союза

Оставьте в избирательном бюллетене фамилию ОДНОГО кандидата, за которого Вы голосуете, остальных вычеркните.

ФАМИЛИЯ, ИМЯ, ОТЧЕСТВО КАНДИДАТА в депутаты	Кем выставлен кандидатом в депутаты
СУЮНЖАНОВА Кайркен	Общим собранием членов сельхозартели имени Сталина, Кокчетавского района в коллективом рабочих и служащих Имантавской МТС, Арык-Балыкского района

SOVIET BALLOT is translated into English at right. It instructs voters to leave the name of one candidate and "cross out the others," although the ballot

ELECTORAL BULLETIN

For the election to the Supreme Soviet of the U.S.S.R.

MARCH 16, 1958

Kokchetav city district No. 640 for election to the Council of the Union

Leave on the ballot the name of the ONE candidate for whom you vote, and cross out the others.

NAME OF CANDIDATE	NOMINATED BY:
SUYUNZHANOVA, Kairken	General meeting of the members of the Stalin collective farm in the Kokchetav district, and by the collective of workers and employees of the Imantavsky Machine Tractor Station in Aryk-Balyksky district.

contains just one name. Voter can vote against the party's choice by turning in the ballot with the name crossed out—or with someone else's name written in.

HOW THE RUSSIAN PEOPLE VOTE—AND WHY

U.S. observer finds elections give rulers a chance to build power and a few brave voters a chance to say 'no'

by HEDLEY DONOVAN *Managing Editor, FORTUNE*

IN Moscow on the night of March 16, three Americans caught a glimpse of some pieces of paper that very few Westerners had ever seen before: the ballots on which a few brave Russians had voted against their Communist bosses. These people had not, of course, been able to vote for something else, because the ballot handed to them (like the one shown above) offered only one candidate. The candidate was "running," so to speak, for a seat in the Supreme Soviet, the one-party, rubber-stamp parliament which Khrushchev and Co. use as a constitutional facade for their rule. But a handful of voters had dared to cross out the name of this officially anointed candidate. These people had run some risk of identification, and an American looking at their ballots could only guess at the courage it must have required.

The ballots lay on a green baize table in a dreary "Palace of Culture" on Serpukhov Street in southwest Moscow. I was one of the three Americans visiting the place, the only foreigners ever admitted as special observers of a Soviet election. We were repaying a visit by three Soviet observers during the U.S. election of 1956. The building on Serpukhov Street, a kind of clubhouse for the workers of a local factory, had served as the voting place for Precinct 20 of the Moskvoretski electoral district. The polls had closed at midnight and the counting of the votes was under way.

The counting was carried out with sober formality and punctilious attention to the interminable rules laid down in Soviet statute and decree. The Soviets, in their legalistic and humorless way, are very proud of the sanitary atmosphere surrounding their election. By comparison, campaigning and voting as practiced on this side of the Iron Curtain appear shockingly messy. The gamy accusations and rich eccentricities that flavor an election in France, the polished insults traded by British parliamentary candidates, the proud, passionate oratory of the Latin Americans—none of this is to be found in Soviet electioneering. And by Soviet standards a U.S. election would look worst of all, a disgracefully raffish, noisy, chaotic business. Indeed the Soviet electoral system might be considered the very model of a modern electoral system—except for one little detail: the election is not free, which is to say that it is not an election at all.

But the Soviet balloting is a

significant operation all the same. The Communists invest a tremendous effort in it and Americans would be well advised to stop laughing at the spectacle. For it is a spectacle that offers a number of clues to the nature of Soviet power. And it holds out a faint, distant promise—very faint, very distant—that the Soviet system might someday be modified into something the rest of the world can trust and live with.

On Serpukhov Street on election night we had been greeted by the precinct chairman, a middle-aged woman, with the cordial but hushed manner of a churchman receiving important visitors just before the service begins. She directed us to stiff little chairs some distance from the table where the votes would be counted.

Getting the results

In an even, earnest voice she read to the 11 members of her electoral board the regulations governing the count. She announced that there were 2,417 registered voters in the precinct. Of these, 2,415 had voted and two had not—"reasons," she said, "unknown." Then the ballot boxes were unlocked, the ballots were dumped on the big table, and the sorting began.

We were allowed right up at the table, where we could look over the sorters' shoulders, for a few moments. It was just long enough to see the scattered ballots—perhaps a dozen in all—on which the candidate's name had been scratched out.

Then the chairwoman said we were making her workers nervous, and this may well have been true. In any case we were due elsewhere. We went on to the headquarters of the Moskvoretski District Election Committee where the electoral returns from 119 precincts would be tabulated through the night, and where it would be known by morning that another deputy had been elected to the Supreme Soviet with a majority of 99% or more.

When the ballots had been tabulated all over the Soviet Union, it was reported that close to 134 million people had voted. This figure works out to a fantastic 99.97% of the total electorate, as against the 60.4% turnout in the U.S. election of 1956. Of those who voted in the Soviet election, 99.57% had approved the hand-picked candidate.

The first question to be asked



MEETING THE WINNER. American observers talk to Nikita Khrushchev in Moscow after election which he followed by boosting himself to the premiership. From left are Professor Richard M. Scammon of Washington, D.C., the author, interpreter, Khrushchev, Professor Cyril E. Black of Princeton.



NEOLITE

Mr. NEOLITE says—
Your shoe repairman
can help your shoes

Always ask for and
make sure you get
genuine NEOLITE—
plainly marked
with the NEOLITE
name. Without
that name it's
not the same!

Genuine NEOLITE
HALF-SOLES
are "DOUBLE-
BRANDED"
for easy
identification.

Genuine
NEOLITE HEELS
Only \$1.50

Watch GOODYEAR
THEATER on TV—
every other Monday,
9:30 P. M., E. S. T.

*Made only by
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NEOLITE, AN ELASTOMER-RESIN BLEND, T. M.—
THE GOODYEAR TIRE & RUBBER COMPANY, AKRON, OHIO

look better...
walk better...
wear better with
NEOLITE*
Soles and Heels

For a perfect repair job, ask your repairman for "NEOLITE Soles and Heels." NEOLITE Soles give double the wear in every pair . . . yes, twice the wear of ordinary shoe soling materials! They're so flexible they make walking a pleasure—and they're *damp-proof*, too! And NEOLITE Heels are the finest made anywhere! Finest for comfort . . . finest for wear. A complete NEOLITE repair job is the biggest shoe repair value you can buy anywhere in the world! Step on it!



POURING OUT BALLOTS in the early morning after the polls have closed, a group of election officials in a Moscow precinct prepare to count the vote.

RUSSIAN VOTE CONTINUED

about these stupendous majorities, of course, is whether the count is honest. It probably is. Down on the precinct or district level, it is true, there are some temptations to cheat. The actual majorities are not announced by precinct or district. Some local chairman whose voters had run up a mere 93% majority would hate to report such a shabby showing to his superiors, and might find ways to nudge the figure up to 98%. But on a national scale there is really no need for the electoral officials to doctor the figures. Indeed some cynics have suggested that if any falsification of the returns does take place it might be the fabrication here and there of negative votes to lend a spurious authenticity to the election.

But that is not the way the Soviet mind works. The leadership shows no embarrassment whatever over its absurd majorities, and it has certainly shown no disposition to create conditions in which 15 or 20% of the people might dare vote against the regime—which would be the minimum necessary to convince Westerners (and many Russians) that something resembling a free election was taking place.

The size of the vote is easily explained. In the U.S.S.R. voting is in effect compulsory. Each precinct has its registry of all citizens 18 and over. Those who have not voted by noon (the polls open at 6 a.m.) are called upon by special squads of election workers, and it takes a bold man to tell these callers to go to hell. Meanwhile other election workers are taking ballots into hospitals and onto trains. The Red Army units in Poland, East Germany and Hungary are polled. In the sparsely settled deserts of Turkestan, in the Siberian tundra, in the little Arctic settlements, precincts are formed for as few as 50 voters. The fact that only three people out of every 10 thousand failed to vote, despite the country's colossal distances and poor transportation, makes it clear enough that the citizen has no choice. Only the insane, and the people in jails and slave labor camps (perhaps 2 or 3 million) can evade the election.

Polls, plants and pop tunes

MOST Russians go into the polling places with the same stolid expression that they wear when waiting for a bus. Behind the ballot box the voter sees a big bust of Lenin. There is a good deal of heavy red drapery around, there are flowers and hideous big potted plants. In most polling places there is piped-in music; we heard *Embraceable You* and other American popular songs of 10 to 30 years ago.

The citizen is handed two ballots, one for each of the two chambers of the Supreme Soviet. The name of the candidate for the Soviet of the Union, in which each deputy represents a district of about 300,000 people, is printed on a white ballot. The other ballot, light blue, is for the candidate for the Soviet of Nationalities, in which each Union republic of the U.S.S.R. has 25 deputies. To vote for the two official candidates, not even an "x" is necessary. The citizen simply folds the two ballots without marking them and drops them into a box. Some make a sedate little



Teen-agers! For a dreamy complexion—real protection

VELVETEEN

medicated night cream

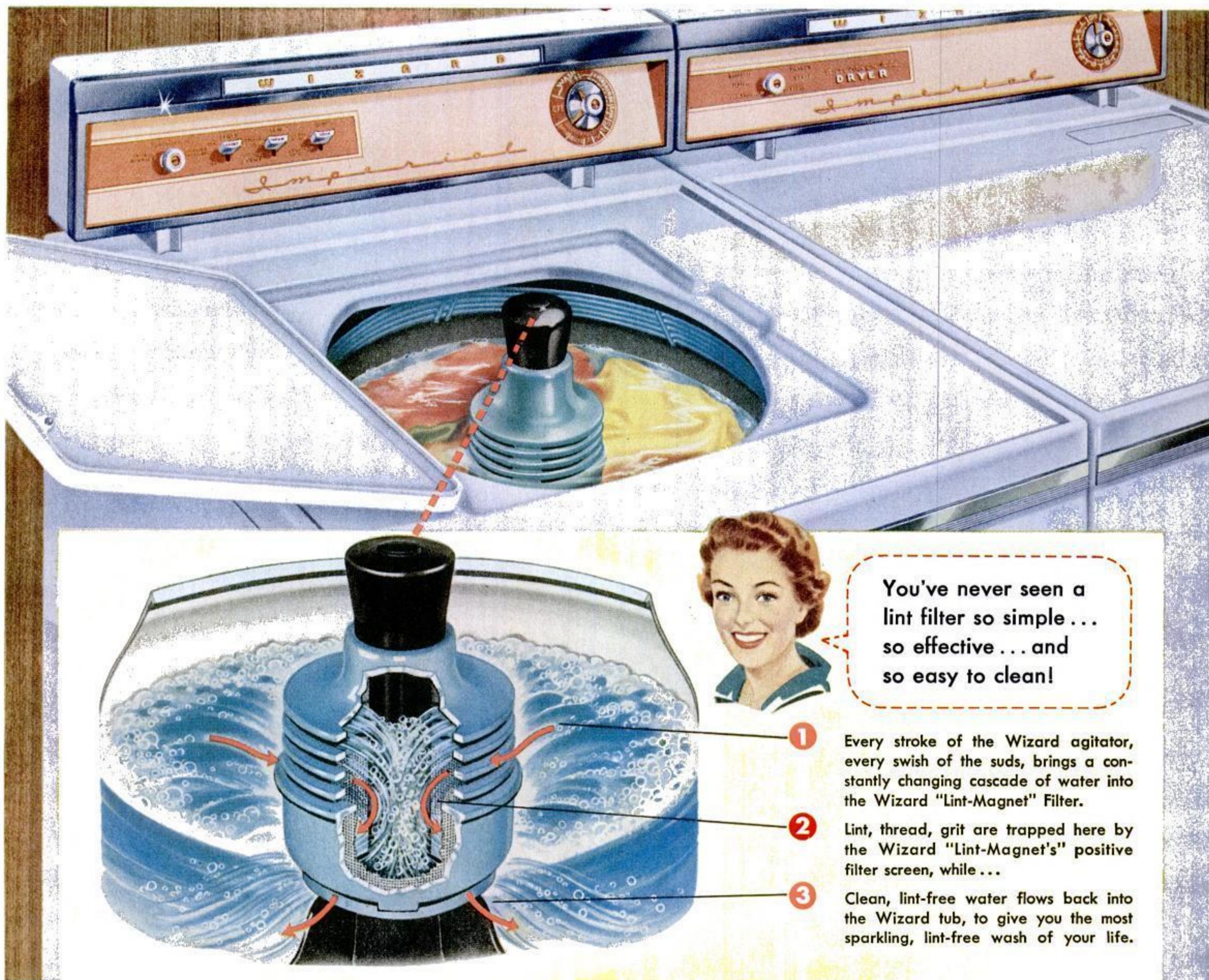
Made just for you! Velveteen is a fluffy, new night cream. It helps you maintain a wonderfully soft, clear complexion...gives you nightly protection for the smoothest, most lovable skin ever. And Velveteen contains anti-bacterial Hexachlorophene to suppress harmful skin germs. 3 ounces \$1.

P. S. To help clear up problem skin, use 3-step SCRUB SET.



FOR BEAUTY THE MODERN WAY

Dorothy Gray



Announcing The Newest and Simplest Lint Filter Ever Developed...The New **WIZARD** "Lint Magnet":



Now Wizard ends your lint worries **two ways** with: 1) proven Deep Overflow rinse to *float* away lint and scum, plus 2) new "Lint-Magnet" filter that traps lint with every agitator stroke during both wash *and* rinse cycles.

But magic lint removal is only part of the thrill of owning a new Wizard:

You'll love the choice of wash speeds for minimum fabric wear, plus spin speed selection to prevent setting wrinkles. Two-cycle "Magic Brain" dial automatically adjusts wash and rinse time and pre-sets water level.

"Imperial" model shown has **rustproof porcelain cabinet** for a lifetime of sparkling beauty. Optional "Suds Bank" model lets you re-use sudsy water up to four times!

Save \$90 during April: trade your old washer for a Wizard "Imperial" and pay only..... **\$279.95**

"Suds Bank" model (April trade-in price).... **\$299.95**

Western Auto

STORES AND ASSOCIATE STORES

NOTE: In some areas of the U.S., Hawaii, Alaska, Mexico, and Puerto Rico, prices slightly higher. Western Auto Associate Dealers own their stores, set their own prices, terms and conditions. (L48)

DON'T MISS WESTERN AUTO'S 49th ANNIVERSARY SALE APRIL 24 - MAY 10... BARGAINS GALORE FOR THE WHOLE FAMILY!



HOSPITAL VOTER, mother of new twins, casts ballot in Moscow maternity ward. Election workers track down all possible voters to get maximum total.

RUSSIAN VOTE CONTINUED

family outing of the election, and let their children drop the ballots into the box.

But each polling place also has a row of red-curtained booths, set up with table, chair, lamp and pencil. In theory at least, any voter may retire there to decide upon his vote in privacy. In Moscow between 7:30 and 8:30 a.m. on election day, at the first two precincts we visited, I saw only five voters use the booths. One was a rather well-dressed, elderly woman. There was a serious-faced couple in their early 30s. The other two were boys of the sort the Soviet press calls "hooligans," 18 or 19 years old, wearing duckbill haircuts and zoot-suitish clothes, a little boisterous in their manner, perhaps in self-consciousness at their first vote, perhaps to cover some nervousness at using the booths. It would be easy enough, of course, for the precinct election officials to note the name of anyone using the booths.

It does not follow that everyone going into the booth votes against the official candidate. Indeed some eager beavers go into the booth to write on the ballot some party-line slogan ("Long Live Our Socialist Motherland") and then, in an excess of zeal, sign their names as well. This does not invalidate a ballot.

When a booth-user crosses out the name of the candidate, he may scribble in some anti-Soviet sentiments as well, or attempt a write-in vote for somebody else, which is not counted as a vote for anybody but simply as a vote against the candidate. (If a candidate fails to get 50% of the vote, a new election must be run off in that district, with a new candidate. This has happened occasionally in local elections, never for the Supreme Soviet.) A vote against the candidate is not necessarily a muted outcry against the regime. It may simply mean that the voter does not like that candidate.

But there is a strong presumption of political protest in the negative votes, and it is a striking fact that there were more than twice as many this year as in the previous election: 581,000 as against 248,000 in 1954. This is a pitifully minute opposition by the standards of Western democracy. But in the Soviet police state, where every prudent citizen has to assume that his ballot can be traced to him, it is remarkable that more than half a million people should have said *nyet* when their masters had asked for *da*.

The 'campaign' in Russia

WHATEVER the reasoning of those who voted "no," the idea was their own. It was not supplied them by any radio speech or newspaper editorial. From early January until mid-March the whole vast Soviet propaganda apparatus was devoted to the production of the fattest possible majorities for the regime.

The "campaign" was kicked off on Dec. 28 when the Presidium of the Supreme Soviet issued a decree setting March 16 as election day. All through January a magnificently complex structure of committees was taking shape. Electoral commissions were formed in each of the 150,000 precincts of the Soviet Union, in each electoral district, for each city, region and republic. About 1.2 million people were mobilized for these jobs.

The electoral commissions, though they are responsible for settling disputes and counting the vote, make no pretense whatever

CONTINUED



BIG HIT WITH MICKEY MANTLE...
HAGGAR FLITEWEIGHT SLACKS



Gilchrist

55% Dacron — 45% Worsted! Weigh only about 10 ounces. Beautiful, luxurious slacks in a new, wonderfully cool fabric. Resist wrinkles even on the hottest, most humid days . . . keep you looking cool, fresh and relaxed. The best-fitting slacks you'll ever wear . . . in solid shades, silk effects and subdued stripes. About \$11.95. Other Haggar Slacks \$6.95 - \$20.00.



Mickey Mantle, famous New York Yankee outfielder, says, "You can't beat Haggar Slacks for fit, style and comfort!"

HAGGAR
Slacks

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Here is TV... set like a diamond in an aura of light. Notice the wholly new shape. Sense the excitement. Sylvania has swept away the last trace of bulk to make the cabinet a work of art... and give your eyes a new experience.

HaloLight®, Sylvania's exclusive frame of "surround light," makes your picture look big as a movie screen. It banishes harsh contrasts, is kinder to your eyes. And you get "surround sound" as well—from three high-fidelity speakers.

Choose Sylouette in mahogany, fruit-wood, or blonde—all precious real woods. It was created for the proudest of homes.

HaloLight is guaranteed for life. Over the years, HaloLight performance has been so remarkable that Sylvania will replace the HaloLight lamp and transformer free on all sets purchased from now on... service not included.

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RUSSIAN VOTE CONTINUED

of judicial aloofness. They say frankly that they are working for "the success of the election," i.e., overwhelming majorities for the official candidates.

Working inside and alongside the electoral commissions is the whole apparatus of the Communist party, the seven million political elite of the Soviet Union. Party people set up "Agitpunkts" (agitation points) in each of the 150,000 precincts, and in the cities no voter is ever farther than a few hundred yards from one of these dismal places, its doorway decked out in red banners, its interior decorated with slogans, charts and photographs of the big Soviet brass and the local candidates.

The Communist party is in complete control of the most sensitive point in the whole electoral process, which is, of course, the nominations. In late January and early February, various "public organizations"—trade unions, collective farms, etc.—begin "putting forward," as the Soviets say, the names of possible candidates for the Supreme Soviet. It is possible for brief discussion and argument to take place in the process of choosing these candidates, but there is very little possibility that a man unacceptable to the party would even be discussed, let alone nominated.

During the same phase of the campaign, zealous public organizations all over the Soviet Union are offering "honorary nominations" to the Soviet big shots, appealing to Khrushchev, Mikoyan, Voroshilov *et al.* to honor this district or that by representing it in the Supreme Soviet. (A Supreme Soviet deputy need not live in the district he represents.) The number of nominations received by the various leaders is regarded as one of the most accurate measurements of the current standing of the party Presidium members. This year Khrushchev, to nobody's surprise, got 223 nominations. Bulganin's subsequent demotion was clearly foreshadowed when he was allowed only 15.

The leaders ended this sycophantic contest on Feb. 9 when they published an open letter announcing which districts they would stand in. In a district that did not land one of the big shots from Moscow but had four or five local people under consideration, the word went out from the party as to which it would be, and the others withdrew.

A controlled cross section

THE composition of the Supreme Soviet is designed to reinforce all the regime's claims about the nature of Soviet society—and to contrast dramatically with the "unrepresentative" parliaments of the West, especially the U.S. Congress. Thus the government reports with great pride that 44.6% of the deputies elected on March 16 are "factory workers and collective farmers" ("How many members of your Congress are workers?" Americans are asked); that the rest are "representatives of our glorious working intelligentsia" (meaning government and party officials and members of the military, as well as scientists, artists, etc.); that 26.6% are women; that 24% are "nonparty people." This last point is important to the Kremlin because the regime is touchy about any accusations that Communist party members monopolize all power and office.

Because of all these themes that the Supreme Soviet is supposed to illustrate, and because of the intricate pattern of honorary nominations that must be woven into the structure, it would seem that there must be some master plan in Moscow to govern the nominations. Within this plan, the good Communists in Kiev are probably free to decide whether they prefer as one of their candidates Professor A., the distinguished and politically reliable biologist, to Professor B., the distinguished and politically reliable chemist.

With the nominations published on Feb. 10, the campaign moved into its final month: radio, TV and press propaganda and meetings in factories, theaters, military posts, etc. There was no mass pageantry, and of course there were no election arguments in taverns, no betting, very little baby-kissing. Just the steady, earnest stream of words, carried to every corner of the U.S.S.R.

But if the voter knows he has no real choice, why do his bosses invest so much thought and so many man-hours in a process which is so patently fraudulent? Why go to all this bother?

There are several good reasons:

1) The election campaign furnishes the regime with a solemn and impressive setting for indoctrinating and reindoctrinating the people. The chief themes of the 1958 campaign: Soviet scientific prowess, the Soviet desire for summit talks, disarmament and peace, the inevitability of Soviet Russia "overtaking and surpassing" U.S. industrial production.

Of course, the Soviet brass can make speeches anytime they feel like it, and they do not need an election to make themselves

CONTINUED

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The winter's gone,
The cold is dead.
Spring is here;
Happiness ahead.
—Anon.

OLD CROW ALMANAC

SPRING
1958

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written new, useful,
and entertaining
Whims, Scraps,
& Oddities

A Precious Cargo for Sen. Henry Clay



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founded wagon, sturdy team of
horses and know the roads to
Washington. To take a ship-
ment of James Crow's bour-
bon to the home of Senator
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Put them all together
they can spell
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FOR YOU

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HISTORICAL BUREAU
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PUBLIC NOTICE

WHEREAS the Subscriber, by his Care and Skill has acquired general Approval with his whiskey, whose casks are known by the Mark, James Crow's Whiskey; And others, envying his success, have made and sold their bourbon with

Announcement

That the weary traveller in search of a night's lodging will not find better entertainment than in the well reputed

WAYSIDE HOUSE
on the old Pond Road

Well-warmed bedrooms, good country cooking, and on a cold night the landlord announces he has ready for late-arriving guests a good fire and a drink of James Crow's Kentucky Bourbon.



this Mark, and imposing it on the Public as the Authentic Crow's bourbon; This is to notify that whatever bourbon is sold by the Subscriber, has only the Mark, James Crow's Whiskey, and any other Mark is an Imposture. *James Crow*

STRAYED! on Wednesday,
14th Inst.

A Red Cow

She is marked with white on her flank and between her horns, which are small and denote her to be about nine years old; she is also remarkable for having lost nearly half her tail. A drink of Old Crow and Five Dollars Reward is offered for her return. DANIEL ANDREWS, 130 Half-Moon Street.

Great Debate BETWEEN THE HONORABLE DANIEL WEBSTER and John Haynes

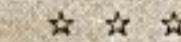
on the 19th inst., in the Town Square, to be followed by a BARBECUE. Everyone welcome for an afternoon of great ORATORY, HONEST ROAST BEEF and WEBSTER'S FAVORITE, JAMES CROW'S BOURBON.

A TOAST
—to the improvement that comes with time
...
Old Wood burns the brightest
Old Friends are the truest
Old Crow tastes the finest



Gen. Nathan B. Forrest
never said
"GET THERE FUSTEST
WITH THE MOSTEST"

*Memoirs of Gen. Basil Duke
give correct version of
Gen. Forrest's famous quote.*



"I was present at an interview between him and (Gen. John Hunt) Morgan," wrote Gen. Duke. "Morgan wanted particularly to know about his (marked success) at Murfreesboro. 'Oh,' said Forrest, 'I just took the short cut and got there first with the most men.' (italics added). After the Civil War, Gen. Duke, who called Old Crow "the most famous whiskey ever made in Kentucky," frequently met with Forrest to reminisce over a glass, no doubt, of this famous whiskey.

Enjoy historic

OLD CROW

... today America's
favorite bourbon!

Daniel Webster called Old Crow "the finest in the world!"... Mark Twain kept a supply at his favorite tavern. These, and other giants of 19th Century America, prized Old Crow—just as you will when you try today's light, magnificently mild 86 Proof Old Crow!



STRAIGHT FROM
KENTUCKY
A TRULY AMERICAN
WHISKEY



Which Theory Do You OK?

Ever wonder where "OK" came from? H. L. Mencken's favorite theory traces it back to the red-hot 1840 presidential campaign, when supporters of Martin Van Buren mysteriously named themselves *The Democratic O. K. Club*. Political New York was a-buzz with speculation about the puzzling initials until a newspaper revealed they stood for *Old Kinder-*

hook, Van Buren's birthplace. But our theory goes back to when James Crow was shipping his great bourbon to the famous men of his day. Barrels were stamped *OK*, meaning from *Old Kentucky*. Since everyone knew the best whiskey came from Kentucky, *OK* on the barrel meant a treat in the glass. So pick your theory—either one is OK with us.

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RUSSIAN VOTE CONTINUED

heard. But any sudden spate of speeches by the big shots might cause Soviet citizens to fear an impending domestic or international crisis, perhaps even war. The election campaign, which raises none of these alarms, offers an orderly, "normal" platform from which a major propaganda campaign can be mounted.

2) The whole Communist party organization is tested, toned up, tightened. Even in a one-party police state, the production of all these 99-plus percent majorities is a considerable exercise in logistics and administration. In the process, the party spots some of its deadwood. It also spots young comers.

3) Finally, the election must be seen as part of the Soviet regime's long quest for legitimacy. The greatest of the many contradictions in the Soviet Union lies in the regime's deep necessity to create the appearance of popular government and, on the other hand, its well-founded fear of the substance of popular government. When the tiny Communist minority seized power in Russia in 1917, it clothed its coup in the language of democracy, and the Soviet dictatorship has never been able to break away from the vocabulary of democratic ideals and democratic methods. To give up this vocabulary would, of course, be to confess the regime's authoritarianism to the Soviet people. But to give up the authoritarianism would be to give up the regime.

The status of the Supreme Soviet

THE Supreme Soviet itself is one of the institutions by which the regime tries to master its dilemma. Officially, the Supreme Soviet is the Soviet Union's "highest organ of state power." In fact, it meets only about a dozen days a year and no deputy, so far as is known, has ever voted against any measure proposed by the government.

But the Supreme Soviet has come in handy for Khrushchev, as it did for Stalin before him. When Khrushchev, three weeks ago, became ruler of the Soviet Union in name as well as fact, it was the Supreme Soviet that provided the audience for old Marshal Voroshilov's speech "proposing" the new premier. It was the 1,378 deputies of the Supreme Soviet—all except modest Deputy Khrushchev, sitting with head bowed—who strenuously applauded the nomination and then raised hands in a unanimous vote of approval.

If the elections for the Supreme Soviet were treated as a routine, perfunctory affair, the Supreme Soviet itself would seem to be of no importance. That is an impression the regime cannot afford.

Yet as the simple mechanics of voting become more familiar to Soviet citizens, as people become more seasoned listeners to the campaign propaganda, there might be interesting increases in the number of voters willing to enter the booths and draw those red curtains. One might speculate as to whether a day could arrive when the regime might be compelled to suspend the election—or else allow the election and the Supreme Soviet itself to develop into institutions of genuine influence.

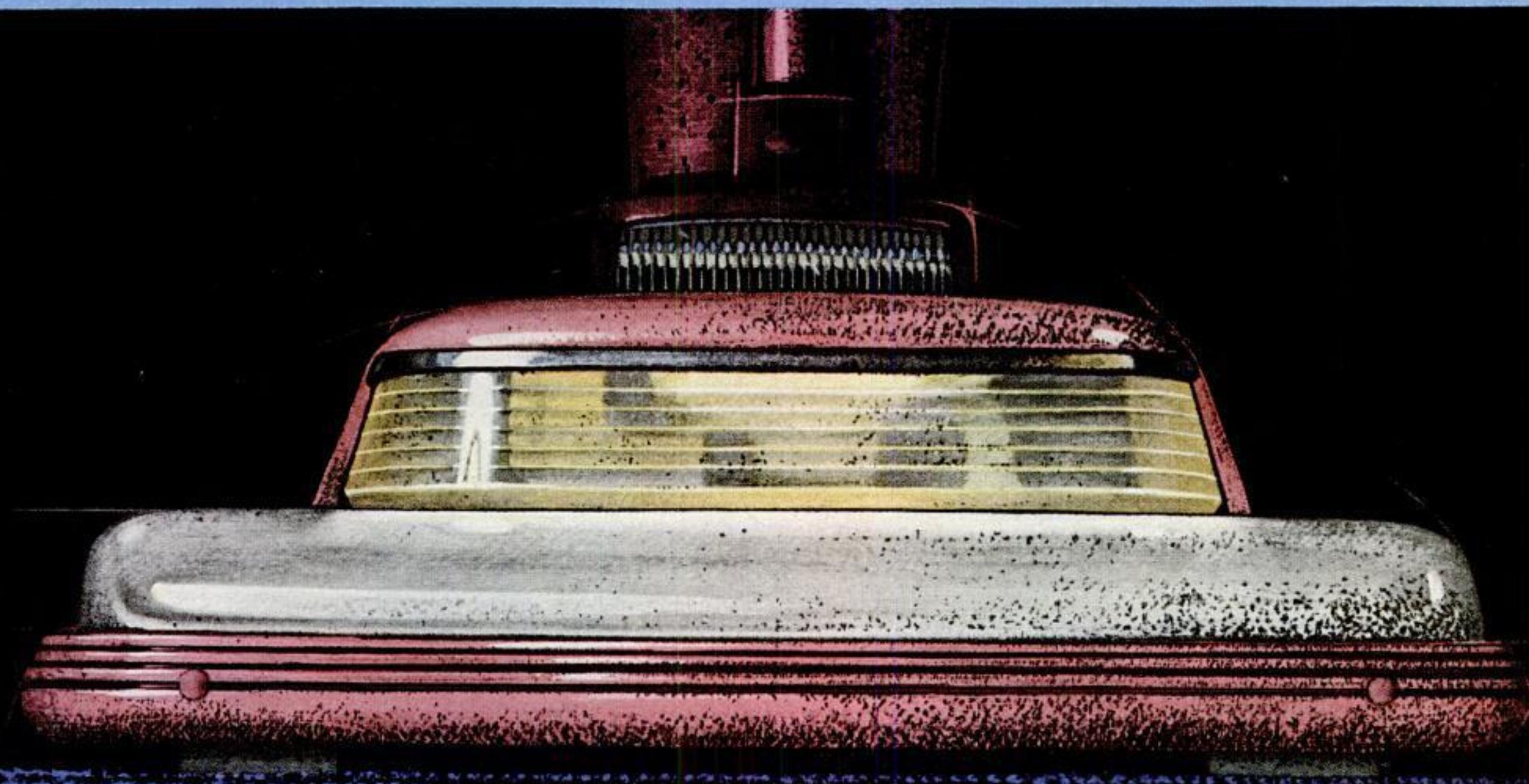
It is just possible that the Communist regime, in the Supreme Soviet and its electoral machinery, has got a bear by the tail. As yet, admittedly, it is a mighty small bear.



BALLOT COUNTING, watched by observer Donovan (right), disclosed that some Soviet citizens actually do vote against the officially selected candidates.

The cleaner with the

AUTOMATIC SHIFT



LONG, LOW AND RARIN' TO GO



POWER GEAR for carpets

It beats, as it sweeps,
as it cleans . . . gets
the deep-down dirt no
other cleaner can.

Now you can have the world's
best rug cleaner . . . plus super suction
for every other cleaning job



SHIFT...

Click in the converter
and the motor auto-
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HIGH GEAR for everything else

The extra burst of
power gives you 50%
more suction.

The free-wheeling new Hoover Convertible launches a new era of high-speed cleaning. The first truly convertible cleaner, it races smoothly and efficiently from one type of cleaning to another. As a rug cleaner, it gets out all the dirt in true Hoover style. Then, one click of the con-

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HOOVER®
FINE APPLIANCES
around the house, around the world



AQUATIC ADVENTURE

Out of Australia's zest for the water springs a rare mastery of the

In Australia, where most people live near a beach, swimming is less a sport than an adventure. The waves combing frothily in toward its many beaches are huge and foreboding. The cross-rips are vicious and the undertows treacherous. Sharks are continually cruising out beyond the first line of breakers and every year a half dozen or so swimmers are taken by

them. None of these perils seem to daunt the venturesome Australians. On a summer weekend, in suits and with surfboards, they take irrepressibly to the water.

Though venturesome, they are not foolhardy. When a lookout clangs the shark bell, everybody scrambles from the water—and scrambles

Photographed for LIFE



DOWN UNDER

surf, spectacular beach games and an amazing pay-off in the pools

right back once the all clear is sounded. Each beach has its elite corps of volunteer lifesavers; it is a matter of great prestige to be a member of one. Besides rescuing thousands of people every year, these select groups engage in elaborate weekly carnivals.

With its strong affinity for water Australia has come—despite its small

population—to dominate the world of competitive swimming. Having given the Australian crawl to the world, its athletes now are putting it to devastating use. In the 1956 Olympics at Melbourne, Australian swimmers won 14 of the 23 gold medals and in 1958 they have accomplished the unbelievable feat of bettering almost every world record on the books.

by JOHN DOMINIS

On a rough day near Sydney, with 15-foot waves running, ex-surfboard champ, Serge Denman, rides slope of comber. A companion, not so adept, is about to take a tumble.



Tackling man's sport, Judy Cameron, 17, balances gracefully on surfboard. Australian males, unimpressed with women in water, concede this one is "orright" (i.e., pretty good).

Shooting into the surf, as canoers would a rapids, racing teams on surf skis dig in with double-bladed paddles. In competition hazards include possibility of collisions.

Beach spectacle, with lifesaving clubs parading on the sand, opens carnival at Maroubra Beach. They carry reels and line used to pull in lifesaver making a rescue in surf.



Poise and pageantry along the beaches





Bucking breakers in race that simulates lifesaving mission, two surfboats head out to sea. One almost disappears in swirl of spray as four frantic oarsmen and man at sweep (bottom center) strive to keep it from capsizing or

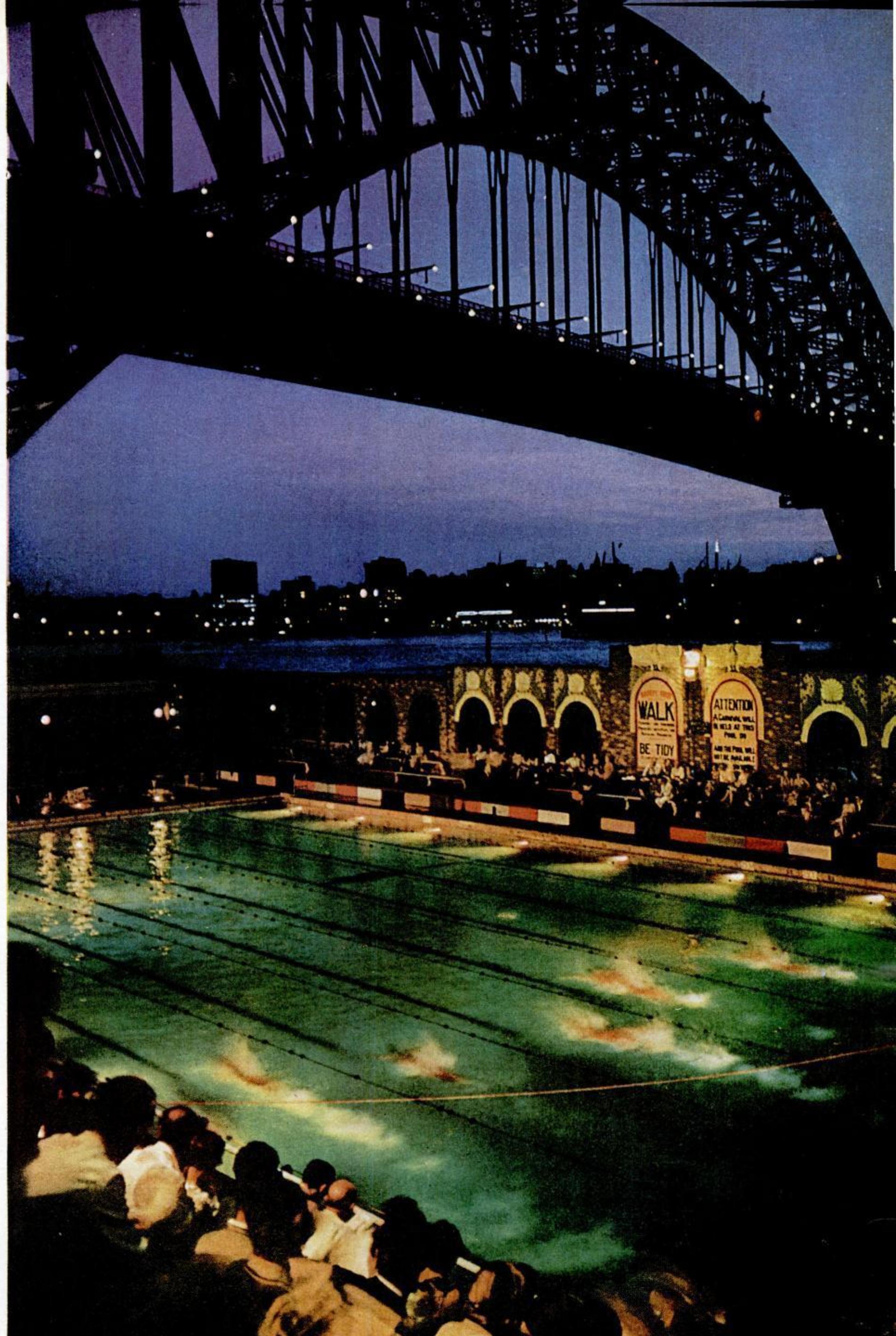


colliding with boat at bottom right. A dramatic feature of beach carnivals, this race pits strength and skill against a rough element. Any lapse ends in a dunking, which presents real physical hazards but frequently injures the pride more.

AQUATIC ADVENTURE CONTINUED

Seaside leisure and serious swimming





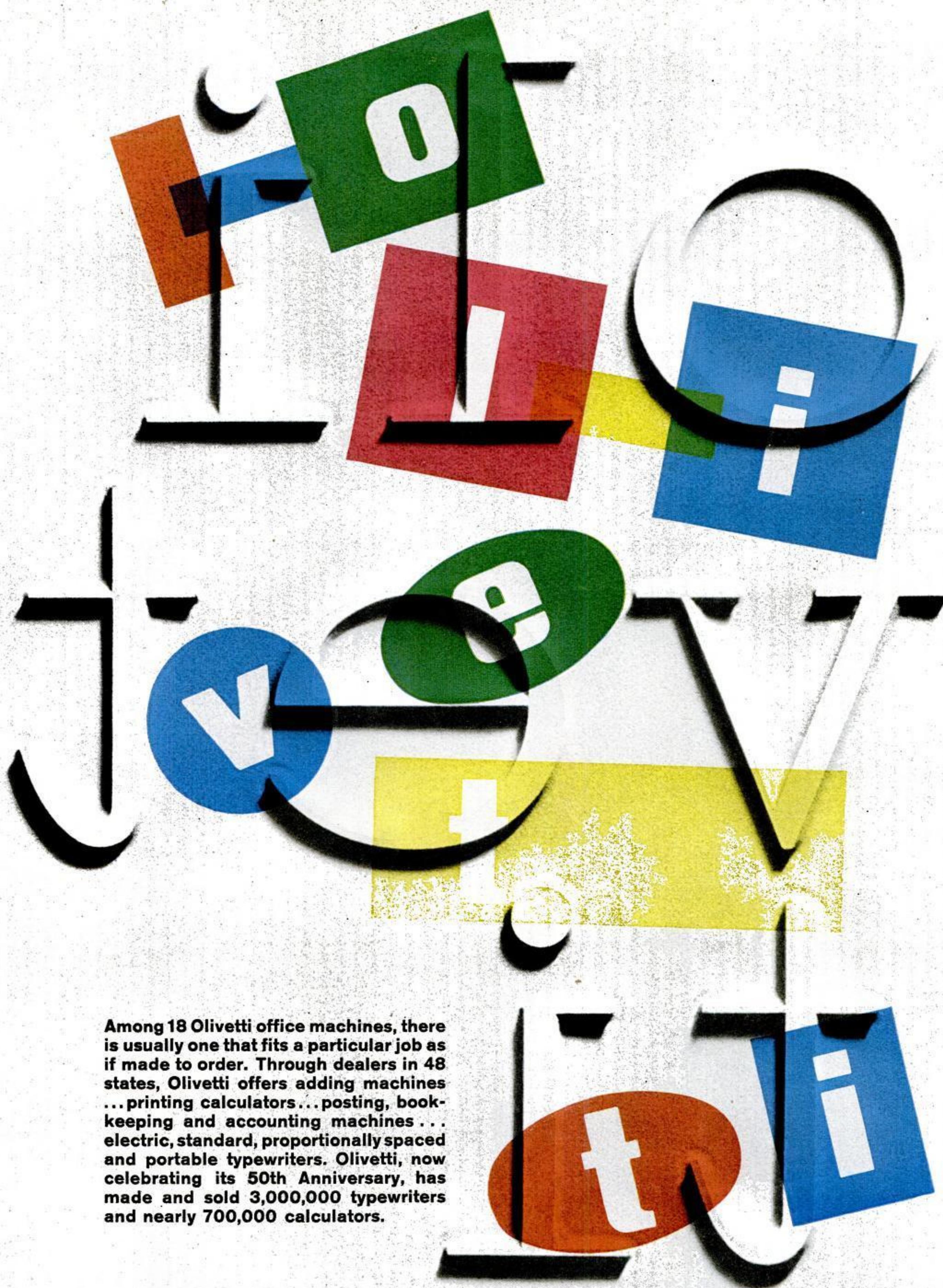
At twilight in the handsome North Sydney Olympic Pool, framed by the arching span of Sydney Harbor Bridge, a regional championship race is held. At this meet, in one week of competition, Australian swimmers set 11 new world's records.

While the Sunday beachgoers lazily enjoy the sand and surf near Sydney, the serious business of Australian swimming goes on in the pool where competitors thrash through a club meet race. The big rock pool is filled by the incoming tides.



Two brightest stars in Australia's cluster of champions are the Konrads, Jon, 15, and Ilsa, 14, who leave trail of bubbles (top) as they glide through water. Latvian-born, they achieved their mastery of

swimming in Australia's spartan training program. Attention to such techniques as the "tumble turn," which Jon does at bottom, has helped them achieve astonishing new free-style records.



Among 18 Olivetti office machines, there is usually one that fits a particular job as if made to order. Through dealers in 48 states, Olivetti offers adding machines...printing calculators...posting, book-keeping and accounting machines...electric, standard, proportionally spaced and portable typewriters. Olivetti, now celebrating its 50th Anniversary, has made and sold 3,000,000 typewriters and nearly 700,000 calculators.

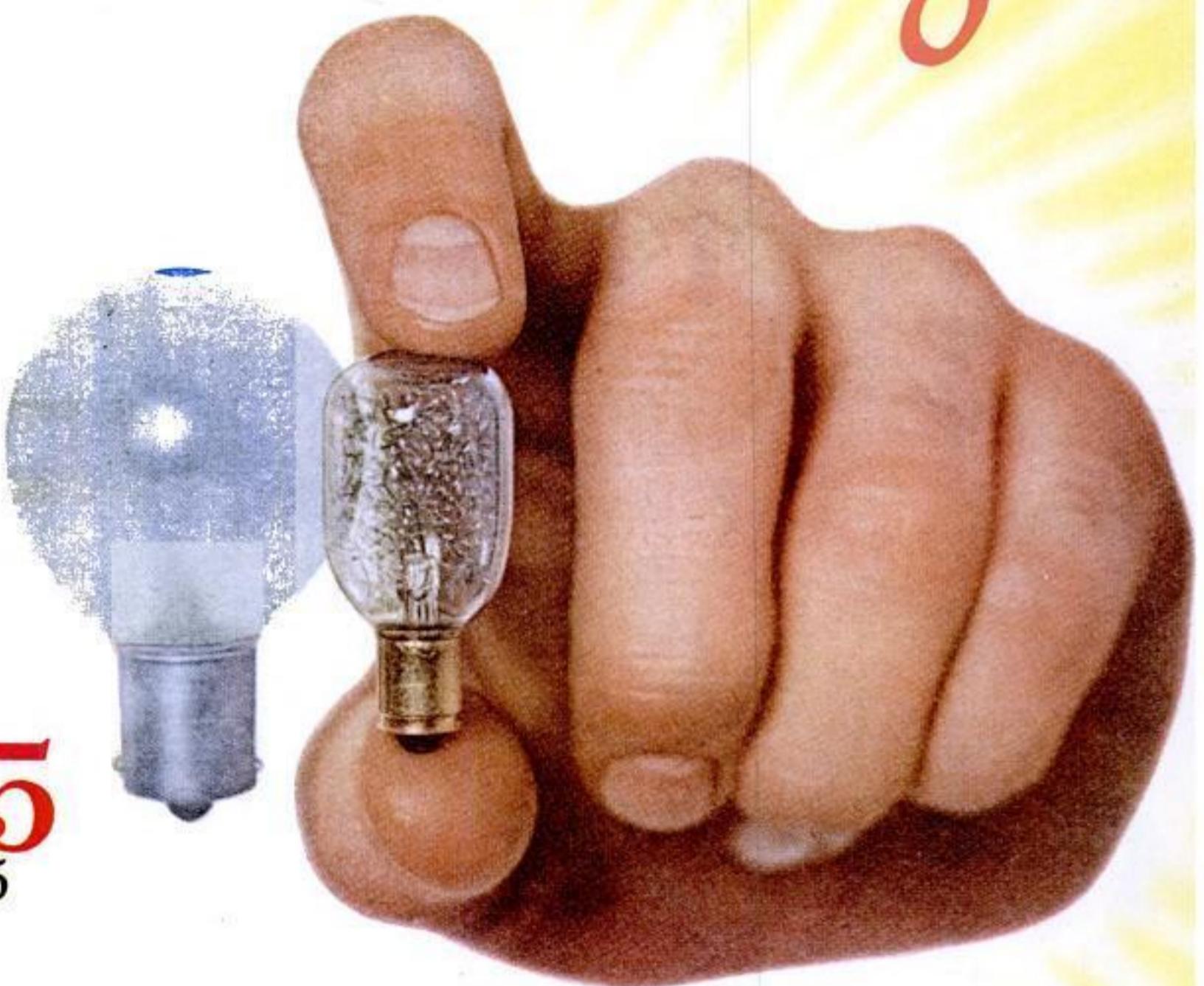


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For information, write or wire Olivetti Corporation of America, 580 Fifth Ave., New York 36, N. Y. There are Olivetti branches in Chicago, Kansas City, San Francisco, and Los Angeles.

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The picture-taking light
of bulbs 4 times its size —
yours in the world's first
zirconium-filled flashbulb



Sylvania's M-25

... and its companion the M-5

Now—Sylvania fills the world's tiniest flashbulbs with the fantastic light-giving power of zirconium, wonder-metal of the Atomic Age. The superior results only available before in the famous Press 25 are now built into the M-25, a bulb that fits any flashholder* and works equally well with the most elaborate professional equipment or the simplest box camera!



Zirconium gives natural color pictures. For the first time you can get a powerful and fully color-compensated bulb for today's cameras that take only miniature base bulbs. Indoors or out—use the M-25B (blue) with outdoor color film and get the most lifelike color you could ever want.

Zirconium has a 25-foot reach. Even in color you can stand way back and take in the whole family *including* the dog! And with more power, you can shoot at a smaller aperture to give your picture still more depth.

*A simple adapter fits the M-25 into holders built for larger base bulbs.

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SYLVANIA ... outsells all other flashbulbs



AT MEET WHERE SHE SET TWO WORLD RECORDS, ILSA KONRADS JOINS BROTHER JON, COACH TALBOT



On poolside machines, Wendy Pollard, 11 (above), strengthens stroke and Darryl MacGraw, 6, tests his arm pull as instructor watches.



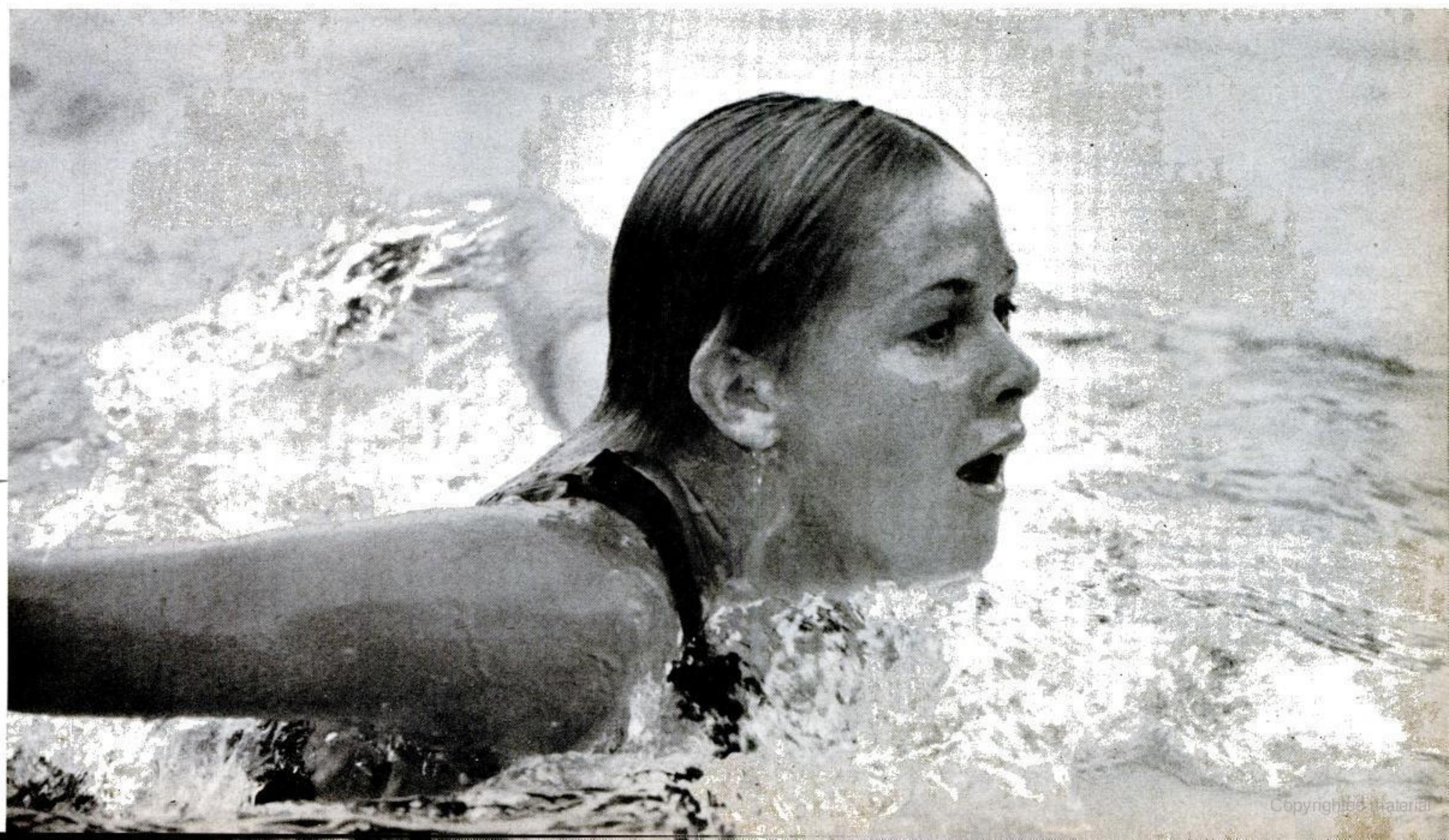
Young champions, rugged training

Australia takes advantage of its close ties with the sea to start training competitive swimmers early and hard. Ilsa Konrads (p. 72) began racing at 10 and has been under an intense, scrupulously supervised training regimen ever since. She and brother Jon work out under 24-year-old Coach Don Talbot in a chilly outdoor pool at 6 a.m. each morning. Talbot checks every turn and lap they take and keeps a tight watch on their activities outside the pool as well. During vacations he spends as much as eight hours a day with them "to learn

their problems and give them the best possible physical and mental approach to swimming."

Australian coaches go in for scientific tests to determine the potential of young swimmers. One lines his pool with gadgetry to check the rate of swimmers' hearts, their lung capacity, their arm strength. Even hypnotism has been used as a training aid. But the exhaustive methods for developing champions would be unimportant without the Australians' native way with water. Said one coach, "Most racers fight the water; the Australians work with it."

RISING TO GULP AIR, JAN ANDREW SURGES THROUGH THE WATER IN BUTTERFLY STROKE. AT 14 SHE IS CONSIDERED AUSTRALIA'S TOP BUTTERFLY PROSPECT



The 31st in a Series of Advertisements Presented by New York Life
to Help Guide America's Children to a Better Future

Should your child be a scientist?

by Dr. Edward Teller

Professor of Physics and Associate Director,
Radiation Laboratory, University of California

(As told to DONALD ROBINSON)



Laboratory research often occupies a considerable amount of the scientist's time.
Here a scientist examines an experimental tube for testing photosensitive devices.

NEVER HAS MAN learned so much, and so fast, about the universe he lives in as he has during this century.

We have learned things that are more surprising than any story in science fiction, more beautiful than anything in music.

Just think of the way we have expanded the boundaries of the universe. On New Year's Day, 1900, our main attention was still focused on stars a few thousand light years away. Today, we are studying galaxies a billion light years away.

At the turn of the century, even a simple item like the size of the atom was unknown to us.

The chemists had used atoms as a kind of symbol, but in the year 1900 we didn't even have proof that atoms really existed.

Today, the atom is a demonstrated reality. Both its structure and the laws which underlie this structure are completely understood. We know, for instance, that each atom has a nucleus, loaded with very much more energy than the atom itself. We know, too, that individual atoms are as unpredictable as people are supposed to be, but that we can calculate their behavior *en masse* through the laws of averages.

These are just some of the epochal advances pure science has made. There are more. Many more.

We have gotten an entirely new conception of time in this century. The mathematicians have given us new forms of logic. The geneticists have discovered the laws of inheritance. The chemists have come to understand the structure of crystals, and the complex molecules upon which life depends.

Is it any wonder that historians are calling this "the golden age of pure research"?

In the applied sciences, progress has been as spectacular. It has literally transformed our world within the past few decades.

In this short span the applied scientists have given us automobiles and supersonic airplanes. They have developed rockets that can attain speeds of 18,000 miles-per-hour and lift satellites up into outer space.

They have given us instant, world-wide communication. They have electrified our homes and made our lives far easier. They have evolved electronic equipment that promises us real automation.

And that's not all, by any means.

Years back, tuberculosis and pneumonia took an appalling toll. No longer. The problem of infectious disease has been largely solved in our time.

Years back, we had to rely on particular places for their particular riches. Such as rubber. No longer. Chemistry has provided us with synthetics.

No more do we have to worry because our coal and oil stocks are petering out. We have nuclear power at our disposal now. It should generate all the energy we require for at least 200 years, and it will enable us to supply electricity to the most remote corners of the globe.

Much as science has accomplished in this century, there is still more to be done.

Science will do it. Of that I'm confident.

Before the century is over, we will have explored our entire planetary system reasonably well. We will have found out how to influence the weather. We will have learned how to make proper use of the ocean. Today, our methods of fishing are as crude as they were in the Stone Age, but in the not distant future we will be seeding fish and plants in the sea as effectively as we cultivate cattle and crops on land.

Come the year 2000 and we will have achieved a cure for cancer and heart disease. We will know how to make materials to order, synthetically.

On the broad front of pure science we will have explored the basic structure of the atomic nucleus. We will have peered into the history of the universe down into the distant past, six or seven billion years ago.

Can you think of any other profession that affords its followers the chance to find such towering, demonstrable truths, and to do so much good?

Yet, let me say this as strongly as I can.

I do not want any young person to choose science as his lifework simply because he hopes to be the one to solve these big, exciting problems.

In my opinion, one should never enter science with a view to the end results. The thought of achievement, fame, position or monetary reward should have no bearing on the decision.

There is but one good reason for going into science. It is that a person enjoys the day-to-day details of scientific research for the sake of those day-to-day details.

Only this kind of a boy or girl will find contentment and success in science. The others are foredoomed to failure and frustration.

I have seen youngsters embark on a scientific career with the fervent expectation that they were going to make world-shattering discoveries. Instead of relishing their everyday activities, they kept fretting about the "big break-through" they dreamed of.

Naturally, it didn't come. Knowledge cannot be wooed so busquely.

If your child is interested in science, for science's sake and for no other reason, he will find all doors opened to him.

We have a desperate need for new scientists today in America. The fact is that we must have them, if we are to survive as a free, democratic nation. The President of the United States himself has termed this "the most critical problem" confronting the American people.

Year by year, the Soviet Union has been overtaking us in the scientific arena. Back in the '30's, the Russians had to bring in American engineers and machinery to help them with comparatively easy jobs like constructing dams. Today, Russia has more scientists, engineers and technicians than the United States, and is graduating more than twice as many as we are each year.

Not long ago, the National Science Foundation made a check on the status of higher scientific education in the United States. The findings for one sample year were shocking.

In all America, only 986 persons got their Ph.D.'s in chemistry, that year, only 470 in physics, only 230 in mathematics.

Just twenty-three persons got their Ph.D.'s in astronomy. A mere ten got them in meteorology.

Figures like that explain why the U.S.S.R. now has 15,000 more people at the doctorate level in the various sciences than we have in the United States.

If Russia continues to outpace us in this fashion, the results will be catastrophic for us. The Russians will be the ones to land on the moon first. They will be the ones to control weather first. They will be the ones to perfect weapons so overwhelming that no one will be able to resist them. They will lead the world in everything, including science and its peaceful applications.

Then freedom will be lost here and everywhere.

A scientific career is more than a duty, though. It is an opportunity.

Science is fun. It offers people the supreme pleasure of clear, complete understanding, of creating order where there was confusion.

You have the fun of being thoroughly absorbed in what you're doing. And you have the fun of working for a clear-cut decision. It's like chess. Ordinarily, in that wonderful game, there is no question of who wins or loses. Similarly, in science, there is no doubt as to whether you have solved or failed to solve a problem. The proofs are definite.

In many fields, another person's success can be a disadvantage to you. Not in science. Here anybody's success is your success. For one thing, you gain personally from the new knowledge that has been reached. For a second, progress of any sort points out the path for you to further progress.

Best of all, science has objective criteria and a language that are the same in every country. With them, scientific people can, and do, cooperate with each other no matter what their nationalities are.

Let me put it this way. A person who becomes a good scientist joins an international community of people who practice the brotherhood of men.

Sometimes, parents say to me,

"Don't you have to be a genius to make a career for yourself in science?"

My answer to them is "No."

To my mind, talent is nothing but an unusual amount of concentrated interest. If you have this intense interest in a subject—and the capacity to work hard—you will do well at it.

In most sciences, this interest is manifested young. When Karl Friedrich Gauss, the greatest mathematician of all, was a little boy of nine, for example, his teacher in a Brunswick, Germany, school asked the class to add up a long series of progressive numbers.

The other children worked an hour, laboriously adding the lengthy columns of figures. Little Karl spent scarcely a minute on it. He looked up, looked down, and jotted the correct answer on his slate. At his tender age, he'd already figured out how to work arithmetic progression.

I know that in my case I was fascinated by numbers in earliest childhood. My mother used to put me to bed before I wanted to go. So, I'd lie there in the dark and compute the number of seconds in an hour, a day, a month, a year. I did not always get the right answers, but it was fun.

It is up to parents to recognize such interest in science if their children have it and to encourage its growth.

How do you know if your child's interest in science is a genuine one?

By his curiosity about scientific subjects.

By the fact that he asks intelligent questions about science and profits from your answers, so that each successive question shows a higher level of understanding.

By the fact that he loves to work scientific problems—mathematical puzzles, perhaps—and by the fact that he insists on solving each problem completely.

By a bull-dog quality which won't let him drop a subject until he understands it inside out.

A child does not need a lightning-fast mind to be a scientist. Nor does he need a miraculous memory. Nor is it necessary that he get very high grades in school.

The only point that counts is that the child have a high degree of interest in science.

What should parents do to encourage this interest?

Since a child's attitudes are usually set by the time he is twelve, parents should start early to expose him to science and to create the kind of an environment which will stimulate him in that direction.

I was lucky along those lines. When I was ten, my father saw that I had a scientific urge and took me to visit an old mathematics professor of his.

The professor was not very impressive in appearance or anything else. But I learned something priceless from him. He started speaking to me about his specialty, projective geometry, and I discovered that mathematics was fun for him. That he had more fun than any grown-up I'd known.

Then and there, I resolved to have fun like that, too.

If you ask me, the wise parent should talk about science to his children, give them books to read, and arrange for them to meet scientists. He should see to it that they take all the science courses their school offers.

A good teacher can do wonders in this regard. Let me say here that the essential characteristic of a good teacher is not that he knows his subject well or can teach it efficiently. It is that he loves his subject and makes that love evident to his pupils.

In the event that your child does settle upon science for a profession, I would recommend that he get as thorough an education as possible. I do not say that a Ph.D. is a prerequisite to advancement, but it does have great value. If your child does not choose science for his profession, I would urge that he at least take science appreciation courses at school. In this scientific age, all of us should have some grasp of the developments that are shaping our lives.

Much as I respect science, I don't want to leave you with the impression that a career in it is all milk and honey.

It isn't. Unfortunately, scientists are a group apart in America. People often think of them as "high-brows" and "squares."

As a result, the scientists have tended to withdraw into themselves. Many have lost contact with the common man.

This is bad.

However, I feel that the public attitude toward science is gradually beginning to change. Eventually, I believe, scientists will come into their own and be recognized for what they are—one of the most important, small components of our big society. The time may even come when teen-agers will look up to their school's science stars as admiringly as they do to their school's football heroes.

A healthy sign in this connection is that salaries for scientists are now edging upward. Throughout the country, universities, private research laboratories, industrial concerns and the government are bringing scientists' pay up to a level which will assure them a comfortable, secure life.

Not that money should be a factor in deciding on a scientific career.

I well remember the day I told my father that I planned to be a scientist. He was vehemently opposed.

"You'll never make a decent living as a scientist," he warned.

"I don't care," I replied. "If I do anything else, I may make more money but I'll only have fun after hours. If I work at science, I'll have fun all the time."

I do.



HOW TO HELP YOUR CHILD HAVE THE CAREER HE WANTS

Many factors will enter into your child's choice of a career: his interests, his ambitions, his abilities, the counsel he receives from teachers, friends and family. But, most of all, it will depend on his opportunities to get the training he needs to enter the field of his choice.

Even though his college days are still years away, it's never too soon to start making sure that your child will have the opportunity to continue his education when the time comes.

Your New York Life agent has chosen as his career the business of helping families plan for the future—for education, for retirement, for all the things which life insurance helps make possible. Through training and experience he has become a highly qualified specialist. You'll find him both able and willing to help you.

Booklets available on many careers

This article on a Scientific Career is one of a continuing series on career opportunities for young men and women. Thus far, similar articles have been prepared on Newspapering, Law, Medicine, Accounting, Teaching, Architecture, Aeronautical Engineering, Electronic Engineering, Public Service, Farming, Chemistry, Selling, Nursing, Starting a Business of Your Own, Pharmacy, Dentistry, Banking, Printing, Home Economics, the Mineral Industry, Personnel Work, Retailing, Atomic Science, Librarianship, the Armed Forces, Engineering, Food Retailing, Medical Technology, Traffic Managing and Secretarial Career. Each is available in booklet form and will be sent to you on request. You'll also find additional help in our free booklet, "The Cost of Four Years at College." Just drop a postcard to:

NEW YORK LIFE Insurance Company

51 Madison Ave., Dept. 8-LI, New York 10, N.Y.

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SEQUEL

HARMONY ENDS FOR UMW, AMA

When the United Mine Workers dedicated a string of new hospitals in West Virginia (LIFE, June 25, 1956), the president of the American Medical Association was an approving guest (right). The U.M.W.'s medical plan had received A.M.A.'s blessing from its inception 10 years ago—partly because it permitted patients to pick their own doctors and hospitals.

But now the honeymoon has ended. The union, which last year spent \$60 million on 94,000 patients in 45 states, claimed that some doctors had been overcharging patients and recommending unneeded surgery and hospitalization. So U.M.W. has ruled that henceforth its patients can go only to U.M.W.-approved doctors and hospitals.

But A.M.A. objects, complaining that this destroys the patient's freedom of choice and sometimes makes him travel farther. Besides, U.M.W. would be able to control medicine in mining areas by controlling doctors' incomes. Medical societies have begun denying membership and hospital privileges to U.M.W. doctors. While miners protested (below), doctors caught in between took their troubles to court.



IN FRIENDLIER DAYS, ex-A.M.A. president, Dr. Elmer Hess (left), joined John L. Lewis in dedicating new U.M.W. hospital.



PROTESTING MINERS in parade in New Kensington, Pa. carry signs asking for end of "discrimination" by a

nearby hospital which refuses staff privileges to U.M.W. doctors. Miners must go 25 miles to Pittsburgh hospital.

NO CAVITIES FOR HER?



Save that smile! It's prevention that is most important in the child's dental health. You can help combat new cavities with a planned program to control superfluous amounts of sugars the child eats.

Harvey's Sugarless Gum is a pleasant aid to prevention because it is sweetened with Sorbitol, giving it agreeable, longer lasting flavors. Sorbitol sweetening is perfectly safe and it does not promote tooth decay.

So when children ask for sweets, give them Harvey's Sugarless Gum, and rest assured that it will never be the cause of new cavities. Eight delicious flavors. Recommended by Parents' Magazine—ask for it! Write for free leaflet "How you can help your child fight tooth decay".



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National Chicle Products Co. Redwood City, California

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HIGH FIDELITY
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* Packaged high fidelity means that you are assured, even reassured, that all elements—tuner, amplifier, record changer and 4 speakers—are a perfect acoustical match. Complete, finished, ready to plug in and enjoy. Other 3 speaker models from \$159.95 to 12 speaker Stereophonic Sound System at \$1595.00.

Write Dept. L2, for free illustrated brochure and the dealer nearest you.

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AMERICAN ELITE, INC.

48-50 34th St., Long Island City 1, N. Y.
Experienced in the True Reproduction of Sound
for over half a century.

so nice to your nice things



YOU CAN TRUST EVEN YOUR MOST DELICATE NEGLIGEE TO YOUR MAYTAG AUTOMATIC

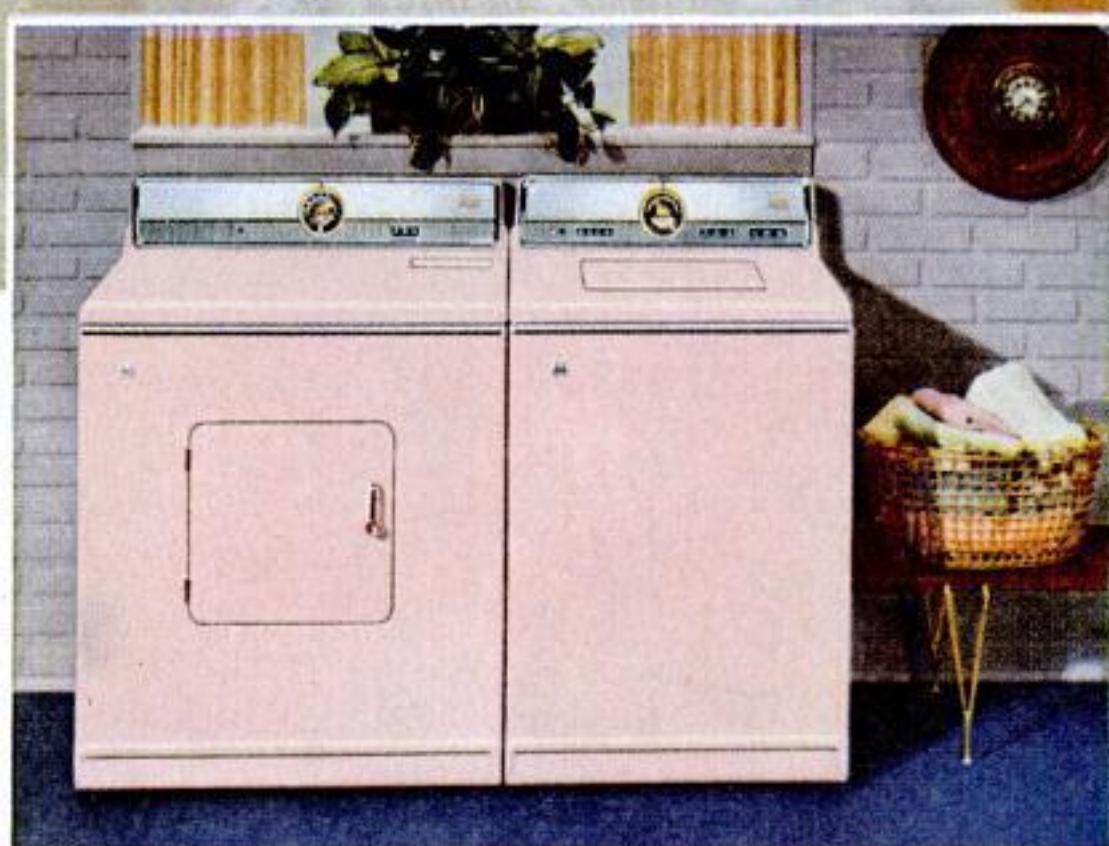
The things *you* treasure . . . your really nice things, get special consideration from a Maytag Automatic. For it can be both as gentle and as thorough as your own two hands. Yet it can be vigorous too, without getting rough. It has every

feature you've ever wanted in an automatic washer plus striking beauty and utter dependability. Inevitably you'll find it costs you *less* to own a Maytag Automatic because it lasts so long.

The Maytag Company, Newton, Iowa.

THE LUXURIOUSLY DEPENDABLE

MAYTAG



Maytag All-Fabric Automatic with exclusive new Lint-Filter Agitator, 2 wash speeds, 3 water temperatures. In pink, green, yellow, white. With matching "Halo of Heat" Dryer, as little as \$3.50 a week. Sold in Canada and throughout the world.

A new idea in smoking!

Salem refreshes your taste



- **menthol fresh**
- **rich tobacco taste**
- **modern filter, too**

As refreshing as the trickle of water down a mossy rock is a Salem. For through its pure-white, modern filter flows the freshest, cleanest taste in cigarettes. Rich tobacco taste with new surprise softness. Smoke refreshed, pack after pack. Get Salem by the carton!



VISITING SITKA FOR FIRST TIME IN THREE YEARS, MR. HELLMUTH (CENTER), WITH THANE (LEFT), KAREN AND JANA (RIGHT), GETS AN EFFUSIVE WELCOME

HUSKY GETS HOME FROM NAVY

When Jerome Hellmuth's family heard that the Navy was going to muster out an old friend named Sitka, they were overjoyed. Sitka, a 7-year-old husky dog, had been their pet for three years. Then the Navy had bought him and sent him down to the Antarctic on Operation Deepfreeze. Now, after two years in service, Sitka was being let out and was offered up for sale to the highest bidder.

Prodded by his four daughters, Mr. Hellmuth, who is assistant director of a private school in New York City, submitted a sealed bid for Sitka.

That wasn't enough for the Hellmuth girls. They wanted to be on hand when the bids were opened. Their father packed three of them into the car and up they went to the Naval Center in Davisville, R.I. First thing they did was visit Sitka in his kennel (*above*), where they found he had not forgotten them during the long absence, nor had he lost any fondness for his mistresses. Then they waited, all worried, while the bids were opened. Their offer of \$234 was highest. Next day Sitka was back home with the Hellmuths and with Ootak, mother of nine of Sitka's pups.



Own your own RCA Victor portable radio!
Non-breakable "IMPAC"® case guaranteed not
to chip, crack or break! From \$29.95

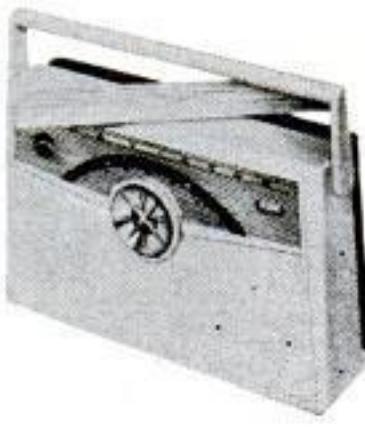
Vaughn Monroe drops RCA Victor's new portable radio, The *Shipmate*, 10 feet to make a point: you can *confidently* take music, sports, news with you wherever you go. Your RCA Victor portable is a sturdy companion: non-breakable "IMPAC" case guaranteed for 5 years of normal use! It carries under an arm—easily. Yet sounds off like a console, with full, rich "Golden Throat" tone. For economy, it plays on AC or DC current

as well as on batteries. Available in white-and-maple sugar; white-and-turquoise. (1BX5) \$29.95. At RCA Victor dealers' everywhere!

Win an RCA Victor Transistor Radio! 6000 prize winners in giant Super Plenamins Contest. Ask your Rexall Druggist for details!

RCA VICTOR RADIO CORPORATION OF AMERICA

Manufacturer's nationally advertised list prices shown, subject to change. Slightly higher for West and South. All prices less batteries. Insist on RCA batteries—for extra listening hours.



"Wavefinder" antenna turns for best signal. Green-and-white; pink-and-white; yellow-and-white. The *Caravan*. (1BX6) \$34.95



New sliding bar station selector. Smart, two-tone styling. Flame-and-beige; turquoise-and-beige. The *Cruiser*. (1BX7) \$39.95



ANXIOUS WAIT was endured by Mr. Hellmuth and three daughters as the bids were opened at Naval Center. Their offer was \$31 higher than anyone else's.



REUNION WITH OOTAK turned out fine after suspicious start. But they were soon chasing around the apartment, lying companionably side by side.



GETTING REACQUAINTED locally, Sitka is greeted by newsstand owner Hellmuths found Navy had him well trained, hoped he would stay that way.



light

right

ready



it's real whipped cream

Today's busy mother knows... Reddi-Wip is

the easy, modern way to serve real whipped cream.

It's light, low in calories, flavored right

and always ready... delightfully nutritious

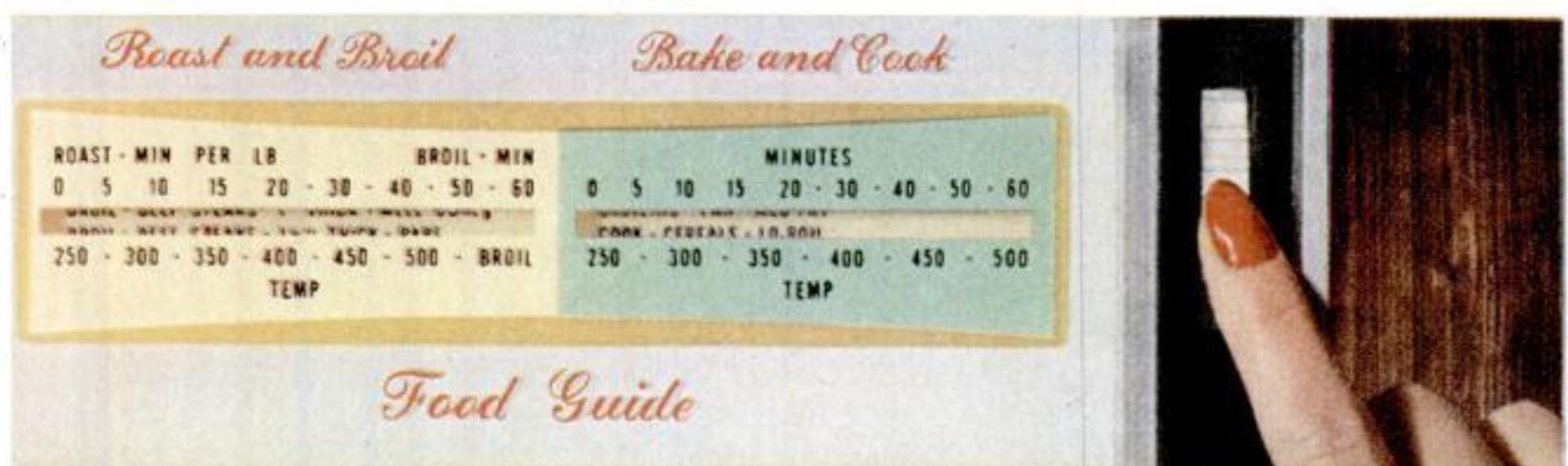
too... because it's real whipped cream.

ALSO AVAILABLE IN CANADA

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You'll cook better from the very start- just dial your meal on the new



Exclusive Automatic Ka-bob! 5 rotating spits for party-special shish-kabob or juicy 4-minute hot dogs.

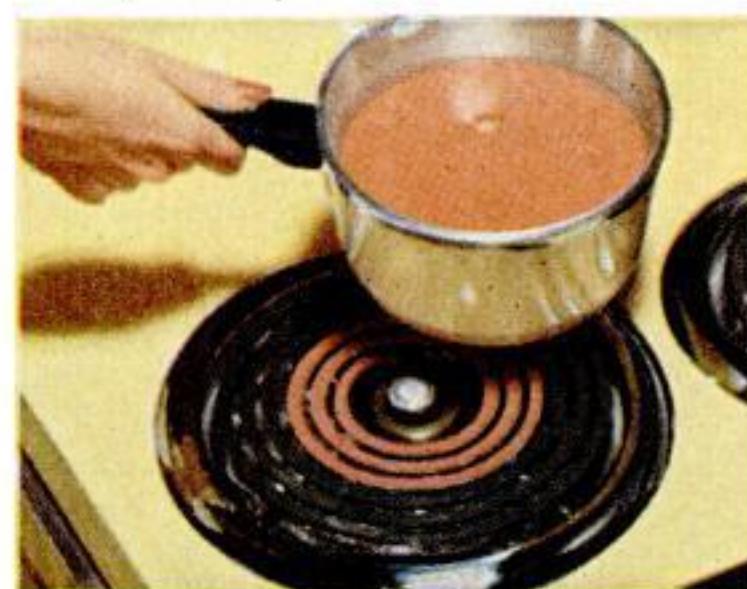
RCA WHIRLPOOL Electric Range

Exclusive Built-in Food Guide dials the right settings for 82 main dishes. New simplified controls pinpoint the right heat with a gliding light. Many new ways to cook—everything from sauce to shish-kabob—but nothing new to learn!



Cook better on top

4 infinite heat units and a plug-in griddle



Two-in-one thermostatic unit! Holds the exact heat you set—makes any pan automatic. No stirring, no sticking. Use inner coil for small pots, both coils for big pans.



Infinite heat on all 4! Any degree of heat, from simmer to sizzle in an even flow—gives you direct control. Infinite heat, too, on the thermostatically-controlled griddle!



Flasher unit gets red hot in 12 seconds. Frozen foods done in a jiffy; ideal for hurry-up coffee. Left rear is a timed unit—it starts and stops itself automatically.

Cook better in the oven

All ways automatic, even automatic basting



Exclusive Roto-Baste! Automatically bastes so you roast meat perfectly. Meat Probe, for huge roasts or turkey, shuts oven off automatically when meat's done.



Automatic Bar-B-Kewer! Low, radiant heat seals in juices, gives that outdoor flavor. 2-way waist-high broiler—switch from high heat to low without moving pan.



Automatic Rotisserie! Ducks, capons, and foods you never dared to try, perfect every time. Balanced-Heat baking, too—bake 8 cake layers at once in this big, big oven.

New easy-clean design! New crisp, square look—so wonderfully easy to clean. Small ledge on top won't let spills run down sides. Bottom drawer slips

all the way out; you can clean way under. Disposable surface liners. Trade now for this new RCAWHIRLPOOL Mark 30 in white, yellow or pink.

BETTER HOME APPLIANCES
...FOR BETTER HOMES



Whirlpool



Whirlpool Corporation, St. Joseph, Michigan (Use of trademarks RCA and  authorized by trademark owner, Radio Corporation of America.)

Walk or Ride to the smoothest lawn in town



Boy, what a relief—the way LAWN-BOY lightens your lawn chores! No more heavy strain. No more fatigue. But you wind up with an outdoor carpet that's parklike smooth.

Makes a man lawn-proud and makes his neighbors lawn-green with envy.

Running a LAWN-BOY'S a cinch. Starts with one pull. Handles easy, too. Because it's aluminum-light, aluminum-strong. It cuts *level*, even over dips and hollows, because the exclusive Activated Pilot Wheel keeps it on an even keel.

Heavy grass? No problem there. Power-packed LAWN-BOY romps through the tallest clumps.

Close trimming a headache? Not with LAWN-BOY. Not even under bushes.

You're the boss when you buy a LAWN-BOY. You have a wide choice of walking or riding models. The Loafer you see here attaches to *any* LAWN-BOY rotary, to the LAWN-BOY reel, and to most other rotaries as well.

And *every* LAWN-BOY, you'll be happy to know, is backed by a nearby authorized service station.

LAWN BOY

Lamar, Mo., Div. Outboard Marine Corp.
Johnson and **Evinrude** Outboard Motors. In
Canada: LAWN-BOY, Peterborough, Ont.

LAWN-BOY DELUXE

LAWN-BOY LOAFER

See Yellow Pages for nearest LAWN-BOY dealer. Or call Western Union by number and ask for Operator 25.

LAWN-BOY LOAFER—with
drawbar for pulling chores.



An Expert Outliving His Legend

I KEEP reading stories about Bernard Berenson, and I wonder who is this person going around with my name." Thus, with some annoyance, does the real Berenson regard the legend that he has created and outlived. The modern world's foremost expert on Italian Renaissance art is now 92 and mentally alert as ever, though frail as an autumn leaf. He lives serenely on in *I Tatti*, his Florentine estate, surrounded by his library and the fabulous art treasures he has collected to adorn it.

Born in Lithuania the year Lincoln died, "B.B." was Boston-bred, Harvard-educated. By the age of 30 he had made himself an authority on Renaissance painting ("I learned art the way botanists learn botany—by looking and comparing"). In London, he set the staid Victorian art world on its ear by politely pointing out that most of the cherished "old masters" at one important show were fakes. From then on it was Berenson's scientific detection and comparison that established the authenticity of masterworks. He became art adviser to museums and millionaires, and in the wake of his new-found influence eventually attained what he calls his "invincible passion for independence."

Today, as far as his strength will allow, Berenson reads widely, writes in his diaries and discourses with friends. "All the arts," he once said, ". . . must singly and together create the most comprehensive art of all, a humanized society and its masterpiece, free man."

AT HIS study desk, strewn with objects of art, Berenson talks in mock seriousness about artists.

"If I had my way artists' names would be abolished. The artists distract people from art. People get all involved in artists' lives and love affairs and they stop looking at what artists did. For me artists are very uninteresting people."



ALTHOUGH his eyesight is still excellent, Berenson uses glass to study brushstrokes of a Bellini *Madonna* he owns.

"I seldom go to galleries anymore because of the crowds. Oh no, not because they know who I am. It's because they aren't accustomed to seeing anyone really look at a painting. When they see an old man with a glass really looking, then they gather around to look—but at the old man, not the painting."



Step To Quality!

Put your best foot forward and enjoy the perfection of Black & White Scotch Whisky. It's a favorite the world over, because its quality and character never change!

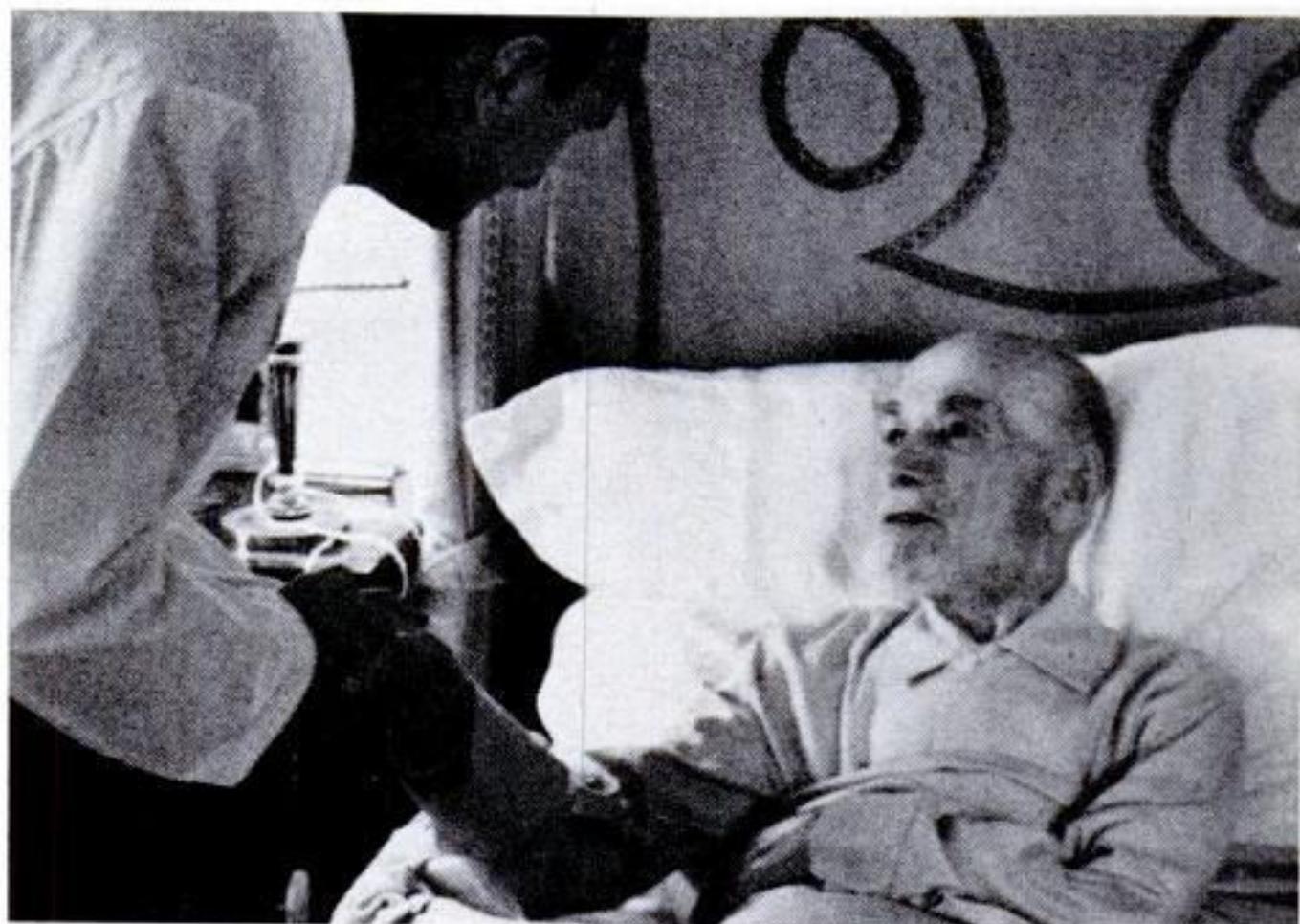


"BLACK & WHITE"
The Scotch with Character

BLENDED SCOTCH WHISKY 86.8 PROOF

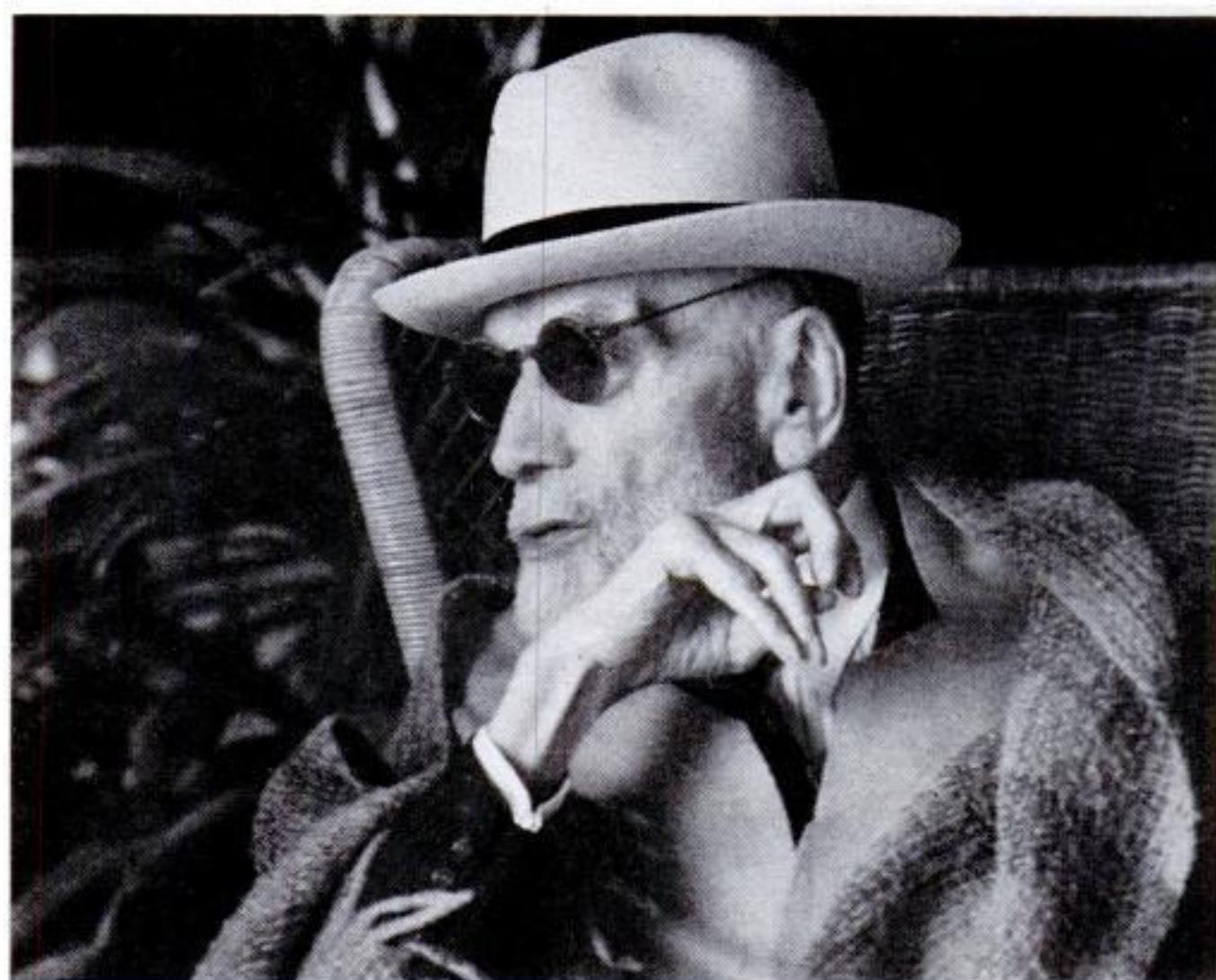
THE FLEISCHMANN DISTILLING CORPORATION, N. Y. • SOLE DISTRIBUTORS

BERENSON CONTINUED



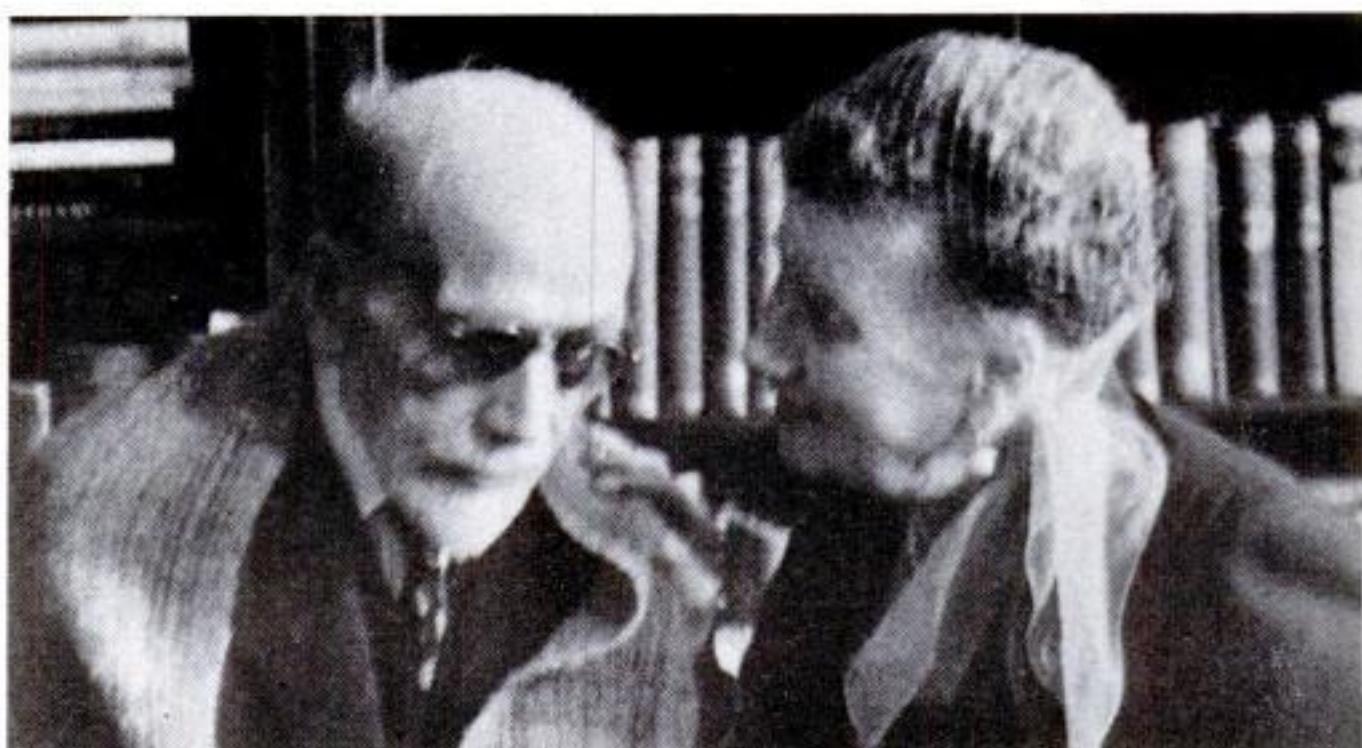
BERENSON's doctor, Alberto Capecche, says goodby after his regular morning visit. Berenson once said:

"If survival after death were conceivable, I should wish to be the in-dwelling spirit of my house and library. To speak more grossly, I should like to haunt it, and use it. . . ."



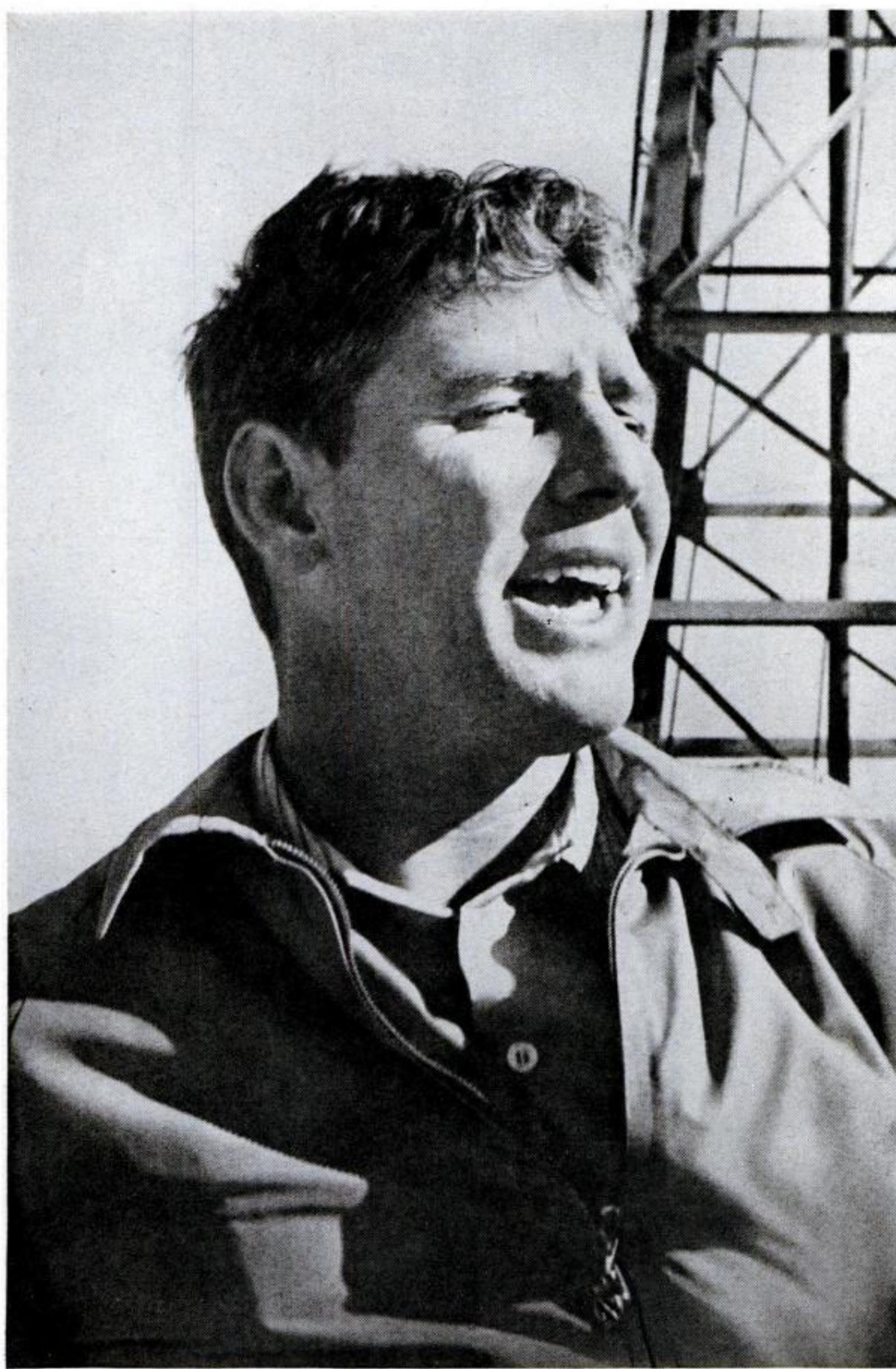
IN THE "lemon house" of his garden where he sits on fine days, B.B. laments the course of present-day art.

"The tendency today is to dehumanize man. The arts, like mechanical inventions, are getting farther from any human connection. They continue, but as techniques, not arts."



IN ONE room of his 50,000-volume library, he meets with Baronessa Alda Anrep, who is in general charge of it.

"I once described my house as a 'library with living rooms attached.' My library is my autobiography because it shows what I have been interested in all my life."



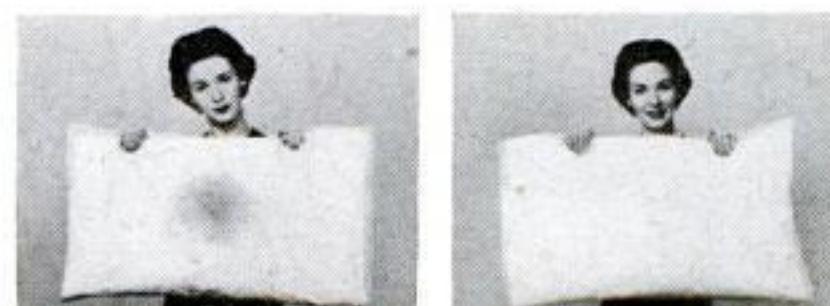
Petroleum engineer with a tough hair problem. John Doles spends his days on an offshore drilling rig along Louisiana's Gulf Coast. He's outdoors a lot, and the hot sun, dry wind really punish his hair.



He licks it with Vitalis. Vitalis gets John's hair in condition for important occasions—like taking his wife out dancing. His hair never looks messy because Vitalis grooms with greaseless V-7.

New greaseless way to keep your hair neat all day...and prevent dryness

If you like your oil in wells and not on your hair, you'll like Vitalis. It keeps hair in place and in condition with V-7, the greaseless grooming discovery. Along with V-7, Vitalis blends refreshing alcohol and other ingredients—gives you wonderful protection against dry hair and scalp. Use Vitalis every morning to prevent dryness, keep your hair neat all day the greaseless way.



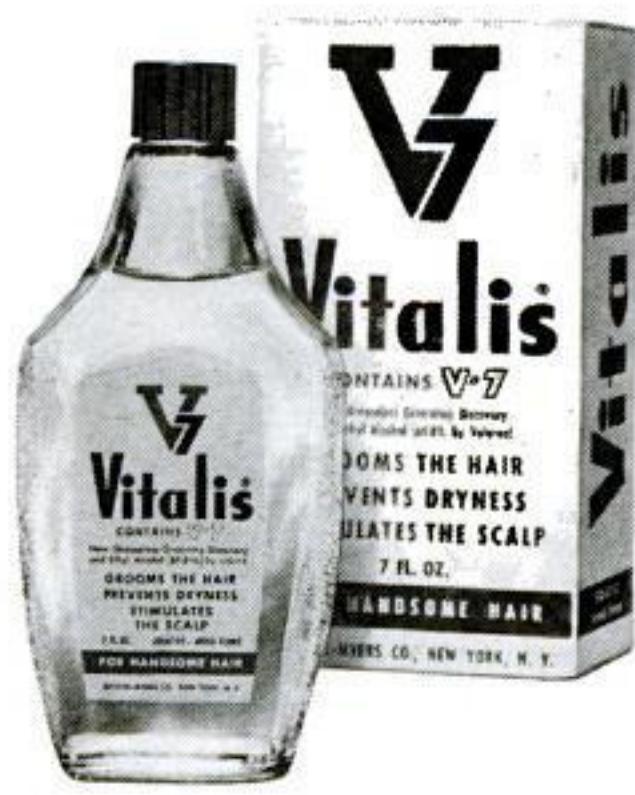
SEE THE DIFFERENCE

Does your husband use
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Greaseless Vitalis
leaves pillowcases
clean—like this.

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Want the best "blooming" shelves under the sun? Try Royledge, the shelf covering that stays fresh longer. Choose from a bouquet of colors and patterns in Regular or Plasti-chrome Xtra-width (goes all the way back on the shelf) with regular or narrow edging. Royledge costs only pennies a shelf. And for lining drawers, there are durable Roylining rolls in white and colors. At Variety Stores, Supermarkets and Department Stores.

DESIGNED FOR **Royal** LIVING EVERY DAY!
Royal Lace Paper Works, B'klyn 1, N. Y. (Division of Eastern Corporation)

BERENSON CONTINUED

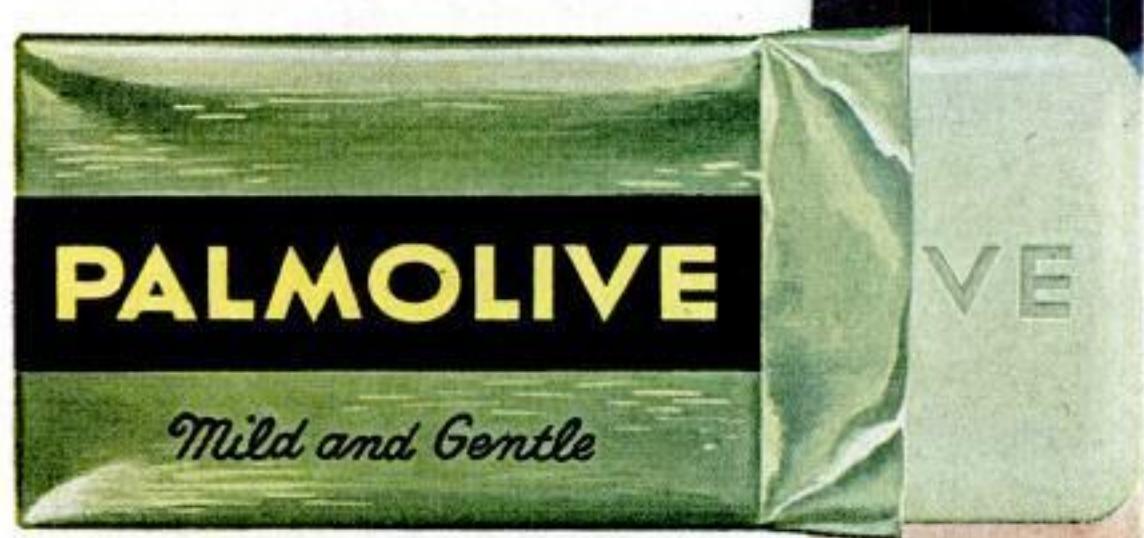


BERENSON and his longtime secretary, Miss Nicky Mariano, stop by quiet pool in garden he planted in 1912.

"I am very fond of that shifting geometric reflection which the trellis makes in the water. I have always loved to walk. My wife (who died in 1945) and Nicky used to refer to my long walks as my goat trails because I prefer the narrow stony paths and the climbs."

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New Palmolive's rich, mild lather lets you cleanse far more thoroughly than you'd dare to do with harsher soaps. Palmolive contains no drying detergents, no strong perfumes, no irritating deodorants—just the gentlest of natural cleansing ingredients. So get that "new life" look with gentle New Palmolive Soap!

All New! lather *fragrance* *color* *wrapper*



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All under the DEL MONTE Brand label: Luscious canned fruits, tempting garden vegetables, thirst-quenching juices, catsup and delicious dried fruits—ready to perk up winter-weary appetites.

So pick yourself some values at the DEL MONTE Spring Garden Show—it's the big canned food event of the season. And depend on getting famous DEL MONTE quality every time!

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Spring Garden Show



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VISTA TIME: 5 minutes

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SIMONIZ MAKES IT



CAMP COUNSELORS MARSHA ZELENKO (CAROLYN JONES) AND MARJORIE MORNINGSTAR (NATALIE WOOD) SPY ON THE FORBIDDEN JOYS OF A RESORT HOTEL

Famed Marjorie in the Movies

MORNINGSTAR HAS HER AFFAIR

Herman Wouk's *Marjorie Morningstar*, 1955's big blockbuster of a book which sold 4½ million copies, was full of argument-kindling elements. It indicted irresponsible intellectuals, praised old-fashioned keeping-the-Ten-Commandments virtue and was pervaded with a warm love of religion. There was much more—a wryly tender picture of Jewish family life on New York's West Side and a love affair that starts in the summer romance of an eager 19-year-old with star dust in her eyes.

The love affair is what the Warner Brothers' movie retelling of *Marjorie Morningstar* is mainly about. In it, as in the novel, Marjorie (Natalie Wood) and her friend Marsha Zelenko (Carolyn Jones) creep away from the children's summer camp where they have jobs as counselors to enter into temptation at a "borscht circuit" summer hotel full of music, gaiety and cocktail lounges. Marjorie's worried parents dispatch a watchful Uncle Samson (Ed Wynn) to stand guard over them. But Marjorie, full of romantic dreams of a stage career, gets a bad case of summer love for Noel Airman (Gene Kelly) who writes songs and stages shows for the hotel guests—and who does not fade out of her life for several autumns.

A MAN OF GLAMOR, Noel Airman (Gene Kelly) is surrounded by his worshipers as he plays piano at the resort. Marjorie falls promptly in love with him.



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MARJORIE CONTINUED



ACCIDENTAL MEETING brings Marjorie and Airman together. Watching him rehearse, she falls, attracts his attention, is offered job in theater group.



PLAYING ON BEACH around sun bathers, Marjorie and Airman have fun. Already he has promoted her from theater poster painter to stage electrician.



A COTTAGE TRYST brings Marjorie to Airman's room. But his plans go awry when Marjorie's Uncle Samson turns up as a waiter to serve supper.

CONTINUED



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Jockey briefs fit better because they are tailored better—far better than any other underwear in the world. Only Jockey brand uses 13 separate, individually shaped pieces in every garment. This means a perfectly smooth fit—a custom-tailored feeling—for every man who wears them. You will experience new comfort and satisfaction in these soft knit cotton briefs. Dress right—dress comfortably—in Jockey briefs.

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MARJORIE CONTINUED

A TOREADOR IN A TIZZY



A MOCK MATADOR, Ed Wynn as Uncle Samson provides one of best moments in movie by staging a bullfight at the resort's end-of-season fiesta.



BULL AND FIGHTER dance this complicated two-step as Uncle Samson waves his multicolored serape to lure the two-man beast into deadly lunges.



MOMENT OF TRUTH, when the kill comes in the ring, eludes both bull and bullfighter as they join happily to accept the plaudits of the multitude.



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1958 CRAFTSMAN 20-inch 2 1/2 hp Rotary Mower

You'll really appreciate the exclusive quiet power setting that gives you "cruising-speed" performance, lengthens engine life, saves on gasoline, and (neighbors take note!) substantially cuts down noise. This new quiet power setting is just right for most cutting, and there's also a

Heavy Cut setting that makes quick work of the toughest, thickest grass and weeds. See this new Craftsman 20" Rotary Mower demonstrated today at your nearest Sears Store, also at many Sears Catalog Sales Offices. Craftsman is your best buy in rotary mowers!



NO OTHER MOWER HAS ALL THESE FEATURES!

PRESSURE LUBRICATED ENGINE

Automobile-type full pressure oil system—not the usual "splash type."

DRY TYPE AIR FILTER

Self-cleaning. No messy oil to handle; no filling necessary.

NEW SOFT-TONE MUFFLER

A Sears exclusive! Bigger than ever for improved and quieter engine performance.

LARGER GAS TANK

Fewer trips for fuel with big 1/2-gallon tank.

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Automatic recoil starter works with an easy pull. No hand winding!

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The blade is 20 inches, not the housing. You cut a 20-inch swath!

TRIMS RIGHT UP TO WALLS

Housing is designed so you can cut clipper-close to walls, trees, fences.

LEAF MULCHER INCLUDED

Standard equipment at no extra cost—ends raking and burning in the fall.

OPTIONAL ACCESSORIES

Craftsman leaf and grass catcher; electric starter. Available at extra cost.

"VACUUM CLEANER" ACTION

Scientifically designed, reinforced housing and blade draw grass straight up for a smooth, clean cut!

TO NEW QUIET POWER!



There are 5 positive engine settings right at your fingertips: Choke, Heavy Cut, Light Cut, Idle, and Stop. Flip the one-lever control on the handle to Light Cut and you've shifted to Craftsman's new, fuel-saving Quiet Power—an engine speed that's ideal for most lawn cutting. Heavy growth just ahead? Just flip the control to the Heavy Cut setting.



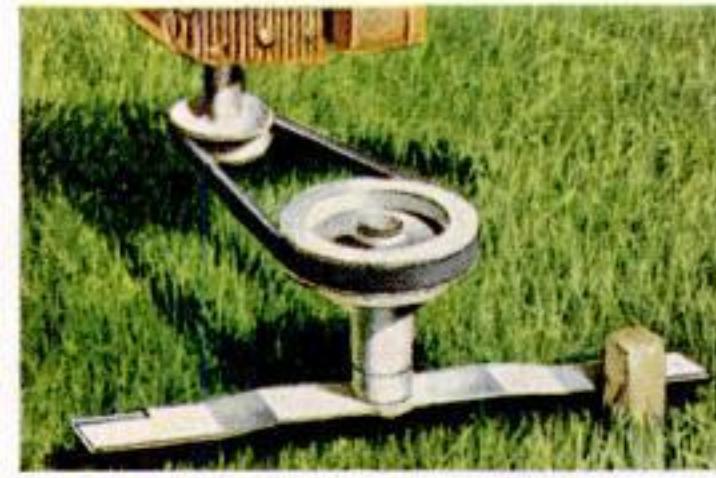
NEW 2 1/2 HP 4-CYCLE ENGINE!

Automotive-type with lined cylinder, pressure lubricated, for longer life. Burns any regular grade gasoline. Runs smoother, cooler.



FULL YEAR GUARANTEE!

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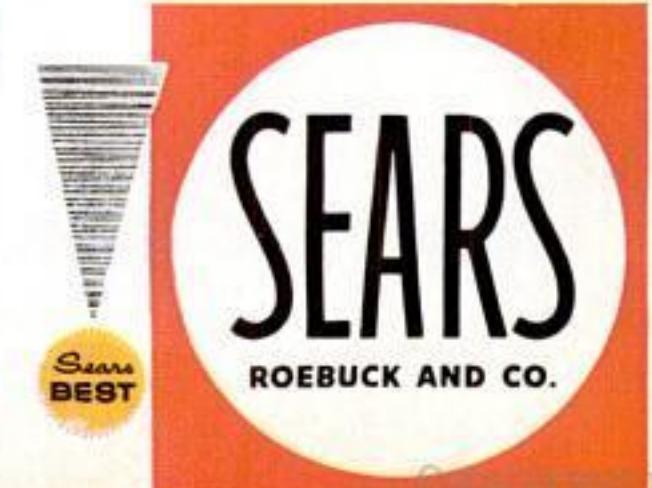
\$5 down on all Sears Power Mowers priced up to \$200... \$10 down on all Power Mowers over \$200. Take up to 24 months to pay on Sears Easy Payment Plan. It's easy to establish credit at Sears because you deal only with Sears. Buy everything you need for lawn or garden, now.

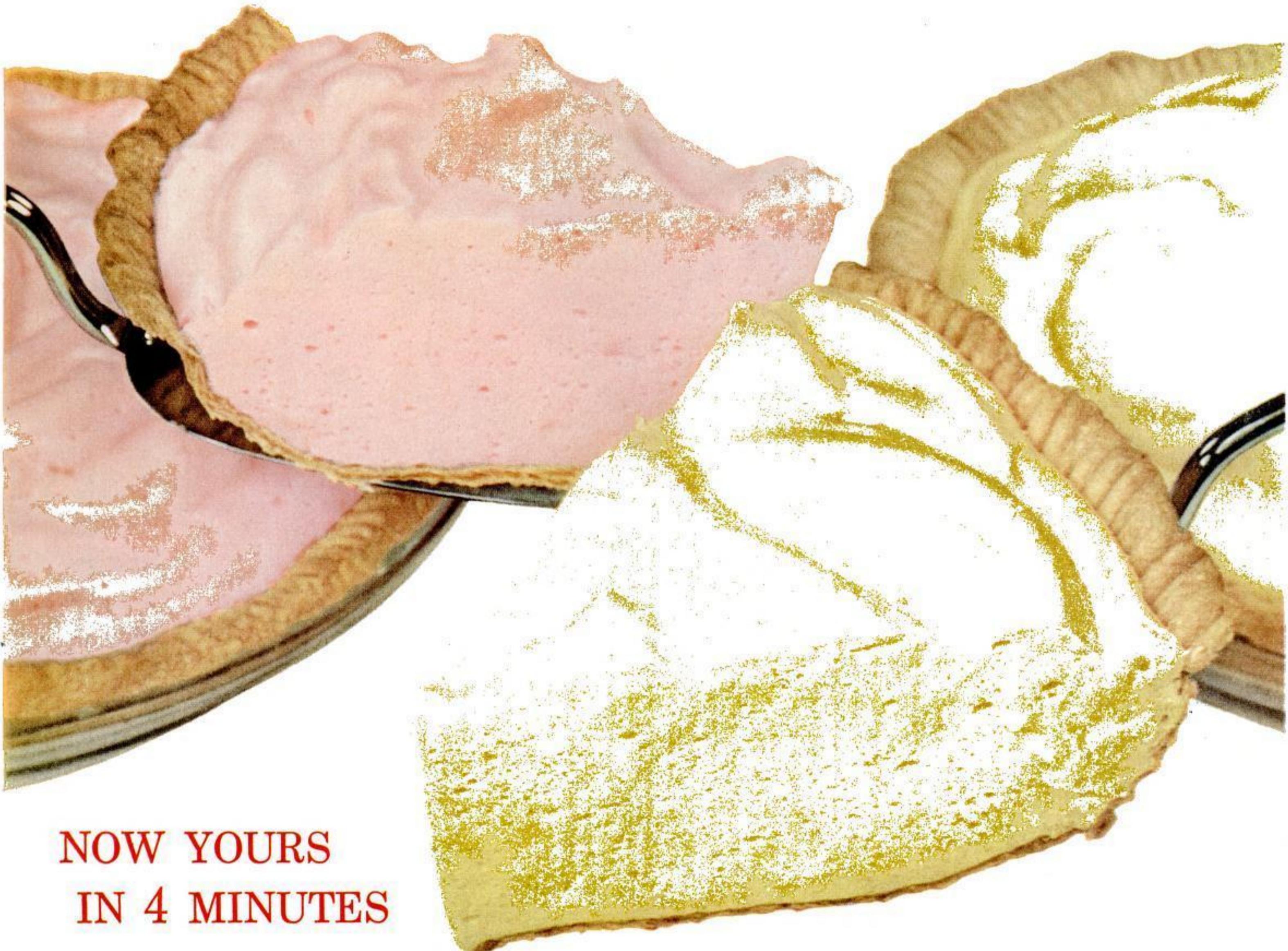
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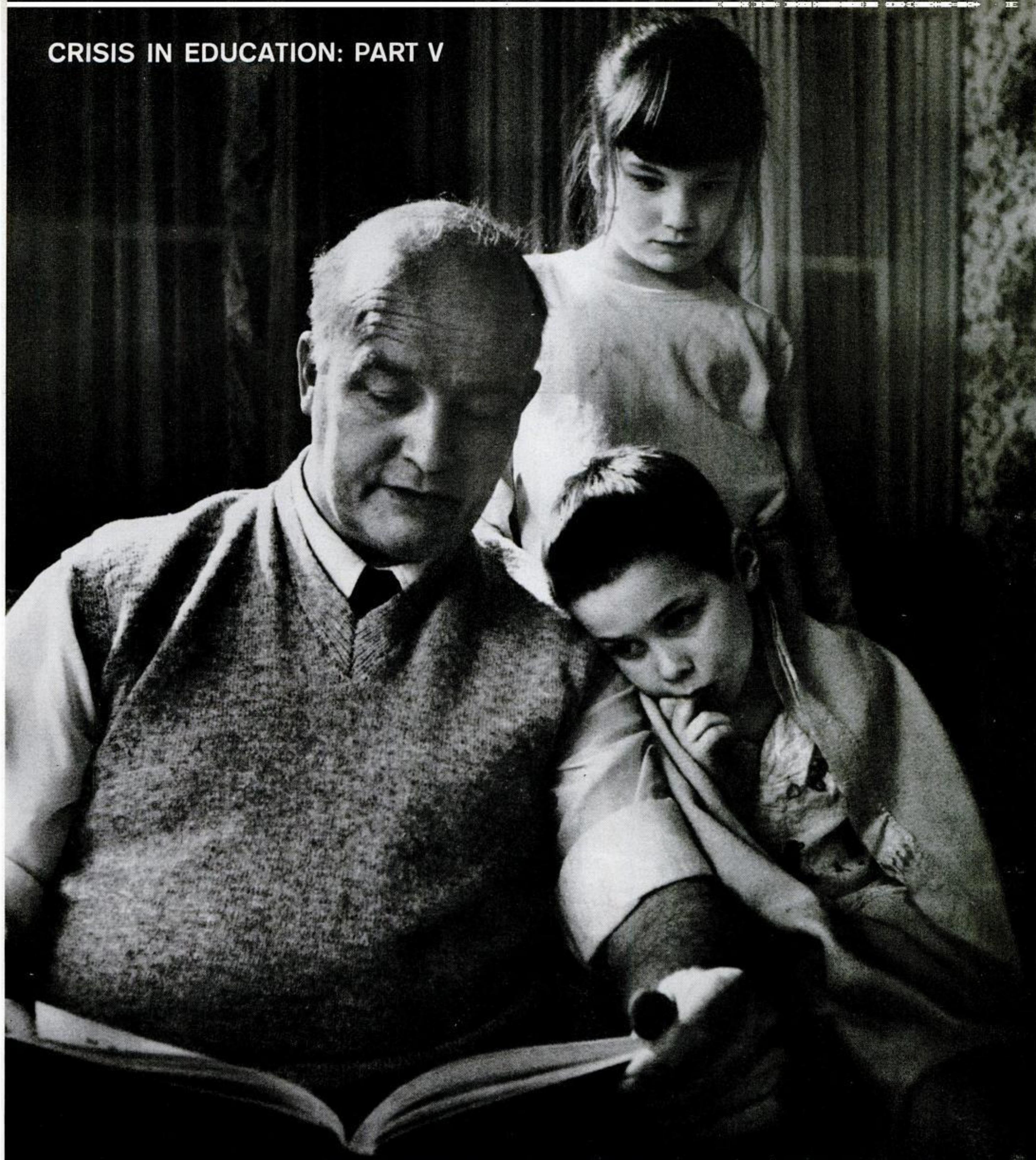
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AT BEDTIME ELBERT LITTLE READS DR. SEUSS'S "HOW THE GRINCH STOLE CHRISTMAS" TO BUCK, 5, AND KATHY, 6, THE YOUNGEST OF HIS EIGHT CHILDREN

FAMILY ZEST FOR LEARNING

Parents supplement school with home climate that stirs young minds

In its new look at public education the nation has begun to call loudly for better schools. But almost nobody has been calling very loudly for better parents—and those who do mean parents who go to PTA meetings and support bond issues. What is more profoundly needed are parents who share the tasks of education, creating a climate for learning at home and a respect for learning in their children. Most parents just plain neglect this job, through lack of time, lack of interest or lack of confidence.

As the final instalment in this series on the Crisis in Education, LIFE presents a family which fulfills its educational duties at home. Dr. and

Mrs. Elbert Payson Little of West Newton, Mass., are not "average" parents. He has a Ph.D., she an M.A. But neither are they "odd," nor particularly rich or poor. None of their eight sons or daughters is a prodigy. The family is really exceptional only in that the father and mother, both New Englanders, have a strong sense of traditional values and work tirelessly to implant this in their children. They claim no magic formula. But a visitor to their rambling house is struck with a feeling of great love, which is common in many homes, a setting of high examples, which is rarer, and an effective discipline, which is rarest of all.

Various roads to a main goal

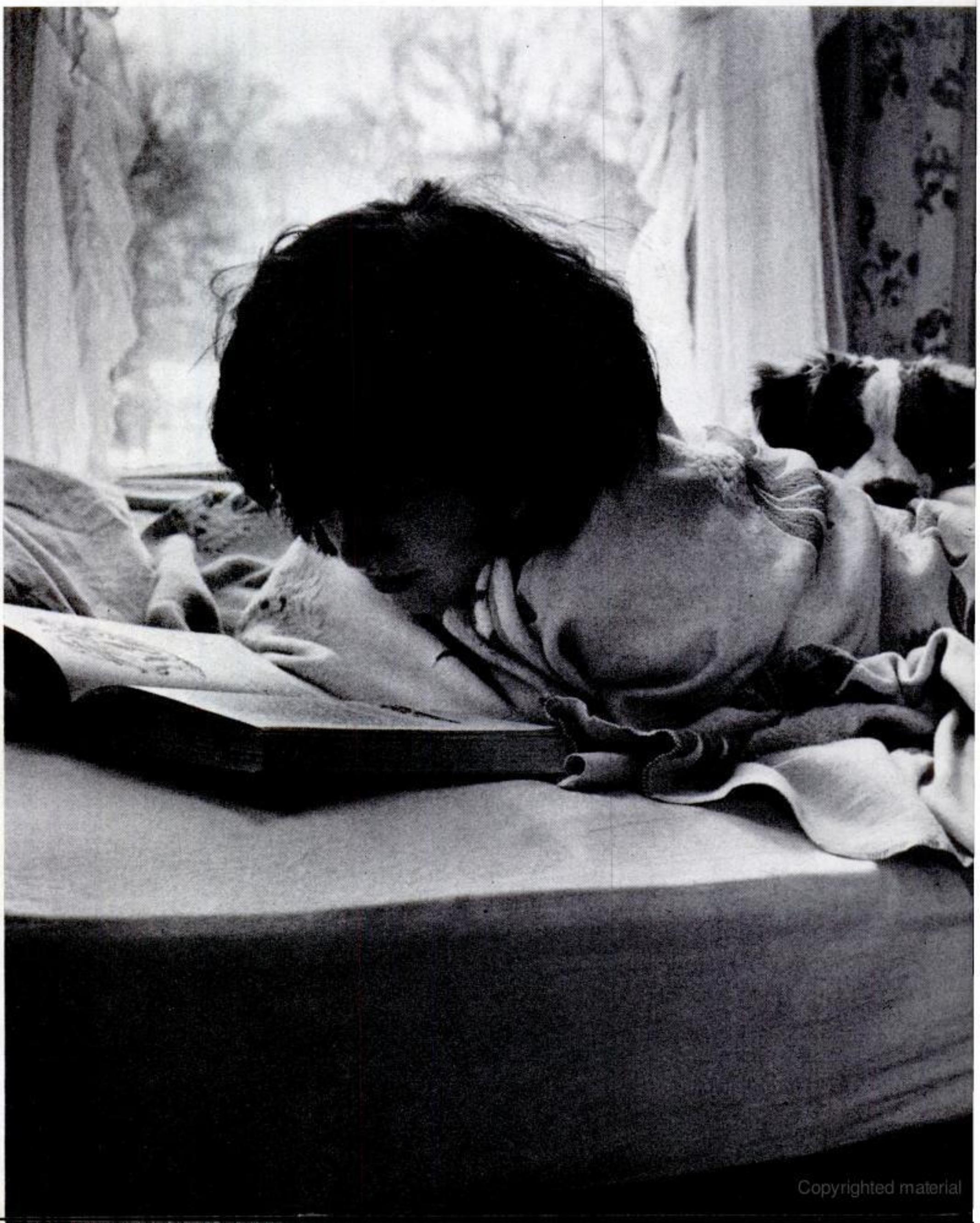
The hard job of inspiring eight children to enjoy an intellectual life is made easier for Bert and Barbara Little by their backgrounds. Bert, a good-humored, vastly patient man, is a teacher's son and has himself taught on and off since he got out of Harvard in 1934. He is now executive director of the physical science study committee at M.I.T. whose "do-it-yourself experiments" (LIFE, April 14) he often brings home to try out on his own family (right).

Mrs. Little, a farmer's daughter and Pembroke graduate, was working for a Ph.D. in physiology when she married Bert and, he jokes, "abandoned physiology for applied genetics." Their children, who now range from kindergarten to college, grew up in an atmosphere in which art, literature, science and music are considered necessities of civilized life.

But the parents did not stop with creating an atmosphere of culture. Dr. Little thinks nothing of coming home tired to take his family to a museum or concert, or help Ann and Payson tinker with one of their antique cars, or play duets with Eric so that he will take more interest in his violin. They do not shrink from giving punishment when it is needed—a strong talking-to, loss of an allowance or, when Quaker Bert Little loses his temper, a spanking.



IN BASEMENT WORKSHOP. Dr. Little uses two-edged saw to help Perry, 12, make copy of "frictionless puck" (above, right) father brought home.





AT ART SHOW in Boston's Museum of Fine Arts, Jane and Perry admire a Cezanne in Niarchos Collection. Jane, 18, is a scholarship student at Pembroke, and a champion sailor. Perry, in 7th grade, has family's deepest interest in art.

THE LITTLES (left to right), Perry, Payson, 17, Father, Kathy, Mother, Ann, 14, Eric, 9, Jane, Liz, 14, and Buck, watch experiment in friction. Air escapes from balloons through hole in frictionless puck, letting them glide across table.



AT MUSEUM OF SCIENCE in Boston, to which Littles belong, Mother and Buck (for William Buckingham) study bird exhibit. Buck is in kindergarten.

EARLY MORNING READING finds Perry snuggled in bed with two pets, Muffit and Pebble, absorbed in *The Oregon Trail*, her school assignment.



IN HIS BOOK-LINED STUDY, Dr. Little is interrupted in his own homework by pajamaed daughter Ann, who needs help with a problem on probability and statistics for her 10th grade Math II class. She wants to be an engineer. Meanwhile

Perry, also dressed for bed, waits quietly behind his chair to ask a music question. In practicing piano, she came across an eighth note that she thinks should have been a half note and wants her father to confirm misprint. She also studies violin.



COACHING KATHY, who has climbed out of bed to ask her the meaning of a word, roommate Liz interrupts own homework. Kathy is in first grade.

FROM HER BATH, a not unusual place for her to help the children with their homework, Mrs. Little looks at an algebra problem brought her by Liz.

An endless job of helping out

There are no set times for study in the Little household. The children are expected to work and they do—usually without prompting and with parental help whenever it is sought. Each child has his own bookcase and specific place to work. In the evenings it is not uncommon to find eldest son Payson, who has already taken on a somewhat professorial air, making the rounds to help out with homework.

This system, while undeniably abetted by the intellectual atmosphere of the Little home, is the result of habits carefully formed in the older children when they were young. Now it is paying off, not only in school, where all the Littles are good, if not brilliant, students (they get As and Bs regularly), but also at home, where the good habits of the eldest are naturally copied by their juniors—and so the parents' job is getting easier all the time.



KITCHEN BLACKBOARD was installed by mother to help Eric with his spelling while doing chores. He is far more interested in baseball than spelling.



ZEST FOR LEARNING CONTINUED

Ear for music, toe for dancing



THE LITTLES AND TWO VISITING FRIENDS PLAY BACH IN SUNDAY AFTERNOON CHAMBER MUSIC CONCERT



IN BARE MUSIC AND DANCING ROOM, ANN, MRS.



← FLUTE PRACTICE by Payson is watched by Kathy who has not started music lessons yet. His ambition once was to be first flutist with Boston Symphony.



IN FAMILY DUET, Bert interrupts to point with his recorder to Eric's violin part. Kathy and Buck wait their turn on bed for a story from their father.



LITTLE AND JANE, HOME ON VACATION FROM COLLEGE, DO A YUGOSLAVIAN FOLK DANCE. THE LITTLES ALSO USE ROOM FOR NEIGHBORHOOD SQUARE DANCES



PRACTICING CELLO. Liz retires to bedroom she shares with Kathy. Music was one of the few things "forced" on the children, who now practice gladly.

VIOLIN COACHING by Jane, an excellent pianist, → is given Perry, who has been studying one year and is almost ready now to join family concert group.

CONTINUED



ZEST FOR LEARNING
CONTINUED



MORNING SWEEP of entryway leaves undisturbed mat bearing Harvard motto, "Truth." Dr. Little taught at Harvard, at Exeter and at Wayne U.

FAMILY BIKE RIDE, with only Kathy missing, → takes Littles around neighborhood. Family bike jaunts, ski trips, sails are all part of Littles' life.

For reprints of LIFE's complete, five-part series
on "Crisis in Education," send 15¢ to LIFE
Dept. E, 9 Rockefeller Plaza, New York 20, N.Y.

The emphasis on essentials

With eight children to raise and her own life to live, Barbara Little decided that being a good mother meant more to her than being a meticulous housewife. She punctuates her chores to monitor Eric's spelling or Kathy's painting, or runs to the music room to practice a Scottish reel. She has no use for conformity as such. When Liz cut her hair short, Mrs. Little did not mind but she did object to the reason: "No one in my crowd wears it long."

More important to both parents than merely informing their children—they both have special educational advantages—is instilling in them a zest for informing themselves. This means fostering a love of things intellectual, being willing to forego material nonessentials for cultural necessities, and having lots of patience. These, they feel, are things every parent can do, regardless of background or training.





THREE GENERATIONS visit at Bert Little's parents' home in Worcester, where Dr. Homer P. Little (right) is dean emeritus of Clark University. Mrs. Little (left) has given Eric a model steamboat kit which is spread on floor. The

love of learning and teaching runs far back in the Little family. The senior Little was a geology professor at Colby College. His great-uncle taught in 1827, and the family thinks that young Payson (on couch above) will be a teacher too.





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News as LIFE sees it

News, by definition, is "a report of recent events." But news in a broader sense is anything the reader did not know before. By this measure, what's going on up front in Indonesia certainly qualifies as news, but so does what goes on backstage at a Paris nightclub, particularly if (as is quite likely) you've never been there before.

This is "news" in the LIFE sense. Thus, in a single issue of LIFE, you may read of a satellite launching, a bitter debate in Congress, and opening day in baseball. But you'll also learn how courting and marriage customs in Japan are undergoing change and why an elephant in a New Jersey zoo rates wall-to-wall carpeting in his cage.

To its interpretation of all the news LIFE adds something extra—the penetrating, vivid comment only a memorable picture provides. Through the magic of the camera's eye, you see the world. Yours is the extra chair at the councils of the mighty; in a picture of a prime minister's shrug you find a new dimension added to your understanding of the news. Or perhaps in LIFE's close-up of the teeming universe in a raindrop you suddenly see a reflection of life itself.

LIFE gets the memorable pictures, the truly great pictures, and gets them consistently because LIFE commands top talent. All 10 of the photographers named the world's best in a recent *Popular Photography* poll, for example, have had their work published in LIFE's pages.

From such sources LIFE's editors receive and examine more than 10,000 photographs each week, selecting only the best, editing them with a feeling for visual excitement, for information and for drama, then blending them with expertly written text to tell the full story.

The result for readers is a staggering bonus of articles and features. A few, soon to be published, are described on these pages. What can't be forecast, for obvious reasons, are the dramatic news stories still to take place—in the volatile worlds of politics, space, the Middle East, the economy and all the other vital areas of interest where things are bound to happen. When these events make headlines, you can depend on LIFE to report them in great pictures and with the great speed that only LIFE—of all picture magazines—can deliver.

There's not a single issue of LIFE you'll want to miss in the year ahead. Why not subscribe—or renew your subscription—today?

ANDREW HEISKELL, *Publisher*

COMING IN LIFE

NEW ENGLAND TOUR: Picturesque New England has long been a great tourist attraction. Its cool mountains, craggy coastline, bustling cities, quaint fishing ports, quiet village greens and tree-lined country roads give it charm, vigor and great beauty. Next month, through the exciting panorama of Life's cameras, you will see all of New England's glory and fascination captured in radiant colors.

UNDERWATER WARFARE: With the development of nuclear-powered submarines and seaborne launching platforms for ballistic missiles, the U.S. is as vulnerable from the sea as from the air. How well are we prepared to meet this threat? In a major picture essay Life will examine the security problem posed by Soviet undersea power and assess the effectiveness of U.S. countermeasures.

HOMES WITH LIVABILITY: A new Life color series for fall will not only demonstrate why many Americans fail to get good buys when they purchase new homes, but will present examples of what can, and should, be done to remedy the situation. Dramatic examples of livability will be seen in photographs, paintings, sketches and floor plans of existing homes and several designed exclusively for Life.

ROUGH RIDERS: Teddy Roosevelt and his Rough Riders wrote a colorful chapter in American history. Now the action, excitement and adventure of their part in the Spanish-American War is re-captured for Life readers in a newly discovered collection of paintings and watercolors. Scheduled for publication July 4, this portfolio coincides with the 60th anniversary of the Battle of San Juan Hill.





FIRST CAR: Breathes there the man who can't recall, down to the last speck of chrome and the sound of the horn, the first car he ever bought? No matter how long ago that happy day was for you, you'll relive it as you read *Life's* report on a typical American boy of today, see the planning that goes into the choosing of his first automobile, then go along with him on the first unforgettable ride.

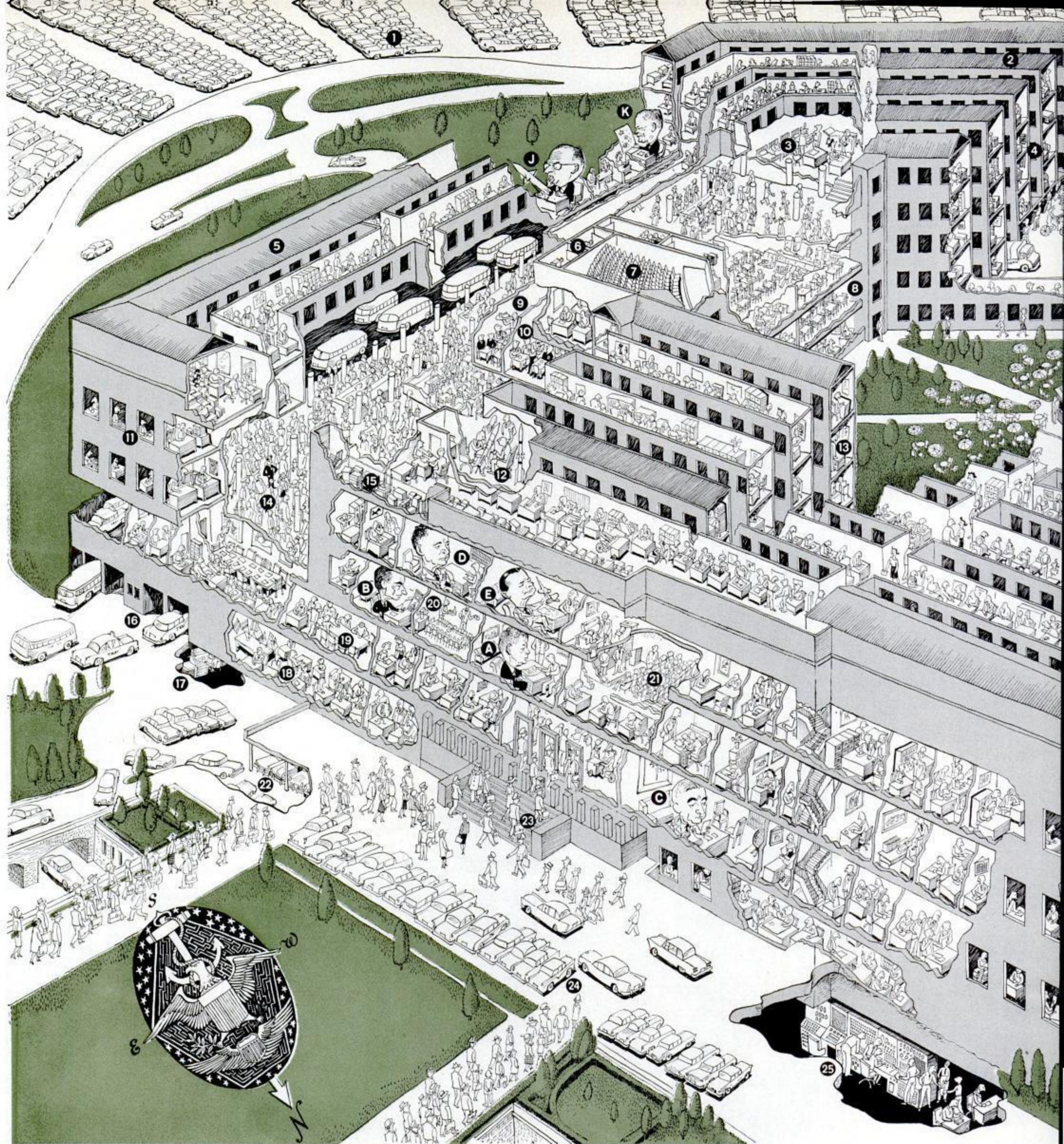
AMERICA'S CUP: Next fall the British will make their 17th attempt since 1851 to wrest from U.S. control the America's Cup, oldest and best-known trophy in yachting. *Life's* coverage of this spectacular event will include Maitland Edey's fascinating account of the cup's history, a look at *Vim*, one of the U.S. contenders, a report on the trial races next summer and, finally, the cup defense itself.

BEACH FASHIONS: With summer almost at hand, beachwear is top fashion news. *Life* will preview this year's styles, in color, well in advance of the sunburn season.

EVOLUTION: What led Darwin to the evolution theory he advanced 100 years ago? In an exciting series *Life* will take you, in pictures and text, to many of the places Darwin visited, including the Galapagos Islands, and show you what he saw during his five-year expedition gathering the data on which he based his world-shaking conclusions.

AMERICAN WEST: Colorful paintings of wagon trains, Indian-fighting and fur-trading will be highlights of this stirring new *Life* panorama of adventure in the Old West.

CANCER: In 12 information-packed pages *Life* will soon report on the status of cancer research in 1958 as the \$25 million search for a chemical cure for cancer continues.

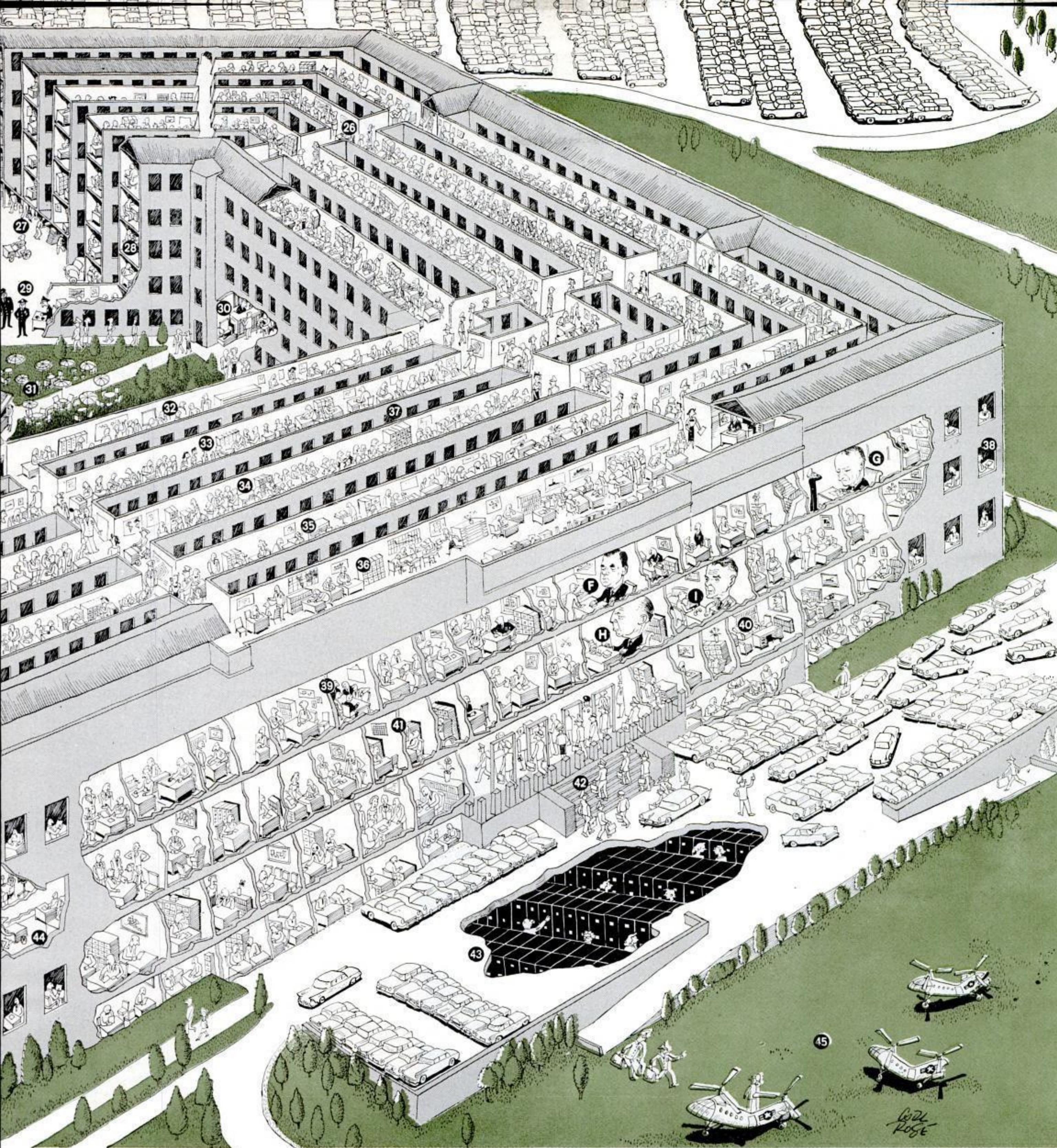


A GUIDE TO THE PENTAGON

This cutaway drawing shows the 34-acre Pentagon Building as seen from the Potomac River. Top executives are indicated by letters keyed to the list below. Various activities—ranging from a snack bar to a court for Pentagon traffic offenders—are indicated by numbers. The five-story, five-sided building has 17½ miles of corridor in its five concentric rings (Ring A, Ring B, etc.).

- A** Neil McElroy, Defense Secretary
- B** Donald Quarles, Deputy Defense Secretary
- C** General Nathan Twining, Chairman Joint Chiefs of Staff
- D** General Thomas White, Air Force Chief of Staff
- E** James Douglas, Air Force Secretary
- F** Thomas Gates, Navy Secretary
- G** Admiral Arleigh Burke, Chief of Naval Operations
- H** Wilber Brucker, Army Secretary
- I** General Maxwell Taylor, Army Chief of Staff
- J** William Holaday, Director Guided Missiles
- K** Roy Johnson, Director Advanced Research Projects Agency
- 1** South Parking Area
- 2** Air Force Area: Legal Offices, Administration
- 3** Military Dispensary
- 4** Army Area: Inspector General, Military Government, Legal Offices
- 5** Air Force Area: Research, Matériel, Operations
- 6** Movie Projection Rooms
- 7** Army Signal Corps Auditorium

- 8** Cafeterias
- 9** Civilian Executives' Dining Room
- 10** Dining Room for Senior Officers: Third Floor
- 11** Air Force Secretary's Staff
- 12** Air Force Missile Office: Fourth Floor
- 13** Air Force Intelligence
- 14** Concourse: Shops, Bank, Post Office, Ramps to All Floors
- 15** Office Equipment Storage
- 16** Bus and Taxi Entrances
- 17** Army Accounting Machines
- 18** NATO Offices
- 19** Joint Chiefs of Staff Offices
- 20** Defense Secretary's Dining and Conference Room
- 21** Defense Secretary's Briefing Room
- 22** Motor Pool
- 23** River Entrance
- 24** VIP Parking
- 25** Army Computer: Basement
- 26** Navy Area: Research, Weather, Warfare Analysis
- 27** Delivery and Service Area
- 28** Army Finance Office
- 29** Pentagon Police Headquarters
- 30** Traffic Court
- 31** Summer Snack Bar
- 32** Ring A
- 33** Ring B
- 34** Ring C
- 35** Ring D
- 36** Ring E
- 37** Navy Area: Legal Offices
- 38** Senior Army Staff
- 39** Navy Comptroller's Offices
- 40** Office Reserved for General George C. Marshall
- 41** Army Undersecretaries
- 42** Mall Entrance
- 43** Army Personnel Files: Basement
- 44** Defense Dept. Public Information
- 45** Helicopter Landing Area



FACE-LIFTING TURMOIL IN McELROY'S MONSTER

The enormous military rabbit warren shown above in Carl Rose's cutaway drawing has become the object of ever-increasing nationwide scrutiny and controversy. As the headquarters of the U.S. Department of Defense, the Pentagon is the focal point of President Eisenhower's recent reorganization message which will soon be sent to Congress in the form of proposed legislation. Depending on what Congress does about the proposals—and the President has warned that he will make

a "hard fight" for his program—the functions of many of the men and departments shown in the key at left may be significantly altered as the U.S. makes a major effort to meet Russia's challenge by revising its defense establishment. On the following pages LIFE Staff Writer John Osborne tells what the President's proposals really mean and reveals how Neil McElroy, the country's new Secretary of Defense, was able to produce a reorganization plan after only six months in office.

CONTINUED

THE MAN AND THE PLAN

by JOHN OSBORNE

THE monstrous maze depicted on the preceding pages has again aroused the American passion for organizing and reorganizing large enterprises. Since U.S. defense, the country's largest and most costly enterprise, is more or less directed from the Pentagon, the world's largest building, by the largest number of people working under one roof in the world, this is not surprising.

The Department of Defense, also known as "the Pentagon," was brought into being by a reorganization of the U.S. military establishment in 1949; it was reorganized in a big way in 1953; and, throughout its hectic life, various parts of it have been in a continuous state of reorganization. This is said not to disparage the military reorganization proposed a few days ago by President Eisenhower but merely to explain the look of dull disbelief that is encountered in the Pentagon when *anybody* professes to know just what to do about reorganizing it.

Professional military men and administrators of great ability, including General Dwight Eisenhower, have labored for years in the Pentagon without fully comprehending its complexities. Even the defense comptroller, Wilfred J. McNeil, who has been

around since World War II and knows the place better than any other individual, admits that he is periodically astonished by the variations of human and organizational behavior which enliven the Pentagon fantasy. A study of its ramifications for a Senate subcommittee reduced Edwin Weisl, a New York lawyer, to gabbling of "this complex and difficult and sometimes un-understandable organization . . . this tremendous chart of bureau on top of bureau, committee on top of committee, office on top of office . . . the most complicated jigsaw puzzle that ever was invented."

With all the evidence that the Russians were overtaking the U.S. in military power, it was natural that civilian leaders should demand and the President have ordered a thorough review and reorganization to modernize the defense establishment. What was astonishing was that he assigned the task of reorganization to a brand-new Secretary of Defense who had scarcely had time to learn the way to his own office, much less understand the vast department he had inherited.

Neil Hosler McElroy had been in his new job only three months when he was told to produce a reorganization plan and do it

"soon." McElroy is a man of great talent, and he did produce. The story of his performance under this pressure reveals much about the man and about his department. But before it is possible to appreciate McElroy's work, three points must be made clear: 1) the Pentagon is not the total mess that everybody thinks it is; 2) the President's proposed reorganization may turn out to be less sweeping than it sounds; and 3) Neil McElroy had expert help, including a great deal of help from the President himself.

Critical congressmen, journalists and others who deride and damn the Pentagon usually overlook the fact that it works, however awkwardly, and that it has actually been shrinking, not growing, in the last few years. Total employment in the Department of Defense is 4,000 lower than it was a year ago.

This does not mean that the Department of Defense is no longer a monster. It still embraces the three "military departments" of the Army, Navy and Air Force and the topside Office of the Secretary of Defense (OSD).

At last count the OSD had in its employ in the Washington area 1,554 civilians and 719 military. The Department of the Army had 12,971 civilians and 3,832 military; the Department of the Navy had 16,611 civilians and 6,028 military (including Marines); the Department of the Air Force had 5,216 civilians and 3,648 military. Of the total, 26,691 people work at the Pentagon. The Department of Defense directory deems some 12,000 officials and offices worthy of identification by function. Included in this listing are 236 "boards and committees," and there is a supplementary note of unintended humor: "For information on boards and committees . . . not listed, call 75371."

The President's plan

IN considering the President's reorganization message, one must bear in mind that nobody can know how far the President really intends to go until his draft of proposed legislation is submitted to Congress.

But, on the face of his message, the President intends among other things to 1) give the Secretary of Defense new powers to control the use and allocation of defense funds now appropriated to the individual services; 2) make the Joint Chiefs of Staff the top U.S. military command, with direct authority over most of the operating forces; 3) correspondingly reduce the authority and prestige of the individual services' military and civilian heads; and 4) give the Secretary full control of the development of new weapons in the missile age. These objectives are indeed formidable but, on the basis of what the President has already done on his present authority, three qualifying points must be made:

First, the vigor of the President's attack on the military's "traditional concepts and prerogatives" and "emotional attachments" to outmoded service systems has obscured the fact that his plan leaves those systems essentially intact.

Second, all the changes ordered by the

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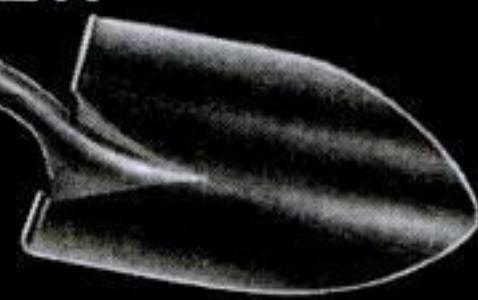
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JOINT CHIEFS, who were frequently consulted as the President's reorganization plan developed, are (left to right) Generals Thomas White, Maxwell Taylor and Nathan Twining, Admiral Arleigh Burke and General Randolph Pate. Both White and Taylor suggested changes incorporated in the plan.

McELROY'S PENTAGON CONTINUED

President and so far proposed in general terms to Congress are aimed more at placing the Pentagon's military command system in readiness for instant war than at simplifying or otherwise altering the present administrative establishment. Thus the President has restored to the Joint Chiefs of Staff as a body the command powers exercised by it during World War II and the Korean War. He also has emphasized the fact — long accepted in practice — that the Joint Chiefs should act entirely at the orders and on the authority of the Commander-in-Chief and his civilian deputy, the Secretary of Defense. But the proposed "changes" give the Secretary of Defense no command powers over the military that he did not already possess. The chief change here is that the JCS and its military secretariat again become the instruments of the secretary's command power, rather than one or another of the service departments acting as his "executive agents."

Third, more opposition may be expected from Congress than from the Pentagon itself. The power not only to appropriate money but to say how it shall be used is one of the most cherished prerogatives of Congress, and it also is one of the principal means by which some legislators protect their pet services. Any proposal to shift some of this power from Congress to the Secretary of Defense will be strongly resisted on the Hill. But the services themselves probably will make much less fuss than might be expected.

General Maxwell D. Taylor, the Army's Chief of Staff, and General Thomas D. White of the Air Force are all for concentrating command power in the JCS as the agent of the Secretary of Defense, pretty much as the President has now recommended. During the study of Pentagon organization which produced the current changes and recommendations, Taylor and White strongly urged that JCS be given an operational staff suited to its new (or renewed) operational role — just as the President has now done. They are prepared to tell Congress, when they are asked about it, that they already regard themselves as "operational advisers" to the Secretary of Defense in precisely the way the President has now asked them to function.

The Navy's redoubtable Admiral Arleigh Burke and his outspoken secretary, Tom Gates, strongly deplore and presumably will question the concentration of power at any one point in the command system. But, for a reason that has been widely unnoticed, they may be a good deal less vociferous than expected. The interesting truth is that the Navy's top command is sick and tired of being tagged as the service that always says "NO" to any and all moves toward military unification. The Navy's convictions on this score remain unchanged; but the Navy's expression of them is likely to be kept in very careful check during the impending debate over military organization.

In short, the changes ordered and proposed by the President are important enough; but they are not so drastic as has been assumed, and some of them have already been endorsed in advance by men who, according to the experts, were bound to be deeply upset by them.

The President's cold warning to the services that he is fed right up to here with their tendency to confuse their competitive interests with the national interest constitutes one of two powerful

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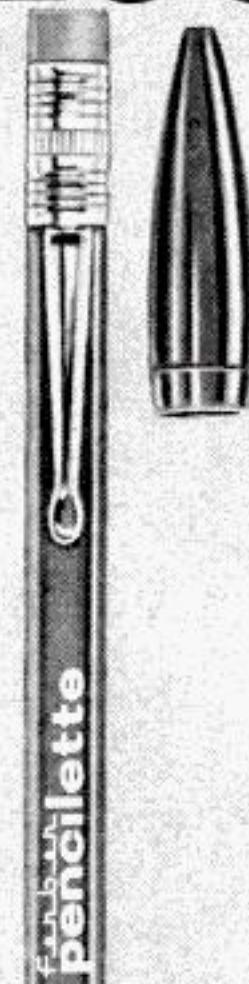
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McELROY'S PENTAGON CONTINUED

deterrents to extreme Pentagon opposition. The other deterrent, perhaps more lasting in effect, is to be found in the presence and personality of the man who formulated the plan for the President.

When Neil McElroy shifted last October from the manufacture of soap to the direction of what may or may not still be the most powerful military establishment in the world, his discernible qualifications for the job were few. President Eisenhower had been impressed with McElroy's work in connection with a White House survey of education, but this had been his only venture into national affairs and was hardly to be compared with the overwhelming tasks and responsibilities of a Secretary of Defense. His creamy smile and aggressive charm were pleasant additions to the drab Washington summit, but they led some observers to wonder whether a man so richly endowed with personality could also possess the more substantial qualities that were now required of him. His predecessor, Charles E. Wilson, had demonstrated that the heads of large corporations such as General Motors and Procter & Gamble, the respective alma maters of the two men, are not necessarily fitted to run the Department of Defense. The first Sputnik had been aloft for just five days when McElroy took office, and it was announcing from the heavens that his or any man's abilities were likely to be less than enough.

"I will put out the best that I have, and whatever that is, that is what the output will be," McElroy said soon afterward.

During the past month LIFE has asked most of the generals, admirals and civilian officials who deal with McElroy at the Pentagon how they appraise the output so far. A fair summation of the answers would be that the new Secretary of Defense is definitely terrific. An associate who confesses that he was appalled when McElroy was appointed says now, "I think it is one of our American miracles that this man is in this job at this time."

A hard man behind the smile

THE secretary's senior subordinates, including a few who confine themselves to a cautious "pretty good," have discovered in him a quality which impresses them partly because it was unexpected. Neil McElroy is a hard man. Not merely "tough" in the empty sense of that tired word, but hard all through. When he is angry, and he is quick to anger, the smile that seems to be his hallmark vanishes. The charming McElroy vanishes with it and another man appears: scowling, heavy of manner, dangerous in a quiet way. Whatever history may have to say about McElroy's performance, he certainly will not be tagged as an executive nature-boy with nothing but a large smile.

Part of the initial enthusiasm for McElroy comes from the inevitable comparison of him with "Engine Charlie" Wilson. Although Wilson has the reputation of being the secretary who let the Sputniks grow under his feet, he is remembered with a surprising amount of affection at the Pentagon. But he is also remembered as a colossal nitpicker, prone to examine every issue presented to him in excessive detail and to make up his mind with maddening slowness, if ever. This tendency was most pronounced in the last 18 months of his tenure, and it was one of the factors that reduced the inherently slow Pentagon machine to a crawl. Toward the end, the Pentagon's upper hierarchy would almost have welcomed a deaf, dumb and blind basket case in Wilson's place.

From his first day on the job, McElroy demonstrated very different habits. He learned fast and acted fast, disposing in a few hours of matters that would have occupied Wilson for days or even weeks. Such crucial problems as choosing between competing missiles took longer, of course, partly because McElroy pretended to no knowledge whatever of them when he started. But the impression soon created in the Pentagon was one of a driving appetite for decision at the top rather than a niggling aversion to it.

The good opinion of the Pentagon brass is by no means an infallible guide to the worth of a Secretary of Defense. In certain circumstances, including some which now confront McElroy, a secretary who is doing his duty must inevitably incur the active displeasure of many subordinates. But these circumstances did not arise in acute form during McElroy's first months. The early estimate of him was a valid compliment, paid without prejudice.

His early impact on Capitol Hill was also favorable despite the fact that Congress at that time was more inclined to berate than to praise any official who undertook—as, on the whole, McElroy did—to justify the Wilson-Eisenhower record on missiles and satellites. After hearing McElroy testify, Congressman O. C. Fisher of Texas exclaimed, "My faith in the future of the whole defense structure has been renewed." At McElroy's first appearance before the Senate Preparedness Subcommittee, captious Senator Stuart

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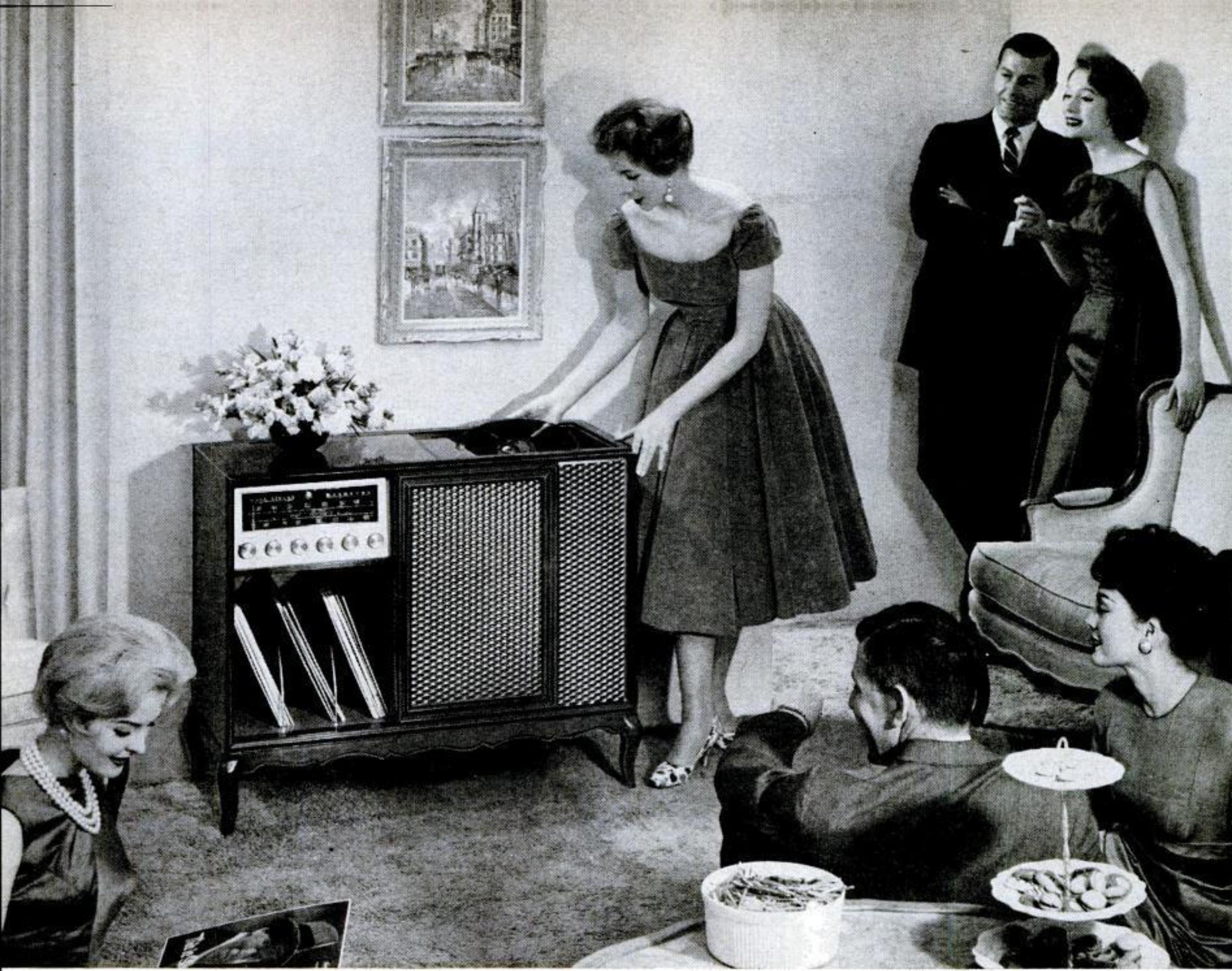
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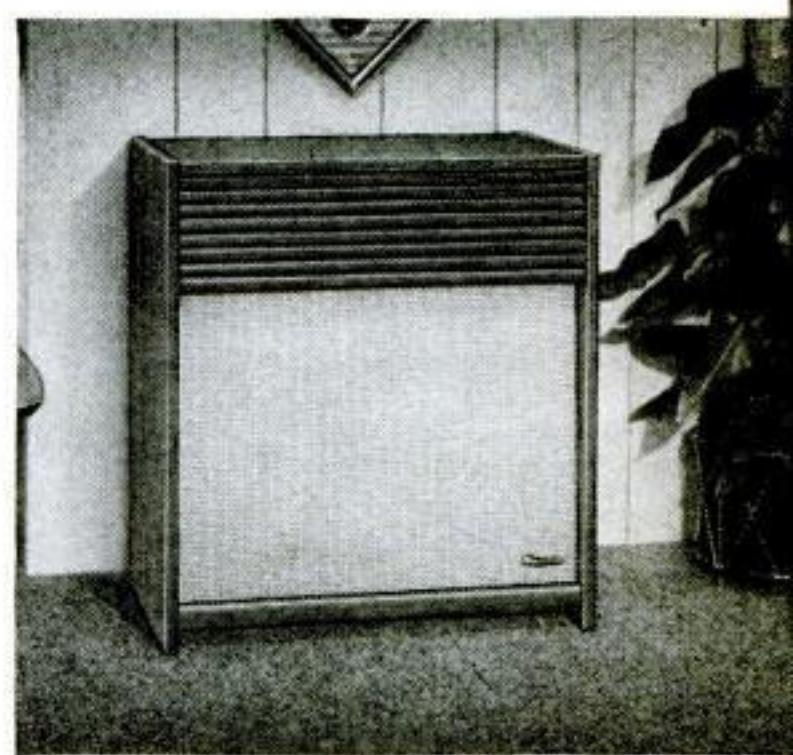
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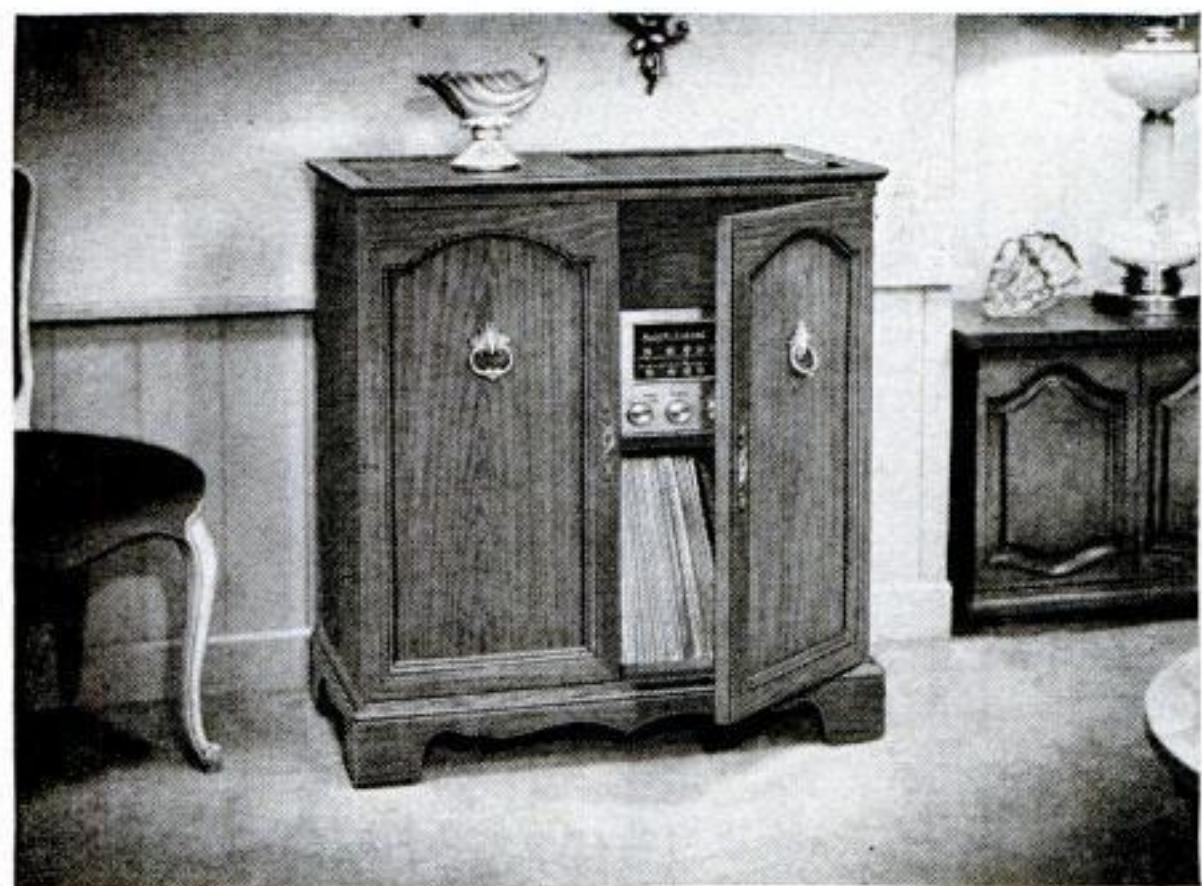
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FORMER DEFENSE CHIEF Charles Wilson, shown here with Radford at press conference, was personally popular but was slow in making decisions.

McELROY'S PENTAGON CONTINUED

Symington told him, "I would like to join the multitude in congratulating you on your testimony." Chairman Carl Vinson of the House Armed Services Committee, who in the past has regarded all secretaries of defense as expendable nuisances, paid McElroy a truly astonishing tribute. "Mister McElroy," the old chairman predicted, "is going to be a great Secretary of Defense."

Vinson sounded as if he meant it, but he looked as if he were enjoying a joke. Perhaps he was. He and two of his committee colleagues, Democrat Paul Kilday and Republican Leslie Arends, had just put McElroy on notice that they expected him to be their kind of secretary—meaning one who did not really try to run the military establishment but left its conduct largely to the heads of the Army, Navy and Air Force. Identical bills incorporating this philosophy were introduced in the House by the three congressmen and in the Senate by Republican Styles Bridges and Democrat Mike Mansfield. With something of a shock, McElroy realized that powerful legislators whom he had supposed to be his friends were trying to anticipate and negate the reorganization proposals which he was even then preparing.

This was the point at which Neil McElroy awoke to the darker realities of Washington's power politics. His cheery expressions of interest in "the democratic process" continued, but with noticeably less bounce than in his first days.

About all that McElroy knew of the defense jungle when he walked into it was what he had been told by his weary predecessor in several private talks, and by President Eisenhower. They left some surprising gaps in their briefings. Neither Wilson nor the President so much as hinted to the incoming secretary that he would have to trouble himself immediately with the Pentagon structure of command and administration. By omission, if not by direct statement, they let him assume that it was in reasonably good shape and that he could live with it as long as he wished before undertaking any changes. Shortly before he took over, McElroy told an acquaintance who had served in the Pentagon and thought it needed a thorough overhaul that he did not want to be bothered with the subject. He had more important matters on his mind, such as the nuclear mysteries and new weapons systems which he was trying to master in impossibly short order. And he had learned in private management that any changes in a going organization, however desirable they may be in themselves, always delay action while the new system is shaking down.

But McElroy could not escape the problem. The President soon began to needle him on the hitherto unmentioned subject of

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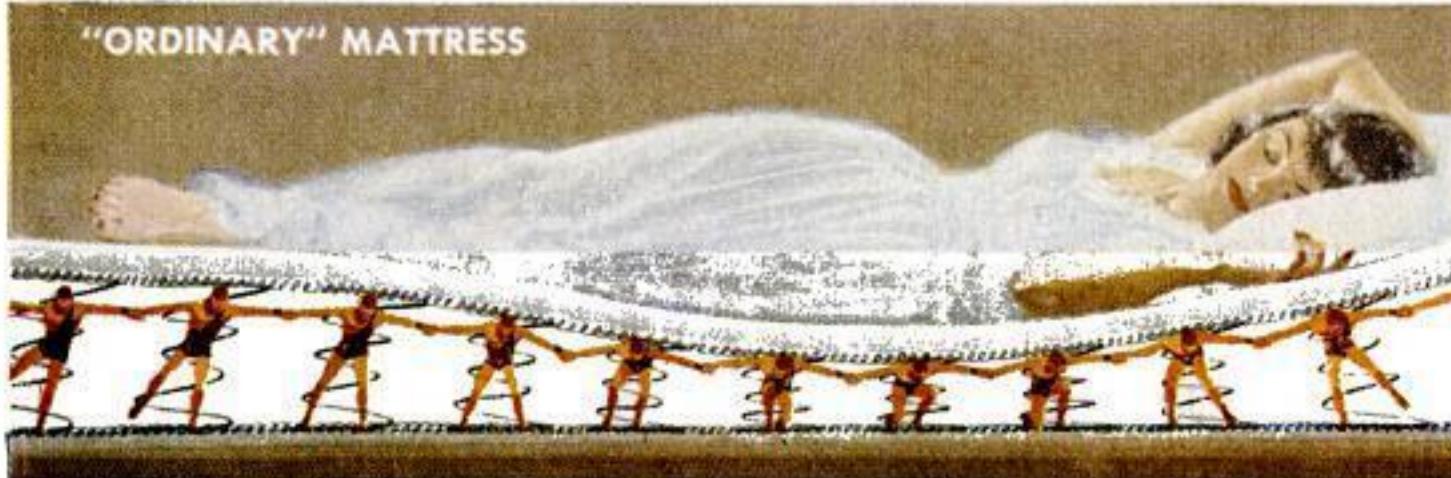
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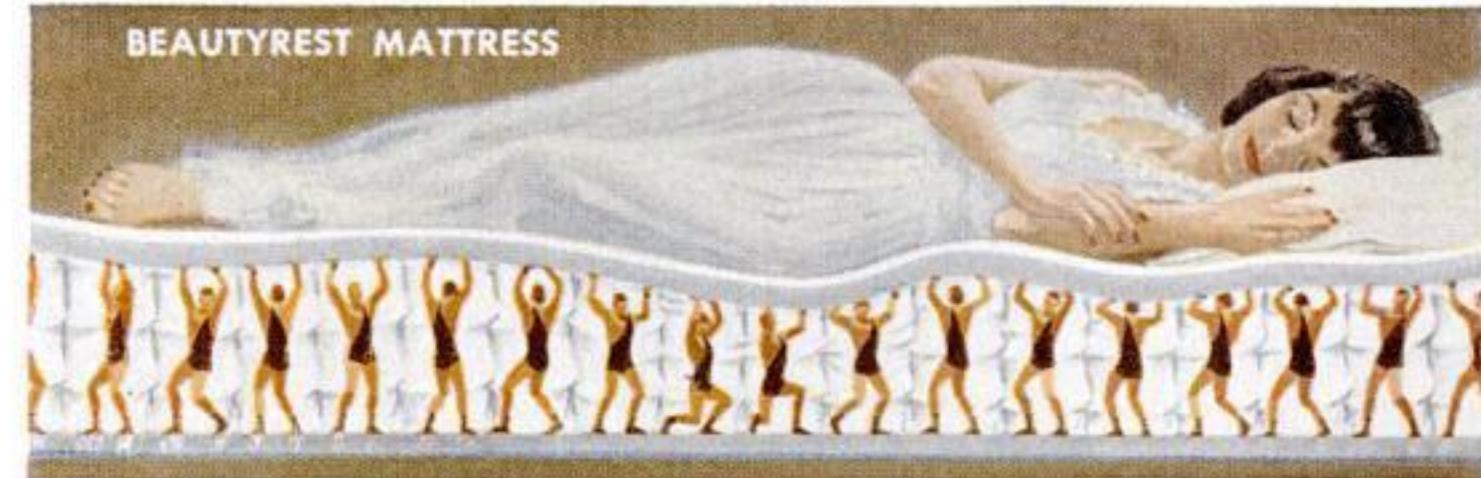
An ordinary mattress has about 200-300 springs. Wired together, they sag together. Not free to push up and correctly support the shape of your body. "Sag support" is bad for your back, comfort, and rest.

In torture tests made by the United States Testing Co., Beautyrest lasted 3 times longer than the next best mattress. So the best actually costs least to own!

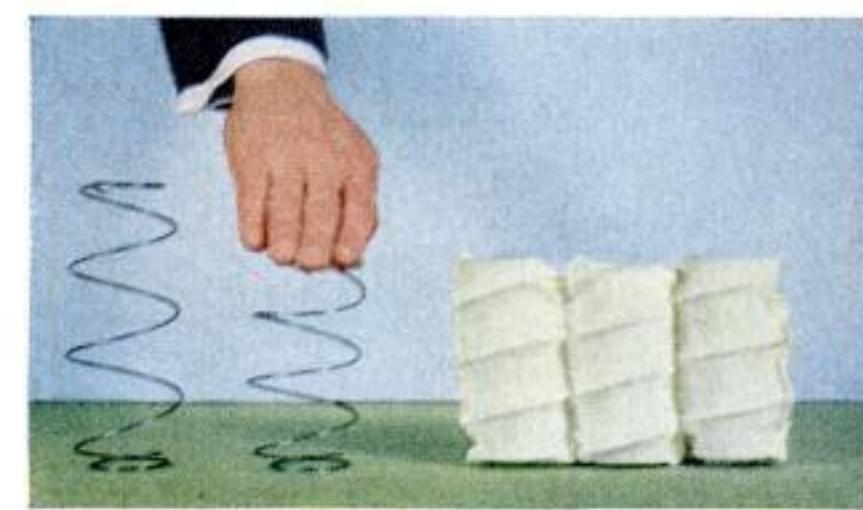
Your choice of firmness! The new, firmer Beautyrest now meets all normal requirements. There's the Extra-Firm Beautyrest for those who need added support. Each only \$79.50. Be sure to get a matching box-spring to bring out the best in your Beautyrest.

P.S. Beautyrest terms can be arranged as low as \$1.50 per week.

*Trademark Reg. U.S. Patent Office, Copr. 1958 by Simmons Co., Mdse. Mart, Chicago, Ill.



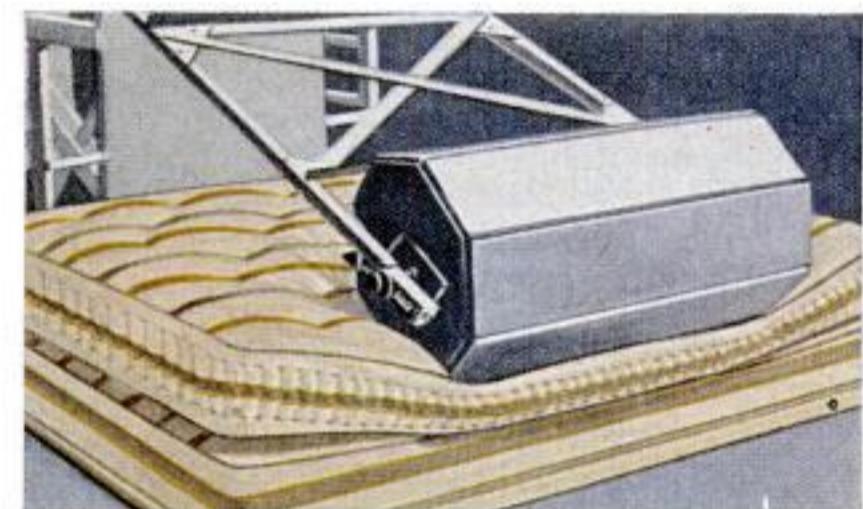
New Beautyrest mattress has over 800 separate springs. Like little "strong men," each spring is power-packed and free to push back and support your whole body with more buoyant, body-fitting firmness.



New Beautyrest springs are power-packed by compressing into separate pockets. This adds 12% more buoyant firmness that pushes up under you.



Single-bed comfort in a double bed! Beautyrest alone has separate springs. The heaviest husband cannot disturb his wife's rest.



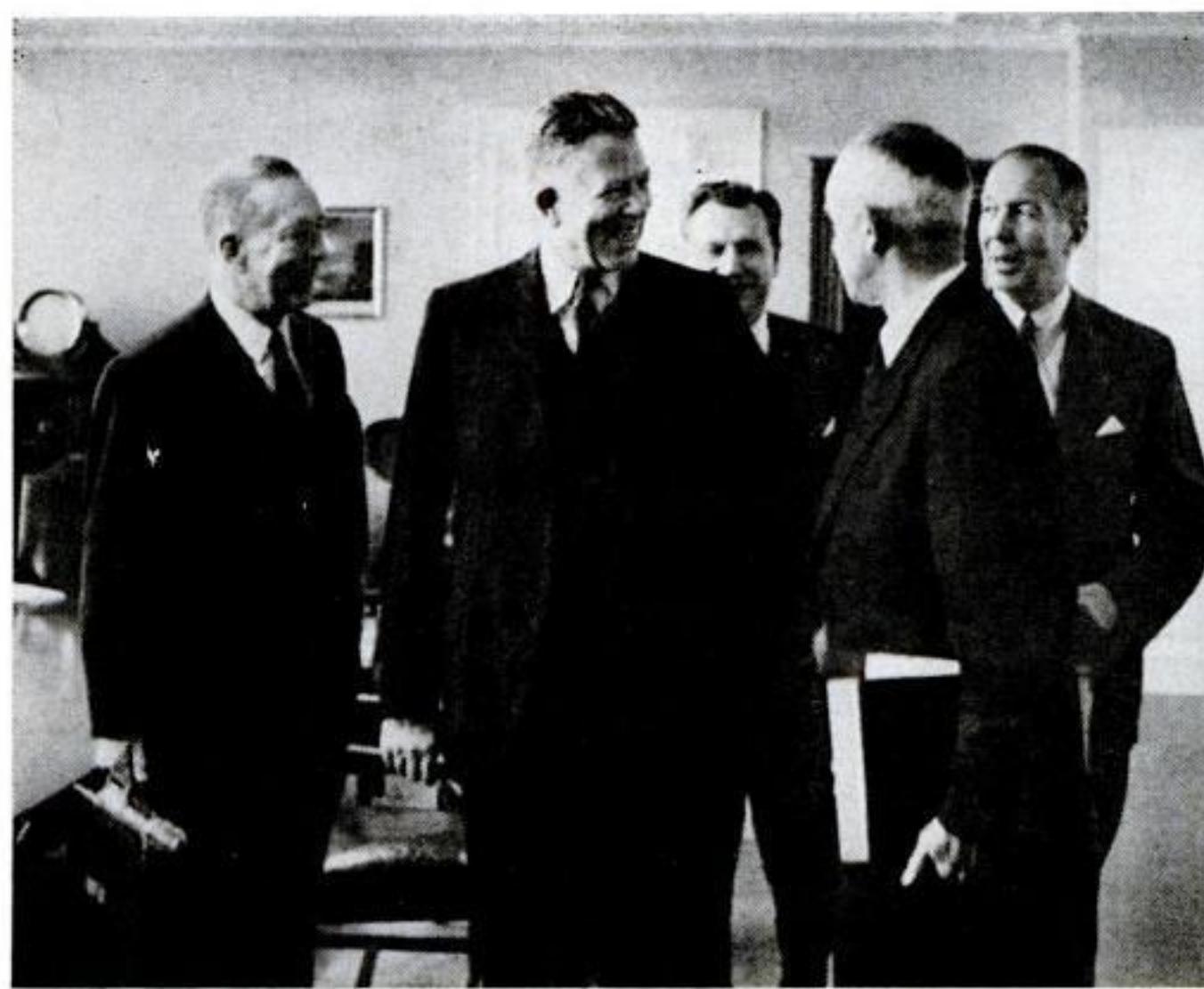
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TOP CONSULTING TEAM on Pentagon reorganization included, from left, Arthur Radford, McElroy, Nelson Rockefeller, Omar Bradley, William Foster.

McELROY'S PENTAGON CONTINUED

reorganization. Congress and the press were busily convincing the public that the complexities must have had a lot to do with the U.S. lag in missile and satellite development, and Eisenhower was sensitive to this criticism. But the still-secret "Gaither Report" on national security apparently did more than anything else to arouse the President. After he had received it, he began to reassert his own view—obviously supported by the Gaither Committee—that the military command setup fell woefully short of the demands of missile warfare.

Pressed to act, McElroy respectfully suggested that the President order or recommend to Congress any changes he liked, whenever he liked—on *his* responsibility. Eisenhower's boiling point is at least as low as McElroy's, and for some time after this suggestion the President and his new secretary were irritated with each other. But by late November, McElroy was brought to the point of telling the Senate Preparedness Subcommittee: "We are planning to pay considerable attention to the organizational structure. . . . However, I believe that . . . anyone coming into this position should take ample time to find out exactly what the workings are. . . ."

He was not to have "ample time." In the State of the Union message on Jan. 9 the President committed McElroy to a thorough study of the defense setup with a view to changes which, among other things, would recognize that modern weapons "cut across all services, involve all services, and transcend all services." McElroy obediently assembled a panel of experienced consultants, including Admiral Arthur Radford; Generals Nathan F. Twining, Omar Bradley and Alfred M. Gruenther; Nelson Rockefeller, chairman of a committee which had just called for drastic changes; Industrialist William C. Foster, a former Deputy Secretary of Defense who had been a Gaither committeeman; and, as panel director, former defense consultant Charles A. Coolidge.

The changes and recommendations which emerged from McElroy's enforced study had much more to do with the military organization and command of the services than with the Pentagon's administrative bureaucracy. In total effect, they are more likely to enlarge that bureaucracy than to scale it down. Who, then, is off his rocker—McElroy and the President, who have so far left the administrative setup largely untouched, or the countless congressmen, generals, former defense officials, defense contractors, scientists and other participants in military programs who have asserted that the very size and complexity of the Department of Defense delay and prevent the making of necessary decisions and obstruct the execution of them when and if they do get made?

As far as McElroy is concerned, the principal answer is both simple and surprising. During his first six months in office he did not receive a single documented complaint that defense organization in itself had prevented or even substantially obstructed any necessary decision. He knew that the military departments thought his own OSD had too many assistant secretaries, deputy assistants, special assistants, committees and boards and that its numerous layers constituted a deep morass of nondecision. Yet,

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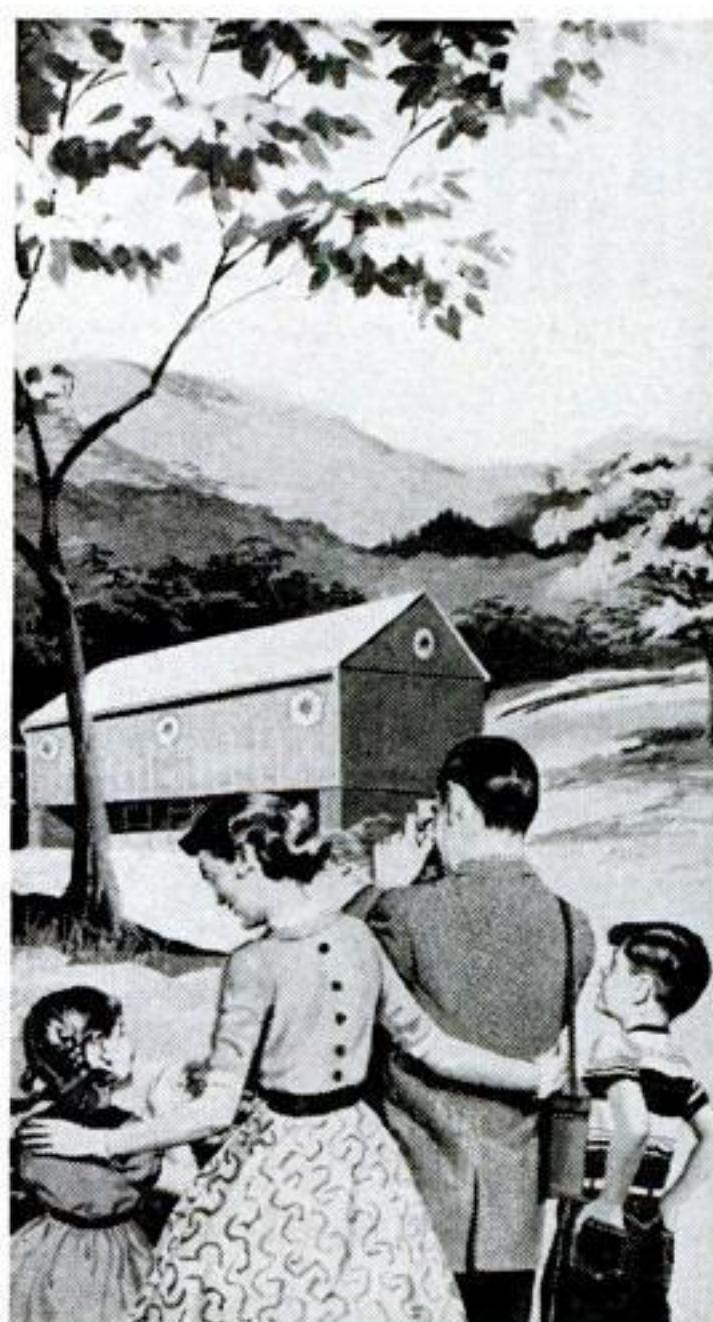
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McELROY'S PENTAGON CONTINUED

as of early April, nobody had even tried to put such complaints to him in specific terms.

One reason for this may be that no more than 35 military and civilian officials have ready access to McElroy as a matter of rank and right. And most of these see him only in groups. On the Joint Chiefs of Staff, for instance, only Chairman Twining regularly deals with the secretary on an individual basis. The service Chiefs of Staff may go a month at a time without seeing him alone in his office. But they and others can see him alone whenever they request it, so this does not appear to be much of an excuse for withholding from him anything that they feel strongly about. And since the three civilian secretaries of the services do see him constantly, alone and in groups, the only possible conclusion is that the military departments' actual resentment on the score of excessive kibitzing from OSD is less intense, at least on the top level, than it is generally made out to be.

Despite all their public and private complaints to Congress and the press, the three military departments have long since learned to live with the immense power vested in the Secretary of Defense—and with the civilian bureaucracy that must exist if civilian control is to be a reality. They have recognized in years of practice that the National Security Act of 1947-49 already "grants to the Secretary of Defense supreme power and authority to run the affairs of the Department of Defense and all its organizations and agencies [in] all matters . . . of whatsoever kind or nature." Powerful members and committees of Congress dispute this interpretation, and service secretaries and chiefs have felt at times that various secretaries of defense exceeded their intended powers. But no order of a Secretary of Defense has ever been openly rejected or disobeyed by the head of a military department on legal grounds or any other grounds.

The blind worship of simplicity

McELROY has driven various senators, representatives and committee attorneys to distraction by his refusal to accept their proposition—always offered as an article of faith—that the defense establishment's multiplicity of executive layers, staff committees and review boards is inherently evil and obstructive. Dr. Wernher von Braun's authoritative plaint that it takes forever to get decisions out of the Pentagon maze provided a basis for the following exchange before a Senate subcommittee.

Committee Counsel Edwin Weisl: "Has any report been made to you about the . . . giving of decisions to people so that you do not have to go through these committees of scientists and these advisory boards and these other boards?"

McElroy: "I think that many of these boards that you refer to are for quite a good purpose. These are tremendous programs. There are tens and hundreds of millions of dollars involved in many of these decisions that some of our people would like to have made promptly. I can understand the desirability of a quick decision, but it needs to be a quick, informed decision. . . . They often really should take some time."

Remarks of this kind should not be taken to mean that McElroy is in a state of smug somnolence. To the Army's Major General John B. Medaris, who had been complaining vividly to Congress of nondecision and excessive supervision, he gave command of a consolidated missile agency with direct access to his bosses, and he has taken or approved several other steps to shorten and straighten lines of authority. What McElroy deplores and tries to discourage is the fixed assumption that simple solutions of complex problems can always be attained if only the men in charge have the sense to seek them in simple ways. It is not that McElroy admires complexity or objects to simplicity, but rather that in a complex world he refuses to join the blind worship of simplicity.

The truth seems to be that McElroy attaches a minimum of importance to organization as such. He believes that the man at the desk is more important than the chart on the wall, and in his often awkward way he has tried to suggest that much of the current concern with organization is exaggerated.

But even with the experienced people at the desks, how is it possible for a rank amateur such as McElroy to take over direction of the immense U.S. military establishment and deal adequately with its immense problems? That it demonstrably is possible is one of the mysteries and miracles of government, and it is explained in part by the nature of what McElroy calls "judgment decisions."

A judgment decision has to do with any question to which there is no single factual answer. In fields where the available facts add up to nuclear answers or to none at all, expert opinion loses much of its value. What is required at the moment of decision is not so

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McELROY'S PENTAGON CONTINUED

much a deep knowledge of the subject as the ability and readiness to choose between uncertainties. This is the quality required above all others of an effective Secretary of Defense, and McElroy has been called upon to demonstrate it almost daily.

Whether to adopt and produce the Army's or the Air Force's IRBM was one of the first such questions to confront him. There were no facts proving that either was better than the other, or indeed that either would make a really useful weapon. McElroy heard the cases for both the Army Jupiter and the Air Force Thor—and then, as "insurance," ordered both into production. A little later he had to settle a question with even fewer "facts" to go on: whether to commit the country to the expenditure of billions of dollars for anti-missile defenses that might or might not work; and, if this was done, whether to buy the Army's or the Air Force's embryo system. About all that the experts could tell him was that neither was sure to work and that either of them might work. Again, relying in the last analysis on personal judgment, he decided to go ahead, but he cautiously divided the assignment between the services.

Disposing of billions on gambles that could determine the country's fate comes easily to no man. But McElroy has met the responsibility with notable calm. As he once said, "That kind of thing is done in business every day. These [programs] are a good deal more expensive to the public, but we are also playing for a good deal higher stakes, so that I guess if you can do it in business, you probably have to do it from time to time in the defense."

After six months of doing it, McElroy has looked back and realized with a troubled mind that he might have decided differently in some instances if he had known at the beginning what he knows now. In the last week of March, for example, he quietly ordered another look at the vexing problem of anti-missile defense and at his own early decision to divide that responsibility between the Army and Air Force.

McElroy has had some trouble adjusting to his role. During his many private huddles with the President on defense reorganization, he has had to remind himself that even the executive heads of big corporations such as Procter & Gamble have policy bosses. But—contrary to rumors in Washington—he has never regretted his acceptance of the job or felt that his unstinted admiration for President Eisenhower was misplaced. There is evidence, indeed, that the Washington scene and McElroy's large role in it are having the effect on him that a sudden introduction to public affairs has had on countless other businessmen. By comparison with the public business, especially at or near the summits of power, private business seems almost dull.

Whether McElroy has or wants a future in the public business beyond his present job is a question that the next few months may answer. His early and refreshing impact inspired James B. Reston, the chief Washington correspondent of the *New York Times*, to suggest that this fellow might be a Republican prospect for the presidency in 1960. Talk of that kind has subsided lately but McElroy has already been accorded the dubious honor of jokes about his political future. In a typical McElroy anecdote a visitor is seated in the secretary's office at noontime when a bell rings. The visitor promptly rises. "Don't go," McElroy says. "That's not lunch. That's destiny."



JOINT ARCHITECTS of reorganization are the President, who prodded the Defense Department, and McElroy, who at first was reluctant to push it.

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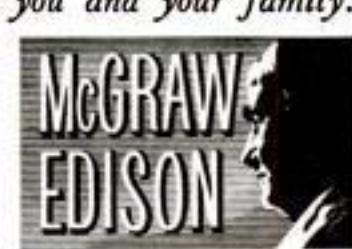
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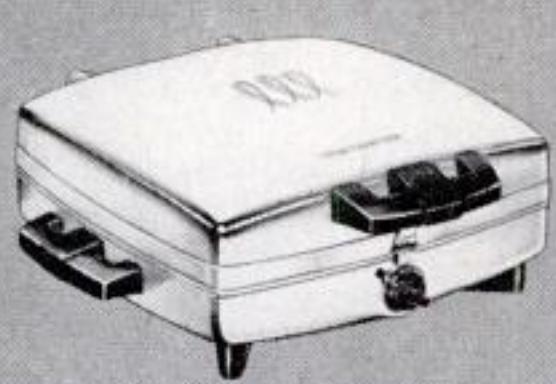
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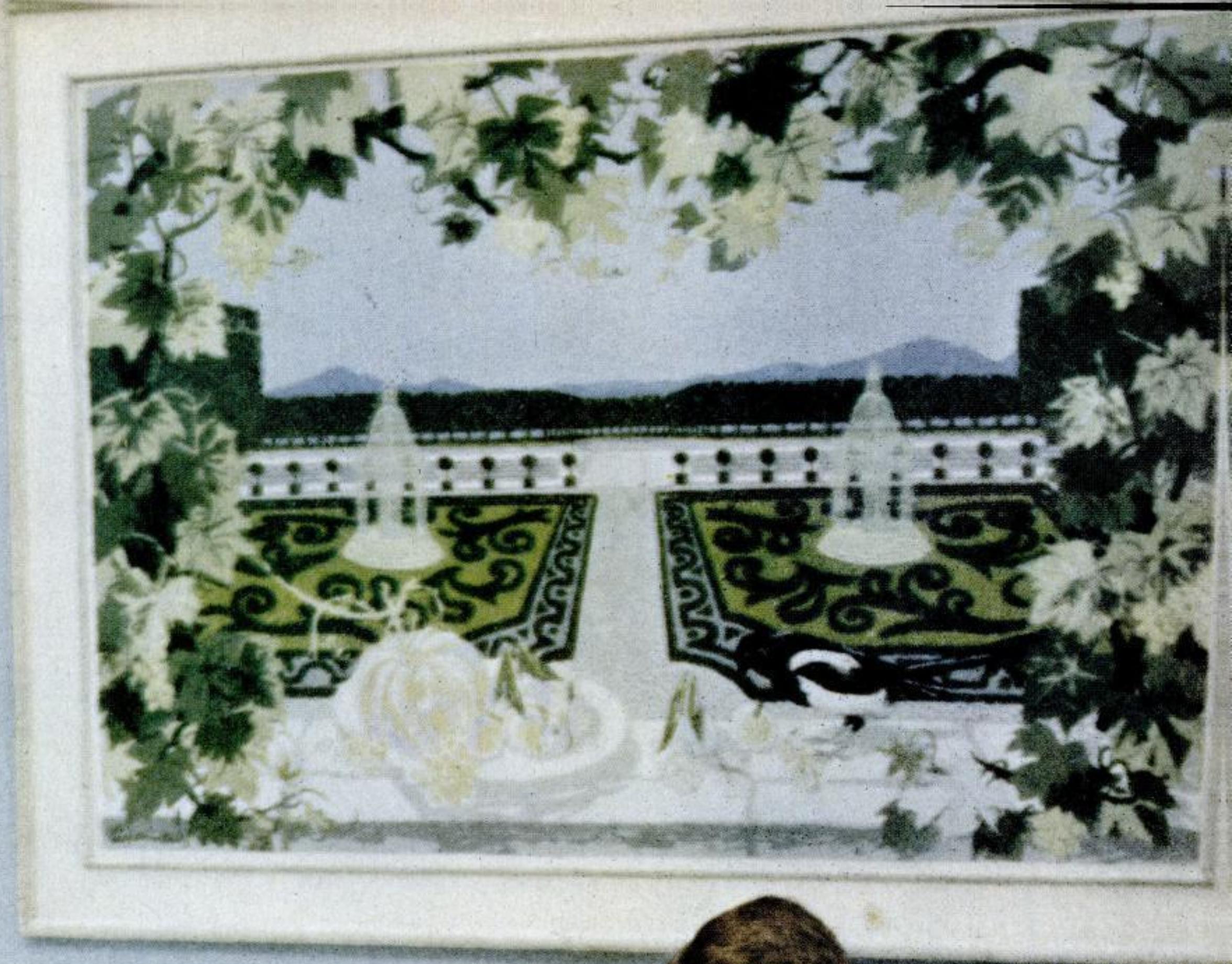
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A Debut into a Burgeoning Family

THE CLAN TAKES IN BOB KENNEDY'S SON

The baby on his mother's knee at left and about to be christened below is the newest addition to the Kennedy clan, a family that offers its progeny big opportunities and expects big things of them. It is a family also legendary for its intramural competition in everything from touch football to political achievement.

Michael, the newest Kennedy, is son of Bob Kennedy, the Senate rackets investigator. He is a nephew of Senator Jack Kennedy, a leading candidate for the Democratic presidential nomination. He is also a nephew of Robert Sargent Shriver, Jr., who has strong political backing for the 1960 Democratic nomination for governor in Illinois. He is a grandson of Joseph Kennedy, who made a multimillion dollar fortune before becoming a power in the Democratic party and ambassador to Great Britain.

Full of ambition for his family, Joe imbued his nine children with his own determination to excel. A close associate says Joe hopes to see one of his sons U.S. President, another a governor and has assigned an aide, James Landis, political advisor to F.D.R., to help them.

As a by-product of this spectacularly successful family spirit, Joe also convinced his children that big families are fun. His children have already presented him with 12 grandchildren and promise more. "Mother and father seemed to get so much happiness out of us that all of us want a big family too," says Jack Kennedy, who has a four-month-old daughter (see cover). Then, showing Kennedy competitiveness, Jack adds, "Bob and Ethel will get there first, but all of us will be close behind."



ON WAY TO CHRISTENING of Michael, family leaves their eight-bedroom house in McLean, Va.

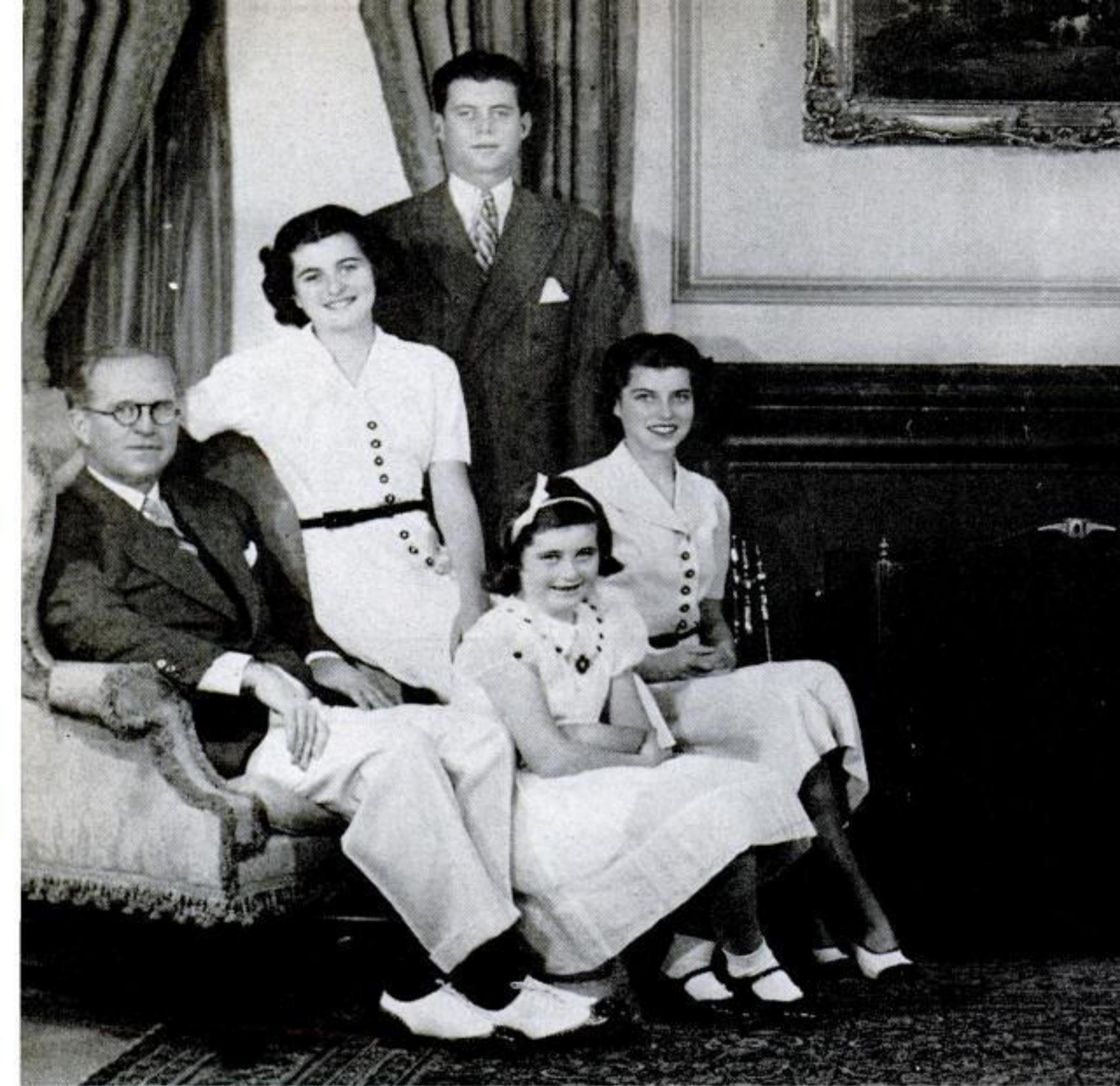
"When we first moved in," says Bob, "it looked big enough. Now it isn't, but we can add wings."



◀ BOB KENNEDY'S FAMILY is larger, so far, than any of his brothers' or sisters'. On the couch are Ethel, Michael (one month), Kathleen, 6, Courtney, 1, Joe, 5, and Bob. On floor are David, 2, and Bobby, 4. The dog is Meegan. Family has two other dogs, a horse, a pony, a burro, a pig, six rabbits and six chicks.



BAPTISM CEREMONY conducted by Archbishop Amleto Cicognani was held in the chapel of the apostolic delegation in Washington. At left is Bob's younger brother Edward, who was the acting godfather. Holding the baby is its godmother Mrs. John Dowdle III, who is Ethel's sister. At right are Bob Kennedy and wife.



JOE'S FAMILY sat for a portrait in 1937 when Joe was 49 and soon to become ambassador to Great Britain. From left are Joe, Patricia, 13, John, 20, Jean, 9, Eunice, 16, Bob, 12, Kathleen, 17, Edward, 6, Rosemary, 19, Joseph Jr., 22, and



Mrs. Kennedy. The children delighted the British, outstripping even the Quinns as a family act in the press. They were sent home when the war began in 1939. In 1940 Joe resigned, came back to the U.S. and campaigned to keep U.S. out of war.



JEAN'S FAMILY consists of her husband, Stephen Smith, and 10-month-old Stephen Jr. They live in New York where Stephen works in a Kennedy-owned real estate investment firm. Jean works part time in the Christopher movement.



PATRICIA'S FAMILY, living in Santa Monica, consists of her husband, Peter Lawford, and their two children, Christopher, 3, and Sydney, 18 months. Lawford was teen-agers' movie idol, is now starring in TV series, *The Thin Man*.



EUNICE'S FAMILY consists of Robert Sargent Shriver Jr. and two children, Maria, 2 and Robert III, 4. They live in Chicago where Shriver is assistant manager of Kennedy's Merchandise Mart and president of city's Board of Education.



HARD WAY TO CARRY A TUNE

In Bombay, where piano movers come with hard heads and tough feet, no one but an American photographer, Bill Homan, thought this was a sight worth looking at. The sextet was making a delivery from Rose's piano factory to a customer nearly a mile away. At the factory the men had started

by facing each other in two lines round a piano. With a quick lift, they raised it and settled it on their cushioned craniums. Then the three in front about-faced and off they jogged, in rhythm but out of step. At journey's end the leaders faced about again and the piano was lowered over the threshold.

JOE'S CHILDREN WITH THEIR OWN

Twenty years ago, just before F.D.R. appointed Joe Kennedy ambassador to Britain, LIFE showed the family in the picture at left (Dec. 20, 1937). Since then the family has met with triumph and disaster and Joe Kennedy can count, in addition to Bob's six, the grandchildren shown here. Two of Joe's children have died. Joe Jr., whom his father expected to become the family politician (Jack was the "intellectual" in the family), was killed piloting a World War II bomber in a raid on a German V-2 site. Kathleen, who had married the Marquess of Hartington, was killed in a plane crash in 1948. Three of the remaining girls have married and are shown on the opposite page with their families. Rosemary is working at a school for retarded children in Jefferson, Wis. Edward is now in law school at the University of Virginia.

Patriarch Joe, now 69, gave each of his children a million dollars, urging them into public service. But Joe himself still is concerned with money-making businesses. "Somebody," he says, "has to watch the store, you know."



THE ELDER KENNEDYS, Joe and Rose, spend the winter vacation in their spacious Palm Beach home surrounded by pictures of their children and

grandchildren, who often visit them there. Mrs. Kennedy's father, John ("Honey Fitz") Fitzgerald, was a U.S. congressman and was twice mayor of Boston.

FOUR-MONTH-OLD CAROLINE KENNEDY GIVES FATHER JACK A BASHFUL SMILE. "I'M NOT HOME MUCH," SAYS JACK, "BUT WHEN I AM SHE SEEMS TO LIKE ME"





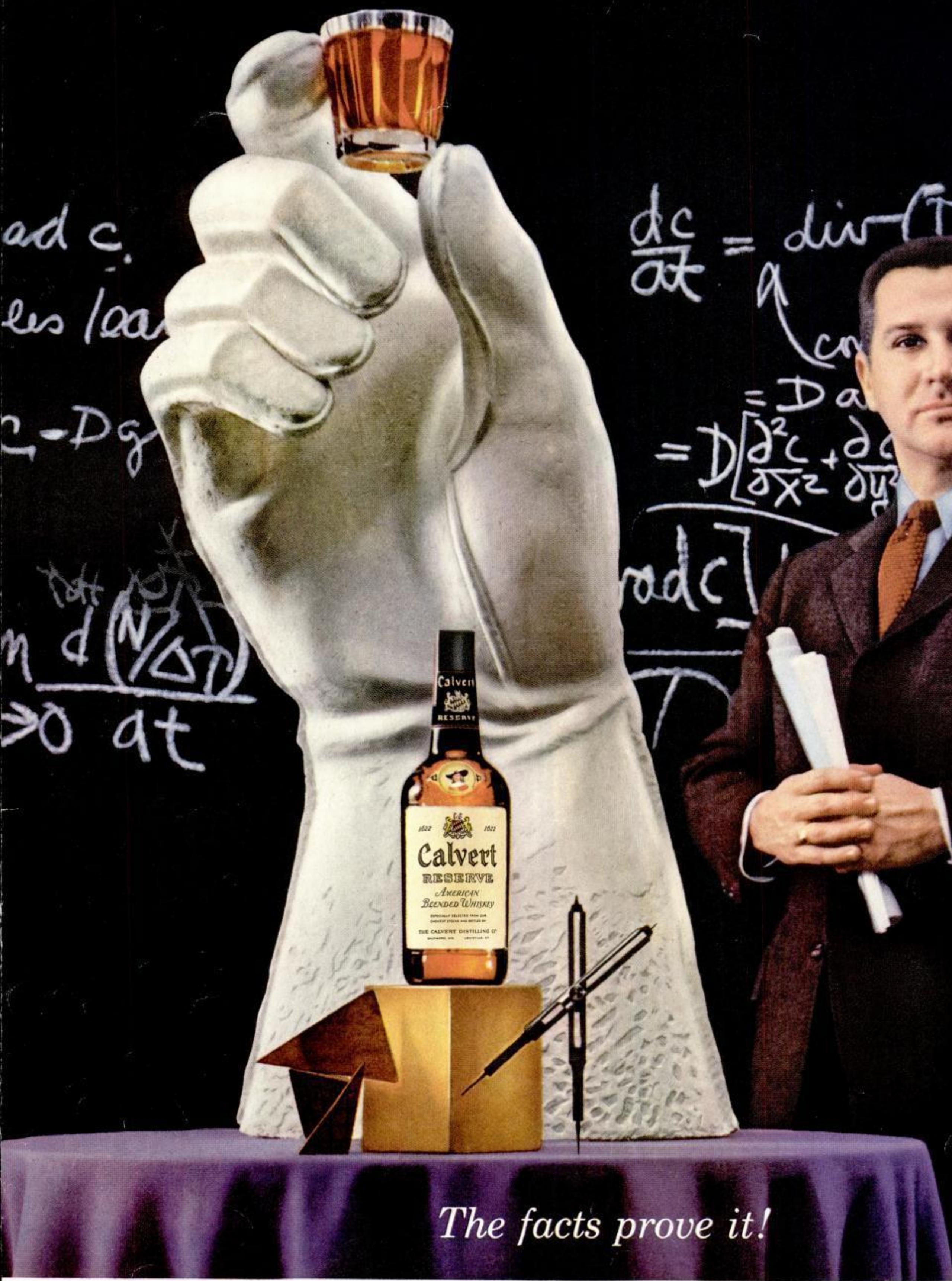
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